



Senior Beacon 2020 Rate Sheet

DEADLINE: 18TH OF EACH MONTH

DEADLINE: ART-WORK IS THE 21ST

FREQUENCY DISCOUNTS:

Size	Mechanics	1 Time	3 Times	6 Times	12 Times
Square	(2 1/2"x2 1/2")	\$180	\$140	\$120	\$90
1/12th	(5"x2 1/2" or flip)	\$280	\$240	\$210	\$140
1/8th	(5"x3 1/2")	\$320	\$280	\$225	\$170
1/6th	(5"x5")	\$410	\$300	\$240	\$190
1/4	(5"x7 1/2" or flip)	\$520	\$440	\$350	\$250
1/3rd	(5"x10" or flip)	\$610	\$550	\$440	\$350
1/2	(7 1/2"x10" or flip)	\$775	\$670	\$570	\$450
3/4	(7 1/2"x13")	\$925	\$830	\$745	\$600
1 Full	(10"x13")	\$1100	\$970	\$900	\$720

THE FAST-GROWING SENIORBEACON.INFO WEBSITE:

November 2018: 1,438 unique visits 2019: 19,507 visits 08/2020: 42,308 visits

ONLINE AD: \$50/month HOME PAGE: \$90/month POP-UP: \$125/month
SMART PHONE APP AD: \$25/month on "Coupon Page"

NO EXTRA CHARGE FOR COLOR

• Please email PHOTOS (as jpegs) or FINISHED PDFs to BeaconNewsGroup@gmail.com

Inserts: \$65 per thousand (5,000 min) Rates shown are on a PER INSERTION BASIS

BEACON NEWS GROUP

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