

Sponsorship Sign Up

Thank you for considering a Salsa-licious Sponsorship opportunity. Please select the level that best meets your preferences and contact **Barb Seaberg 651-388-6109** or bjseaberg@yahoo.com with the following information by Feb 1, 2024

- Business Name
- Business Address
- Preferred Sponsorship Level
- Contact Person Name
- Contact Person Email Address
- Would you like to enter a salsa? (some restrictions apply)
- Name of Employee to Judge (Ghost Pepper Level Only)



**Thank you for your support.
We look forward to hearing
from you soon!**



Save the Date!

**Tues., April 2, 2024
St. James Hotel
The Summit Room**

Your company logo and information will be included in event marketing and promotional materials. press releases and social media advertising.

**Questions?
Please contact Ethan Seaberg
at 651-380-4817 or
eastendofredwing@msn.com
if you have questions or would like
to discuss your ideas for a tailored
sponsoship.**



Salsa-licious
CELEBRATION

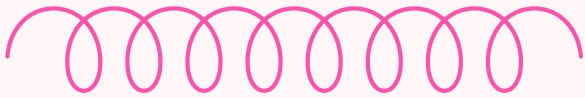
BECOME A SPONSOR!

- Impact many local non-profits at a single event.
- Promote your business to 400+ event attendees.

Salsalicious FAQ's

What is Salsa-licious?

Dozens of Red Wing NPO's will compete to make the best salsa. This festive, fun community event is open to the public & features salsa tasting, games, margaritas, beer, chips & friend raising galore.



What makes this event different from the rest?

This event benefits many local NPOs, by bringing together dozens of groups, hundreds of attendees, & several varied funding partners. We've raised an average of over \$27,000 per year since our first celebration in 2013.



Sponsorship LEVELS

Ghost Pepper \$750

- Company name & large logo on event materials.
- Recognition on all event radio, print, web & social media ads.
- Opportunity to host a booth or distribute promotional materials at event.
- Company representative may serve as a guest judge.

Habanero Pepper \$500

- Company name & medium logo on event materials.
- Recognition on all event radio, print, web & social media ads.
- Company signage posted at event.
- Enter a salsa into contest at no charge.

Jalapeno Pepper \$250

- Company name & small logo on event materials.
- Recognition on all event radio, print, web & social media ads.
- Company signage posted at event.
- Enter a salsa into contest at 50% off entry fee.

Salsalicious FAQ's

Who is the target audience?

This event appeals to a diverse group of community members, ranging in age from kids to seniors. ALL are welcome.



Why should you sponsor?

Sponsorship gives you access to a large group of local consumers while simultaneously supporting many local charitable organizations. An initial portion of your donation covers the cost of the event. All remaining proceeds from your sponsorship, ticket sales, food sales and games go directly to the participating non-profit organizations.