

Do you have a database of potential buyers?

We have a database of over 7,000 investors that we selectively access as part of a direct targeted marketing campaign that we incorporate into every assignment. Teaser flyers of your offering are sent to over 1,000 strategic potential buyers who are either “in the business” within your industry, or companies looking at potential mergers with enterprises that have a complimenting component to their current operations. We look to identify, then separate interested buyers with providing the NDA for them to sign in order that we might further advance qualified interests. So yes, while we do have an exclusive database that we access, it is not engaged as a “catch-all” source of contact, but utilized as one of many measured tactics we employ when creating a competing demand for your business.