

**EXHIBIT APPLICATION/CONTRACT**  
**Wednesday, August 2 – Friday, August 4, 2017**  
**South Point Hotel, Casino & Convention Center**  
**Las Vegas, Nevada**



W. T. GLASGOW, INC., EVENT MANAGEMENT  
 10070 W. 190th Place, Mokena IL 60448  
 Phone: 708-226-1300 • Fax: 708-226-1310  
 www.bcaexpo.com

We hereby apply for exhibit space in the BCA Expo 2017, to be conducted on the dates shown above. We understand that upon acceptance by Expo Management, this application becomes a contract, under the terms and conditions set forth here and in the Exhibitor Regulations, which we have read, understand and accept. We understand that any change in the information in this contract must be made in writing to Expo Management, and that signing this application indicates that we accept this form to be legal and binding. By completing this Exhibit Application/Contract, we agree and consent to receive all fax and/or e-mail communications and advertisements sent by or on behalf of Expo Management, Expo Contractors and Service Providers.

A. Please indicate preferred booth number/location: Choice: 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_ 4<sup>th</sup> \_\_\_\_\_

B. Type of booth space preferred:     In-Line             Island             Peninsula             Perimeter

C. Preferred Dimension:    Depth \_\_\_\_\_ x Width \_\_\_\_\_ = Total Square Feet \_\_\_\_\_

D. Total Square Foot Booth Cost (10% deposit must be submitted with contract before exhibit space is selected).

<u>Categories 1, 2, 3 BCA Member</u> <i>Submitted after 1/01/17</i>	<u>Category 4 BCA Member</u> <i>Submitted after 1/01/17</i>	<u>Non-BCA Member</u> <i>Submitted after 1/01/17</i>
\$1595 per 10'x10'booth (# addt'l. booths ____ x \$1595) \$100 per corner	\$1895 per 10'x10'booth (# addt'l. booths ____ x \$1595) \$100 per corner	\$2095 per 10'x10'booth (# addt'l. booths ____ \$1595) \$100 per corner
# booths _____	# booths _____	# booths _____
# corners _____	# corners _____	# corners _____
<b>TOTAL    \$</b>	<b>TOTAL    \$</b>	<b>TOTAL    \$</b>

*By selecting the member rates above, I agree to be an active BCA member in 2017. In the event that my 2017 BCA membership dues are not paid by Friday, March 24, 2017, BCA is authorized to use the credit card and information included to charge the amount of the dues invoiced.*

**Payment Terms** - Failure to meet these terms will result in loss of booth reservation, and exhibitor is subject to cancellation fees.

\_\_\_\_ 50% of the total space contracted due by February 3, 2017.

\_\_\_\_ 100% of the total space contracted due by April 3, 2017.

**NOTE: If nothing is checked to indicate authorized payment, your credit card will be charged based on the payment schedule indicated above.**

All checks must be payable in U.S. Funds to BCA Expo. Check # \_\_\_\_\_ Credit Card \_\_\_\_ Visa \_\_\_\_ MasterCard \_\_\_\_ Amex

Name on Credit Card \_\_\_\_\_ Deposit Total \_\_\_\_\_

Credit Card No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code \_\_\_\_\_

Address (City, State, Zip) on Credit Card: \_\_\_\_\_

Signature on Credit Card \_\_\_\_\_

Your signature indicates that you accept all charges on above named credit card and consider this form to be legal and binding.

**PLEASE ADDRESS ALL BCA EXPO CORRESPONDENCE TO:** Please make a copy of your Exhibit Application/Contract.

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web: \_\_\_\_\_

Please make a copy of your application for your records.

**YOUR EXHIBIT SIGN AND DIRECTORY LISTING WILL BE PRINTED USING THE INFORMATION PROVIDED BELOW. IT IS IMPERATIVE THAT YOU PRINT OR TYPE THIS INFORMATION IN ORDER TO AVOID ERRORS. EXPO MANAGEMENT IS NOT RESPONSIBLE FOR ERRORS IN THE SHOW DIRECTORY LISTING.**

**Please Print Clearly**

Exhibitor Applicant Firm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

**Company Description** (up to 50 words): \_\_\_\_\_

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Company Key Personnel** – (Limit of 4 People)

Company Key Personnel below is for insertion of the Official Show Directory. **Exhibitor badges must be ordered separately at [www.bcaexpo.com](http://www.bcaexpo.com)**

