



BAYSHORE PRODUCE

Weekly Market
Guide
July 6th
2018

Overview / Alerts

OVERVIEW

Most commodities are steady. Oranges are still in an ACT OF GOD with higher prices and shortages in supply. Lemons and green beans remain higher in prices and tighter in supply. Lettuce is steady. Brussel sprout demand exceeds supply.

PRODUCT ALERTS



Asparagus



Citrus

TRANSPORTATION / WEATHER

TRANSPORTATION



EXTREME With full implementation of the ELD now in place as well as a nationwide shortage of available trucks on the market, rates are expected to continue to rise through the summer. Rates could jump as high as 20% over the next several weeks and remain that way until the market settles.



WEATHER

Southeast: Rain and thunderstorm chance all week, with summer temps.

Jalisco: Rain and thunderstorm during the beginning of the week. Mild temps continue.

Selma: Summer temps, clear and sunny

Salinas: Sun and clouds cool temps.

Coachella: Hot mostly clear sunny days and cool nights

Fruits

CROP REPORT



Apples – Quality and supplies are good on all varieties.



Avocado - Markets are up as Mexico has stopped their harvest from rain. Demand has remained strong; #2's have been active. CA demand is steady. The harvest is barely keeping up with demand.



Banana - Banana volumes are good with high quality fruit coming into the market.



Blackberries – Yields are beginning to rebound. Quality is mostly good.



Blueberries – Eastern supply has picked up. Pacific Northwest is beginning their season.

Fruits

CROP REPORT



Grapes - Supply remains lighter from regional transitions in Mexico and inclement weather. Quality is varied, with smaller sizing, poor coloration overall, and occasional split grapes. Central CA should begin soon.



Lemons - There are little to no supplies on small lemons and demand exceeds supply. Quality is fair with issues such as scarring prevalent.



Limes – Fair quality at this time.



Mangoes - Good supply and good availability



Melons Cantaloupe – Cantaloupe is now coming from CA and AZ, quality is very good.

Fruits

CROP REPORT



Melon Honeydew - Honeydew is now coming from CA and AZ, quality is very good.



Oranges – Valencia's are available with some re-greening occurring



Pears - Both Anjou and Gold Bosc pears are available especially on the larger sizes, but they are beginning to wind down for the season. Most of the supply that is left in the Northwest will either come from the Oregon area or from Washington.



Pineapple - Demand remains firm, quality is good and supplies are stable. FOB quotes at the port are mostly unchanged.

Fruits

CROP REPORT



Raspberries - Some shortages in supply in this market, quality is good.



Strawberries – Supplies are very tight. The market is experiences shortages as well as increased prices.



Watermelon - Seedless watermelon market is back to normal. Supplies are available in Georgia and Missouri. Steady supply available from California.

Vegetable

CROP REPORT



Asparagus - The market on standard and Jumbo size has tightened up due to the heavy rains in Mexico. There is some relief this week and expect to be back to normal next week.



Broccoli - The demand is steady and the market is a bit weaker with better supplies.



Cauliflower - Supplies are heavy and demand is weak. Quality is very good.



Carrots – Quality and volume are both good.



Corn – Supply and quality remain good. Georgia will begin to slow down in the next 7-10 days as production continues moving north.



Celery - Quality is fair to good, with occasional discoloration and inconsistent sizing. Supply is short and markets high for next two weeks.

Vegetable

CROP REPORT



Cucumber – GA is practically done. The Carolinas are short due to rain gaps. NJ and MI are getting started with more Selects available than Supers; expect quality and supplies to improve. CA/Mexico quality is fair to good.



Eggplant - Transition continues up the East Coast and into MI with good supplies and quality; more Choice are available than Fancy.



Garlic - Harvests are about to begin in CA, yielding a new crop later in the summer.



Ginger - Chinese markets are mixed, but quality is good. Product is available at high costs from Brazil, Costa Rica and Honduras.



Green Cabbage – Supplies are improving with supply ramping up throughout the Midwest. Sizing is still smaller with larger product availability improving.

Vegetable

CROP REPORT



Green Onion - The market remains firm. Iceless market is good due to pre-commitments. The market should remain firm with steady supplies forecasted.



Kale – Quality, supplies are good.



Lettuce Iceberg - Supplies are on target. Quality is very good and short, and markets should remain steady at current levels.



Leaf Green and Red- Red leaf quality is good. Demand is average and supplies are normal. Green leaf supplies are normal showing good demand and quality.



Leaf Romaine - Supplies have returned to normal and demand is getting better. Quality is good with occasional fringe burn and mildew.

Vegetable

CROP REPORT



Leaf Romaine Hearts - Supplies have returned to normal. Demand and quality are good.



Onions - Good quality yellow, red, and white onions from CA and NM. Supplies are good on yellow, moderate on white, and very limited on reds.



Pepper, Bell – **Red and yellow** The market has eased with increased volume available through Olay, Oxnard and Coachella. Quality is very good.



Potato – Potato market remains strong throughout most of the sizes. Quality is fair with some bruising and internal issues due to cold Burbank temperatures.



Spinach - Quality is fair with some sizing issues due to cold weather.



Squash – Supplies remain very good on the East Coast with more zucchini than yellow squash. Supplies from West also very good.

Vegetable

CROP REPORT



Tomato - Round: Steady and improving supplies are coming out of Tennessee and the Carolinas with Alabama expected to ramp up soon. Quality is beginning to improve as well. In general, markets are down this week.

Romas: Prices are mixed but the overall market is short pushing demand to the West. This item will remain volatile for the next 1-2 weeks.

Grapes: Supplies are good out of VA, SC, and FL. Demand has been very light, pushing markets down. Quality is very nice from VA and SC; FL is hit or miss.

Cherries: Supply is weak, prices are mixed, and quality will be hit or miss due to the recent rain.

BAYSHORE PRODUCE

If you are a valued partner and have questions or concerns about product, or are not yet valued and would like to be, please contact kenn@bayshoreproduce.net and we will be happy to answer your question or help you become a valued partner.

Have a great week! And remember, there is a difference and it is Bayshore Produce.

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