



Business Storytelling

About:

Are you ready to learn the **number one** leadership and communication skill for the next decade?

Storytelling can dramatically increase your leadership presence and your ability to influence. Storytelling helps you connect, engage and inspire for unprecedented personal and business success. Open with a powerful evocative story and you have your audience hooked. Despite all our technological advances, storytelling still remains one of the most effective methods of communication known to us. It is part of who we are and storytelling is hardwired into all of us. If you want to stand out and tell a better business story to present yourself, your business or your product in a vibrant and memorable way, then this highly practical workshop is for you.

Results:

In this workshop you will learn:

- The neuroscience behind storytelling
- The 5 building blocks to a great story
- The first impression you make on others
- How to develop your unique, personal style of storytelling
- How to present your story with clarity, flair and courage

Approach:

We will not be telling. We will be showing ...and you will be doing. You will receive expert feedback from TWO training experts and you will know the clear steps on how to craft your story. With our simple yet effective template you will be armed with the confidence to give it a go yourself. This is not your every day workshop. This is a learning EXPERIENCE!