



HOSPICE
of the Highland Rim
FOUNDATION

A Charitable Organization Assisting Hospice Patients

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June 19, 2019

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Dr. P. David Elrod
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Pat Howard
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Board Member

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Board Member

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Dear Friends,

We cordially invite you to participate as a sponsor for our Hospice of the Highland Rim Foundation's, 5K Turkey Trot Run/Walk and One Mile Fun Run. HHRF has partnered with the Tennessee State Parks and the race will be held at Tim's Ford State Park Recreation Center on Saturday, October 12, 2019 with registration beginning at 7:30 a.m. and the race/walk starting at 9:00 a.m.

Hospice of the Highland Rim Foundation's mission is to help hospice patients who are experiencing end-of-life hardship due to their illness. HHRF is a local charity that opened in January of 2009 to assist patients regardless of which hospice agency the patient chooses for end-of-life care. HHRF helps hospice patients and their family with food and utilities while on hospice services. *Your assistance will help to relieve financial stress and allow their loved ones to be home with them during this difficult time in their life.*

Hospice touches the lives of everyone in our community. In 2018, HHRF with the help from local supporters provided approximately \$73,000 in grants for Hospice Patients in Bedford, Cannon, Coffee, Franklin, Grundy, Lincoln and Moore County. *We are asking for your help today. Your sponsorship will go toward our fundraising goal of \$25,000 to help hospice patients in our local community while on hospice services for end-of-life care.*

We are asking you to share our 5K event application with your employees who would like to help their family, friends and neighbors while on hospice services. Finishing medals will be given to each competitor that crosses the finishing line and awards will be given for the top qualifiers for male and female participants. Everyone is invited to participate even if you have never had a loved one on hospice services.

Your sponsorship gift can be made as direct donation or in memory/honor of a loved one. A sponsor's sheet is provided below, and an envelope has been enclosed for your gift.

Please remember, your contribution is, and always will be, critical to our success.

Sincerely,
-Pat Howard, Director



Hospice of the Highland Rim Foundation, Inc.

Charity Memory Trail Run/Walk at Tim's Ford State Park Recreation Hall

Saturday, October 12, 2019 at 7:30 A.M.

BUSINESS/CORPORATE SPONSORSHIP LEVELS

_____ Platinum 5K Turkey Trot Sponsor: \$1,500 (Please e-mail company logo in jpeg format)

- Company name on back of t-shirt
- Sponsorship Plaque
- Name on poster display at race
- Verbal acknowledgement over PA system during the event
- *May speak AND set-up a table/tent at event*
- Company name/logo on event material including website, newspaper, radio.
- Any marketing items you would like included in the gift bags given to all registered participants
- Ten (10) individual entry tickets for the race with runners' bag and t-shirt for each participant

_____ Gold 5K Turkey Trot Sponsor: \$1,000 (Please e-mail company logo in jpeg format)

- Company name on back of t-shirt
- Name on poster display at race
- Verbal acknowledgement over PA system during the event
- Company name/logo on event material including website, newspaper, radio.
- Any marketing items you would like included in the gift bags given to all registered participants
- Seven (7) individual entry tickets for the race and runner's bag and t-shirt for each participant

_____ Silver 5K Turkey Trot Sponsor: \$500 (Please e-mail company logo in jpeg format)

- Name on poster display at race
- Company name on website and events material
- Any marketing items you would like included in the gift bags given to all registered participants
- Five (5) individual entry tickets for the race and runner's bag and t-shirt for each participant

_____ Finish Line Sponsor: \$250

- Company name only on poster at race
- Company name on website (please email company logo in jpeg format)
- Any marketing items you would like included in the gift bags given to all registered participants
- Three (3) individual entry tickets for the race and runners' bag for each

YES! I want to be a business/corporate sponsor to help hospice patients...

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

In Memory of: _____

In Honor of: _____

Name and address of individual to notify:

Name: _____

Address: _____

City, State, Zip: _____

**Please Make Your Sponsorship Check Payable To HHRF
Mail to: HHRF 110 E. Lauderdale St. Tullahoma, TN 37388**

For more information, contact us at 931-563-7439~ email at HHRF@lighttube.net ~ website www.hospiceofthehighlandrimfoundation.org.
Please respond with your sponsorship by Friday, August 30, 2019 to ensure all your information is included in event materials.

Hospice of the Highland Rim Foundation, Inc. is a registered Section 501(c)(3) non-profit organization.