



BREAKTHROUGH STRATEGIC PLANNING

"Planning for Revitalization Organizations"

Aligning Aspirations and Actions

- Effectively utilize scarce community resources
- End board apathy and burnout
- Develop a highly functional organization
- Stop wasting board members' time
- Meet your mission while building momentum



Process

- Confirm board and staff roles and responsibilities
- Review mission statement for effectiveness
- Identify short-term goals
- Consider wild aspirations
- Replace standing committees with project teams
- Discuss accountability
- Confirm commitment

Results

- Increased board engagement
- Detailed staff direction
- Effective and useful mission statement
- Board and staff commitment outline
- Project team development
- Organization objectives alignment
- Prioritized plan for short-term goals
- Wild aspiration strategy
- Implementation methods
- Accountability measures