

AFFILIATED WITH MUSIC TEACHERS NATIONAL ASSOCIATION

OhioMTA Executive Committee
In-Person and Google Hangout
Friday January 27, 2017 – 10:00 am

The meeting was called to order by Suzanne Newcomb at 10:04. Michael Benson, Karen Campo, and Brent Schloneger were present while Joy Morin, Sonya Szabo-Reynolds, Laura Melton, and Andrea McAlister participated via Google Hangouts.

The Meeting Minutes from the November 2016 meeting were approved on November 24, 2016 via E-mail.

Treasurer: Brent Schloneger

- Our checking account balance is currently at \$67,495.34. (See Addendum 1)
- Conference Expense/Revenue issues were discussed. The 2016 conference had a deficit of \$469.
- The OhioMTA Travel Grant Scholarship Fund will be used to support travel grants to the National Competition Finals for those advancing beyond the ECD Semifinals.

President: Suzanne Newcomb

- **National Conference**
 - Ohio will sponsor a table at the Gala. Suzanne and Sonya will host the Ohio dignitaries to include the State Fellow, Richard van Dyke. Suzanne, Sonya and Laura will be attending the Gala
 - Suzanne will be accepting the state recognition for our Foundation Endowment of \$20,000 at the Gala.
 - The Annual State Dinner at the National Conference will be held on Sunday evening, March 19, location to be announced.
 - Forums and Meetings at the National Conference will be attended by those listed below.
 - College Faculty, Sunday, March 19, 9:15-10:15 - Sonya
 - Arts, Awareness and Advocacy, Sunday March 19, 2:15 – 3:15, Karen
 - Collegiate Chapters, Sunday March 19, 2:15 – 3:15, Michael
 - East Central Division Meeting, Sunday March 19, 5:00 – 6:00, All
 - Ohio State Dinner, Sunday March 19, 7:00, All
 - Foundation Open Meeting, Monday March 20, 9:15-10:15, Brent
 - Certification Open Meeting, Monday March 20, 9:15-10:15, Michael, Sonya
 - One for All Open Meeting Monday March 20, 12:00-1:00, Suzanne
 - State Presidents Advisory Council Monday, March 20, 1:00 – 2:00, Suzanne
 - Independent Music Teachers Monday, March 20, 2:15 – 3:15, Karen
 - Wellness, Monday March 20, 2:15 – 3:15, Sonya
 - Gala, Monday March 20, 6:00 PM, Sonya and Suzanne, Laura, Richard and Guest
 - Competitions Open Meeting, Tuesday March 21, 11:00-12:00, Laura
 - Composer Commissioning Open Meeting Tuesday, March 21, 11:00-12:00, Karen
 - Annual Business Meeting, Tuesday March 21, 1:00 – 2:00, Suzanne, Joy, Brent
 - Collaborative Performance, Tuesday March 21, 2:15-3:15, Suzanne
 - Awards Brunch, Wednesday March 22, 10:30-12:00, Suzanne

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- **New and Open Board Positions**
 - Kathleen Riley, MTNA Foundation
 - Cicilia Yudha, Certification
 - Laura Flowers Benson, IMTF
 - Lynn Singleton, Wellness
 - Fan Zhang, MTNA YA/Chamber Music
- **Finance Committee**
 - No information on president reimbursement for the Eastern Central Division Meeting/Competition is currently in writing.
 - Brent will rewrite the wording to include airfare or “actual fuel costs”, registration, lodging, and include which reimbursements are available for both president and president-elect and which are for just one of the two.
 - Brent will send the new wording via email to be voted upon. ** Vote Taken and Approved on Saturday, January 28. New wording is: Reimburse President or President-Elect 100% for travel (airfare or actual fuel cost) and lodging for MTNA Leadership Summit and ECD Meeting. Reimburse President and President-Elect 100% for travel (airfare or actual fuel cost), registration and lodging for OhioMTA and MTNA Conferences.
- **e-Notes**
 - Constant Contact is being used for monthly communication with a 57% open rate and a 16% click rate. Suzanne will take any suggestions for improved communication.

President-Elect: Sonya Szabo-Reynolds

- **Advertising**
 - Sonya will begin communication with the state advertising chair and the conference-committee advertising chair. They will collaborate on advertising packages for both the state annual mailing and ad space in the conference program book.

VP-Conferences: Karen Campo

- **2016 Conference Wrap-Up**
 - The 2016 conference had an attendance of 96, fewer than Karen expected.
 - She hopes for more and earlier advertising for the 2017 conference.
 - The main difficulty during the conference was technology.
- **2017 Conference – Middle West District**
 - The Conference will be held October 12-14 at the Niswonger Performing Arts Center in Van Wert, Ohio.
 - Annette Hoverman is the Conference Chair
 - Program Draft was presented
 - Concerns/thoughts mentioned included:
 - No CFF, IMTF and Collegiate Session is currently listed.
 - The Collegiate Poster session needs a time and place.
 - Session 3 on Thursday may not be appropriate for our membership.
 - The hope is for the Five Browns to give a Saturday master class.
 - Thursday, Friday, and Saturday are big teaching days. This could impact attendance.
 - Sonya brought up a need for speakers from all areas of the state to bring in more attendees.

