



Station Name

Bob FM

Frequency

106.9 FM

Market

Walla Walla Valley

Population in Coverage

161,000

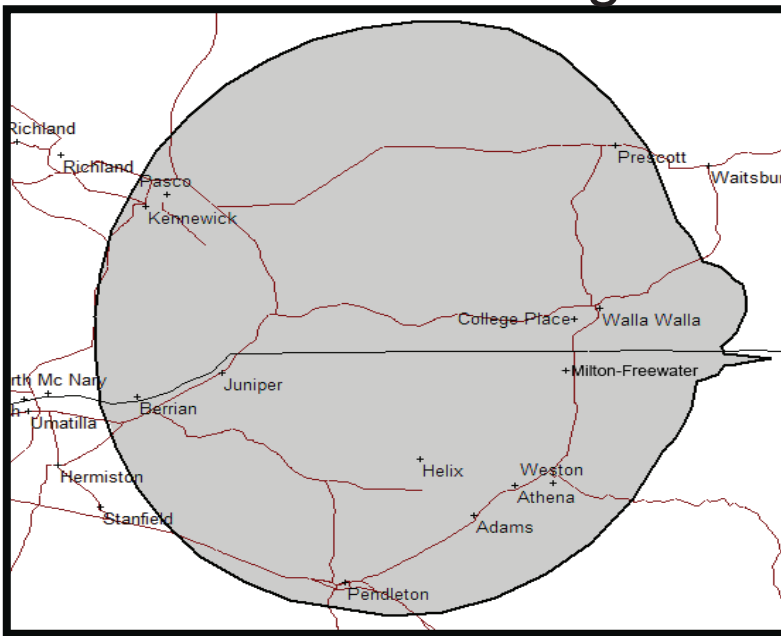
Format

Adult Hits

Bob has all the great songs that don't get played enough anymore and just enough new songs to stay up to date. Bob likes to say we play the 80's, 90's and whatever. It's that "whatever" factor that makes it interesting.

Bob's target is 25-54 year olds...all of them. In a world where radio stations are hyper-targeted, Bob celebrates variety. Variety gets more people in the door and Bob knows how to keep them entertained for hours. Getting your advertising message to a wide variety of people who are ready for "whatever" is just what your business needs.

Market Coverage



Ask us about rates and multi-station discounts

Studio Location 45 Campbell Rd. Walla Walla, WA 99362
(509) 527-1000

