

South Dakota Wind Energy Association (SDWEA)

Executive Director

Organization

Supporting the development of wind energy as a sustainable, economic, and environmentally friendly resource for all of South Dakota.

For more information, please visit www.sdwea.org

Position

Reporting to the Board of Directors, the Executive Director (ED) is responsible for effectively managing SDWEA's operations; for providing direction and leadership toward the achievement of the organization's mission and liaising with the Board of Directors, state governmental officials, industry stakeholders and the media.

Responsibilities

- Manage and direct all aspects of the association's operations.
- Execute the association's strategic plan approved by the Board of Directors.
- Build and expand the association's membership base.
- Stay abreast of the technical, social, economic and regulatory issues relating to renewable energy issues.
- Develop, maintain, and support a strong Board of Directors: serve as ex-officio of each committee, seek and build board involvement with strategic direction.
- Deepen and refine all aspects of communications—from web presence to external relations with the goal of creating a stronger brand.
- Use external presence and relationships to garner new opportunities.
- Provide written and oral communications on existing and emerging renewable energy issues that affect South Dakota.
- Consistently present the association's mission and services in a strong, positive manner to all stakeholders.
- Develop and maintain positive relationships with government and industry officials, educators, public interest groups, businesses and community leaders, assuring that a consistent and technically-accurate source of information is provided.
- Direct the management of the association's financial resources through the budgeting process. Monitor and control revenue and expenditures.
- Assist in the preparation of financial and annual reports.
- Support operations and the administration of the Board by advising and informing members and interfacing with the Board.
- Identify and pursue new opportunities to strengthen the association.
- Represent the association at meetings and conferences.

Qualifications

The ED will be thoroughly committed to the association's mission. All candidates should have proven leadership and relationship management experience. Concrete demonstrable experience and other qualifications include:

Education and Training: A relevant university degree or proven industry experience.

- Knowledge of federal and state energy policy.
- Working with government, private sector, regulatory bodies and industry officials on economic and/or energy issues.
- Advocating policy positions at both the bureaucratic and political levels within government or regulatory bodies.
- Non-profit experience preferred but not required.
- Knowledge of specific South Dakota energy programs and policies preferred.
- Ability to multi-task, organize work and balance priorities.
- Ability to effectively communicate complex ideas and issues in a straightforward, easy to understand manner through oral and written communications.
- Experience working with local media preferred.
- Past success working with a Board of Directors with the ability to cultivate existing board member relationships.
- Ability to work effectively in collaboration with diverse groups of people.
- Passion, idealism, integrity, positive attitude, mission-driven, and self-directed.