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- Michael asked if it might be possible for state festival/competition winners to perform at the conference.
 - Joy attended the Indiana State Conference, which schedules two sessions at a time. This may be a consideration for Ohio conferences.
 - Discussion of moving to a 2-day conference was also had. This could be of interest in the future.
- Featured Artists for the 2017 Conference include Irina Gorin and the Five Browns.
- **2018 Conference – Northeast District:**
 - Julia Russ has been contacted about the conference.
 - Possible locations are Baldwin-Wallace and Cleveland State University.

VP-Membership: Michael Benson

- **Membership** (see Addendum 2)
 - OhioMTA currently has 600 members, down from 627 on June 30, 2016.
 - MTNA has redesigned membership and recruitment flyers.
- **No reports from Membership Chairs**

VP-Affiliated Districts: Joy Morin

- There were no District updates
- Joy is hoping to explore the overlap between the Affiliated District and Membership positions.

VP-Student Activities: Laura Melton

- **MTNA Competitions**
 - The Site for 2017 Competitions will be Capital University, October 20-22, 2017
 - Tianshu Wang will serve as site coordinator.
 - Most recent locations include
 - 2009 (Cleveland State)
 - 2010 (UC-CCM)
 - 2011 (BGSU)
 - 2012 (Oberlin)
 - 2013 (Kent State)
 - 2014 Division Finals (Baldwin Wallace)
 - 2014 (Capital University)
 - 2015 (Bowling Green State University)
 - 2016 (Oberlin College)
 - Brent will contact the ECD winners for travel assistance to the National Competition.
- **Buckeye Competitions:**
 - Malone University; June 9-10, 2017.
 - Chair, Michael Benson
- **Student Scholarship Application** deadline is approaching – February 1, 2017.
 - Laura currently has 3 applications.
 - Guidelines for awarding scholarship are found in the VP of Student Activities timeline.

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Immediate Past President: Andrea McAlister

- Nominating Committee for Executive Committee 2018-20 will be meeting at the October 2017 Conference.

Continuing Items:

- Brent moved that the reimbursement of executive committee members for state and national conference continue at the current rate for the next two years. Andrea seconded. The motion was passed.

Meeting adjourned at 11:52 AM

Respectfully submitted.

Andrea McAlister, Immediate Past President

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Addendum 1: Treasurer's Report

01/27/17 Balance Sheet

Cash Basis As of January 27, 2017

ASSETS

Current Assets

Checking/Savings

Checking Account

Travel Grant Scholarship Fund - Int. 767.08

General Scholarship Fund (MDP) 1,978.00

Checking Account - Other 64,306.26

Total Checking Account 67,051.34

Scholarship Funds

OhioMTA Travel Grant Scholarship Fund 50,000.00

Total Scholarship Funds 50,000.00

Total Checking/Savings 117,051.34

Total Current Assets 117,051.34

TOTAL ASSETS 117,051.34

LIABILITIES & EQUITY

Equity

Opening Bal Equity 18,818.28

Retained Earnings 117,394.39

Net Income -19,161.33

Total Equity 117,051.34

TOTAL LIABILITIES & EQUITY 117,051.34

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Addendum 2: Membership Report

VP for Membership Report

OhioMTA Executive Board Meeting

Friday, 28 January 2017

Membership as of December 31, 2017 totals 600 OhioMTA members. On June 30, 2016 the MTNA National Headquarters reported membership included 627 people and this is reinforced by the January 17, 2017 email from Karen Thickstun our MTNA Membership Committee Chair. Please see the OMTA membership report on page 2 of this document.

From an email dated January 17, 2017, Karen Thickstun shared several important initiatives to encourage membership. Ms. Thickstun encouraged us to consider these options to aid membership as OhioMTA sees fit.

There is a re-designed Sample Trial Membership Flyer now available on the MTNA website:

http://www.mtna.org/media/115436/HANDBOOK_Sample_Trial_Membership_Flyer.pdf.

Also a Sample Trial Membership Recruitment Letter now available in the Membership Marketing Handbook under Recruitment on the MTNA website.

<http://www.mtna.org/member-resources/leadership-resources/membership-handbook/>.

Will continue the ongoing efforts that have been put in place to create an updated folder of reference documents for future persons serving in this position; including: sample email correspondence, documents for tracking membership numbers, and documents for tracking 25- and 50-year member. I have much to learn and want to thank Mrs. Joy Morin for sharing all pertinent information.

I did not request reports in preparation for this meeting from Cicilia Yudha, Certification Chair; Christopher Fisher, Collegiate Chapter Chair; Laura Flowers Benson, IMTF Chair, or Frank Huang, CFF Chair or Lynn Singelton, Wellness Chair.

Respectfully submitted,

Michael Benson

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OhioMTA MEMBERSHIP REPORT BY MONTH

Year End

	Jul 31	Aug 31	Sep 30	Oct 31	Nov 30	Dec 31	Jan 31	Feb 28	Mar 31	Apr 30	May 30	Jun 30
2005-06												776
2006-07												764
2007-08												771
2008-09												740
2009-10												745
2010-11												708
2011-12												645
2012-13												658
2013-14												620
2014-15	476	520	593	609	615	617	630	636	640	640	640	640
2015-16	454	513	563	589	596	600	603					