

LAWRENCE'S LIFE TENETS



**1 minute of Performance requires
1,000 minutes of Practice**

Unfortunately our *Instant Gratification Nation* has come to believe that 1 minute of Performance requires 1 minute of Practice. Every great achiever in life understands that a great performance requires great practice. If you want to achieve a great performance, practice to be great and put in the time.

**Find your passion and do it every
day of your life, because
everything else is just a job!**

You typically have one shot in life before the responsibilities of marriage, children, and your mortgage payment create such an economic stress, that you are never able to pursue your true passion in life. You will just wake up every morning and go to your job. Don't waste the opportunity to be paid for your passion!






Find your life's mate, inner beauty is more important than outer beauty!

That is the thing about *Inner Beauty*: Unlike *Physical Beauty*, which grabs the spotlight for *itself*, inner beauty shines on everyone, catching them, holding them in its embrace, making them more *Beautiful* too!

Ideas are worthless without EXECUTION!

A lack of focus on the *Discipline of Execution* is the main reason companies fall short on their promises. It explains the gap between what leaders want and what they deliver.

Making the transition from *good* to *great* doesn't require a high-profile CEO, the latest technology, innovative change management, or even a fine-tuned business strategy. At the heart of those rare and truly great companies was a corporate culture that rigorously found and promoted disciplined people to think and act in a disciplined manner to get things done.



Execution is everything

- Jeff Bridges

**Luck favors the Prepared and
Disaster seeks out the
Unprepared**

"I find that the harder I work, the more luck I seem to have"

Thomas Jefferson

"Luck is only important insofar as getting the chance to sell yourself at the right moment. After that, you've got to have talent and know how to use it."

Frank Sinatra

"Luck is a dividend of sweat. The more you sweat, the luckier you get."

Ray Kroc

"You don't just luck into things as much as you would like to think you do. You build step by step, whether it is friendships or opportunities."

Barbara Bush

**LUCK
favors the
PREPARED**