



## 2018 Middletown's Family Fun Festival & Craft Show

Friday, September 07, 2018, 6:00 PM until 10:00 PM  
Saturday, September 08, 2018, 10:00 AM until 9:00 PM

### FESTIVAL SPONSORSHIP APPLICATION

**Sponsorship Deadline: July 10, 2018**

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Detail: \_\_\_\_\_

Email: \_\_\_\_\_

#### Sponsorship Levels Available (please check one):

- Gold \$5,000** Sponsorship level includes: Corporate logo in all print advertising for the Festival (4-color, where available), such as: The Courier-Journal, The Voice-Tribune, Leo Weekly and Coffee News Weekly ads (215,000+ distribution); radio and television broadcast media mentions; 10' x 20' festival booth space; corporate logo on festival signage, 12 festival tote bags with corporate logo and 12 food vouchers.
- Silver \$2,500** Sponsorship level includes: Corporate logo in all print advertising for the Festival (4-color, where available), such as: The Courier-Journal, The Voice-Tribune, Leo Weekly and Coffee News Weekly ads (215,000+ distribution); radio and television broadcast media mentions; 10' x 10' festival booth space; corporate logo on festival signage, 6 festival tote bags with corporate logo and 6 food vouchers.
- Bronze \$1,000** Sponsorship level includes: Corporate logo in all print advertising for the Festival (4-color, where available), such as: The Courier-Journal, The Voice-Tribune, Leo Weekly and Coffee News Weekly ads (215,000+ distribution); 10' x 10' festival booth space; corporate logo on festival signage, 3 festival tote bags with corporate logo and 3 food vouchers.
- Friend \$500** Sponsorship level includes: Corporate logo in The Courier-Journal Neighborhoods Supplement, (68,000+ distribution); corporate logo on festival signage; 2 festival tote bags with corporate logo and 2 food vouchers.

Will you also have an entry in the parade?  Yes  No

If yes, complete a 2018 Middletown Family Fun Festival Parade Application Entry form ([middletownsfamilyfun.com/vendors](http://middletownsfamilyfun.com/vendors)).

Will you have a booth?  Yes  No

If yes, complete a 2018 Middletown Family Fun Festival Exhibitor Booth Application ([middletownsfamilyfun.com/vendors](http://middletownsfamilyfun.com/vendors)).

Sponsorship only includes the exhibit space. **Electricity is available for a small fee.**

**Return this Sponsorship Application, Exhibitor Booth Application and Agreement or Parade Application and non-refundable fee (checks payable to "Eventualities") to:**

**Eventualities**  
P.O. Box 436568  
Louisville, KY 40253-6568

Phone (502) 241-1175  
Fax (502) 241-1185  
Cell (502) 338-9440

Email: [info@middletownsfamilyfun.com](mailto:info@middletownsfamilyfun.com) Website: [middletownsfamilyfun.com](http://middletownsfamilyfun.com)