

# *Not Just 7 Days ROI*

## **Intro**

Not Just 7 Days is ready to move onto the next phase of Development and Pre Production in collaboration with a committed Investment Team as well as an established and reputable Production Company.

(ie. Hideaway Ent., Ghoulardi Film Co., Castle Rock Ent., Imagine Ent.)

Not Just 7 Days LLC is seeking Investors who shall become Executive Producers. Legally as many as nine (9) executive producers/ Investors may occur.

There are no guarantees of a return on investment *however* it is the intention of Not Just 7 Days LLC to strive for the highest profit potential achievable.

Producing a feature film takes approximately 18 months from Development and Pre Production through Post Production and on to Distribution.

Upon distribution, Investors shall receive Quarterly payments with the desired goal of a minimum 300% on their original investment.

## **Revenue Streams**

“The rise of digital medium and OTT (ie. Amazon, Netflix, Hulu, Apple, Roku) platforms, along with exiting satellite to rights and other visual distribution medium, film investments are no longer a gamble anymore because what has changed is the structure of revenue generation. Revenue streams are getting organized much more than ever before.”

*How can one calculate ROI when investing in Movies?* [Linkln.com](https://www.linkedin.com/pulse/how-can-one-calculate-roi-when-investing-in-movies-linkln-com-linkln-com) Sept 17, 2019

Box Office is the traditional point of distribution, followed by a variety of post theatrical releases including but not limited to DVD, VOD, OTT, as well as traditional Cable and Network Television. An additional stream of income is the *Not Just 7 Days Soundtrack* and other ancillary products such as merchandising, etc.

## **Examples**

~ Genre ~

COMING-OF-AGE/ 1970'S FILMS

**Licorice Pizza\_2021**

Budget\_\$40M, Box Office\_\$33M Worldwide

Ghoulardi Film Co

**Boogie Nights\_1997**

Budget\_\$15M, Box Office\_43M Worldwide  
Ghoulardi Film Co.

**American Hustle\_2013**

Budget\_\$40M, Box Office\_\$251M Worldwide  
Annapurna Pictures

**Almost Famous\_2000**

Budget\_\$60M, Box Office \$47M Worldwide  
Vinyl Films

We are excited for the opportunity to welcome Investors to the vision that is the Motion Picture,  
*Not Just 7 Days.*