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_

<b><u>Product Category</u></b>		
<input type="checkbox"/> Accessories	<input type="checkbox"/> Billiard Tips, Scuffers, Shapers	<input type="checkbox"/> Lighting/Light Fixtures
<input type="checkbox"/> Apparel	<input type="checkbox"/> Casual Furniture/Products	<input type="checkbox"/> Massage Chairs
<input type="checkbox"/> Art/Wall Décor	<input type="checkbox"/> Coin-Operated Machines	<input type="checkbox"/> Outdoor furniture/Patio/Grills
<input type="checkbox"/> Association Services	<input type="checkbox"/> Cue Care/Maintenance Products	<input type="checkbox"/> Poker chips/Tables/Accessories
<input type="checkbox"/> Bars/Barstools/Bar Miscellaneous	<input type="checkbox"/> Cue Cases, Racks, Stands	<input type="checkbox"/> Promotional Items/Executive Gifts/Trophies
<input type="checkbox"/> Billiard Balls	<input type="checkbox"/> Cues	<input type="checkbox"/> Publications/Websites/ Research
<input type="checkbox"/> Billiard Books, Video Tapes, DVD's	<input type="checkbox"/> Darts & Dartboards	<input type="checkbox"/> Shuffleboard
<input type="checkbox"/> Billiard Chalk & Talc	<input type="checkbox"/> Design & Consulting	<input type="checkbox"/> Signs & Neon
<input type="checkbox"/> Billiard Cloth	<input type="checkbox"/> Entertainment Centers/ Wall Units	<input type="checkbox"/> Theater Seating
<input type="checkbox"/> Billiard Furniture	<input type="checkbox"/> Games/Game Tables	
<input type="checkbox"/> Billiard/Pool/Carom-Slate	<input type="checkbox"/> Insurance	
<input type="checkbox"/> Billiard Table Supplies	<input type="checkbox"/> Jukeboxes & Sound Systems	
<input type="checkbox"/> Accessories/Repair		

**Deposits**

The deposit is 10% of the total contracted booth space.

**Deposits must be paid before booth selection.**

Deposits will be applied to the first payment due and are non-transferable.

**Cancellations & Refunds**

All cancellations must be in writing. Cancellation fees are non-transferable.

Before COB 11/25/16	All but \$125 per booth will be refunded
11/26/16 - 1/16/17	All but \$250 per booth will be refunded
1/17/16 - 2/27/17	All but \$500 per booth will be refunded
2/28/16 - 3/27/17	No Refunds
After 3/27/17	Exhibitor is liable for 100% of total booth space contracted.

**Downsizing of Booth Space**

Requests to downsize all or part of exhibit space must be made in writing. All exhibit space reductions are subject to relocation regardless of amount, seniority points or financial investment. Re-location is solely at the discretion of Expo Management and/or Expo Sponsor and based on availability. All downsizing penalties are non-refundable, non-transferable and due immediately.

**Standard Downsizing Penalties**

- Reducing exhibit space commitment on or before October 31, 2016 carries no penalty.
- Reducing exhibit space commitment between 11/1/16 and 12/30/16 is subject to a penalty fee of \$175 per booth downsized.
- Reducing exhibit space commitment after 1/1/17 is subject to a penalty fee of \$350 per booth downsized.

**Exhibitors that have downsized for two consecutive years**

Reducing exhibit space after this contract is accepted by the Billiard Congress of America, will result in a 50% per booth downsizing penalty, due immediately.

**Booth Selection**

A signed contract and deposit must be submitted to select booth space. Booth selection prior to September 18, 2016 will be according to accumulated seniority points. After September 19, 2016 booth selections will be made on a first-come, first-serve basis. Booth selection will be cancelled if exhibitor fails to comply with contracted payment terms. Cancellation fees may apply.

**Relocation**

In the event of exhibitor downsizing, relocation will be at the sole discretion of expo management and based on availability. Penalties will apply. *(See Downsizing Policy.)*

**Payment Terms**

A 10% deposit must be submitted with signed contract.

December 1, 2016	25% of the total space contract due
February 3, 2017	50% of the total space contract due
April 3, 2017	100% of the total space contract due

By completing this Exhibit Application/Contract and signing below, we agree and consent to receive all fax and/or e-mail communications and advertisements sent by or on behalf of Event Management, Event Contractors and Service Providers.

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_