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## Alliance Against Intoxicated Motorists

FOR IMMEDIATE RELEASE

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### **MEMORIAL DAY WEEKEND JOINT EFFORT TO REMOVE IMPAIRED DRIVERS MAKE ROADS SAFER IN ILLINOIS**

Schaumburg, IL, May 25, 2017 – In a special effort to prevent the deadly consequences of drinking and driving, The Alliance Against Intoxicated Motorists (AAIM) is joining the Illinois Department of Transportation (IDOT) and local law enforcement officials in Illinois to heighten enforcement and send a strong message that drinking and driving is not only wrong - but against the law. Drinking and driving kills and injures thousands of people every year. It's in the headlines and on the news, and we've got to do something about it.

AAIM's DrunkBuster program pays \$100 to motorists who report an impaired driver that leads to a DUI arrest. The program is in effect for all of Illinois on Memorial Day weekend. Citizens are encouraged to report erratic driving to the police.

Traditionally, the Memorial Day holiday kicks off the start of summer, which means picnics, parties, and many backyard barbecues, which often includes alcohol. It is a time of fun summer activities with family and friends, and also a time of increased travel on our roadways. Therefore, it is critical to remember the importance of seatbelt laws, it is your best defense against and impaired or distracted driver.

*"This message is particularly important because alcohol is the number one drug of choice for many people. In fact, alcohol is more frequently and heavily used than all other illicit drug or intoxicant combined. Marijuana is the most widely used illicit drug today and is more potent than ever." said Rita Kreslin, AAIM Executive Director. "It is AAIM's goal to help prevent underage drinking, impaired driving and other related dangerous decisions, including distracted driving," said Kreslin. AAIM is urging motorists to drive responsibly this Memorial Day holiday and every day.*

If you see a drunk driver on the road, dial 911 and be a DRUNKBUSTER. You can save a life. For more information on this program visit: [www.aaim1.org](http://www.aaim1.org).

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