Independence Middle School 2017-2018 PTO Business Partners



Business partnerships in Palm Beach County Schools greatly increase academic achievement and enhance the learning environment. Partnerships give the community a way to become actively involved in the future of education.

There are many ways your business can help IMS by supporting any of the following events and activities through mentoring, sponsorships and/or donations:

- Exceptional Eagles rewards
- Presentation at a Parent University educational seminar
- Schoolwide Author Visit: Sponsor Books for Students
- Monthly Teacher/Staff Meetings: Donate a gift card for drawing
- Guest speaker/lecturer for a specific academic area
- Honor Roll Breakfast: Student rewards for academic achievement three times a year
- Newspaper Advertising on the front and back covers
- Annual 8th Grade Dance
- Student SOAR celebrations: Donate an item or gift card
- Student Club or Intramural Sport: Donate professional resources or equipment
- PTO annual Meet and Greet Breakfast: Donate Food or services
- Teacher Appreciation Luncheon: Donate food or gifts

Benefits to Your Business:

- Your business advertisement is listed on the IMS PTO web page, which is accessible to all Teachers, Staff, Students and Parents. Discounts and/or coupons can also be posted.
- Your business will be thanked and featured in our Eagles Nest Newsletter, which is mailed to all 1300 plus IMS families. Some donations qualify for recognition on the cover page.
- Your business will be listed on the IMS Business Partners Page in the yearbook.
- Some sponsorships qualify for recognition on our morning television news.
- Additional promotional opportunities may be available on a case by case basis.

<u>To become a Business Partner</u>, please contact us by visiting IMSPTO.com and click on Business Partners under the "how can I help tab"

We look forward to partnering with you!