

2019 Fraser Fresh Farmer's Market Policy (Single Site Use)

Registration

Open registration for Applicants will be by mail postmarked November 29, 2018 and concludes April 30, 2019 Registration must be mailed to the P.O. Box listed on the application form.

Please make check out to: City of Fraser, please mark Farmer's Market in memo area. Once an application is submitted, it will be reviewed by the Farmer's Market Board to approve or deny. **Pictures of items being sold must accompany your application along with the signed policy pages**. The Applicant will be notified within 7 days by e-mail of the decision and a refund will be mailed to the applicant's home if denied.

Products

The Farmer's Market Board will coordinate and approve Growers'/Artisans' based upon items being sold. Our Farmer's Market (plant and food sales) must abide by State of Michigan food safety laws. If you are unfamiliar with these laws, please contact the Macomb County Health Department. No alcohol sales are permitted. **Items requiring a food license must submit a copy of the current License along with application to be considered.** You may only sell the items you place on your application, however if you need to add items you may contact us prior to registration deadline and we can add them as long as it doesn't conflict with other vendors. The Farmer's Market Board reserves the right to deny an application if we deem it to be similar to another vendor. No direct marketing or "catalog" sales will be permitted. All products must be locally grown, locally baked or cooked, or hand made.

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Set up/take down

Set up will be between 8am and 8:45 am please do not show up earlier. Vehicles will be allowed to drive onto field to unload only unless weather prohibits. Only 10x10 tents are allowed. The 12x12 spaces are directly next to each other, so if you are planning to allow sales from the sides of your tent please plan accordingly within your 12x12 space. Canopy, chairs and tables are on your own. All tents **MUST** be anchored down. All Growers'/Artisans' must be set up and cars removed **by 8:45am. (No Exceptions for safety)**. Please bring sufficient change for customers, bags are not required but appreciated. Growers'/Artisans' spaces cannot be broken down prior to 1 pm unless all goods have been purchased. Tearing down early will result in a forfeit of the refundable \$25 retainer. No vehicles will be allowed onto the field until shoppers clear after 1 pm. All trash must be thrown away into dumpster. (located by the fire bay)

Refunds

No Refunds will be given after April 30th for current season. Refunds prior to April 30th will incur a \$5 processing fee. Refunds will be mailed to address listed on contact information.

Refundable Retainer

A \$25 retainer fee will be collected at time of registration. The retainer is refunded by mail to the address listed on contact information. To qualify for the refunded retainer, applicant must attend the assigned month registered for attending. Setup by 8:45 am on the appropriate market date, and stay the length of the market, 9am-1pm. An exception is if the Grower/Artisan sells out of stock early they will be permitted to leave. **(no vehicles until 1pm for safety)**

Food Trucks

A maximum of 4 Food Trucks will be permitted on any one date. Food Trucks must commit to serve food for at least 2 dates at \$25 per day. Food trucks must have the appropriate license to make and serve food, and must be self-sufficient. No water hookup, electricity, or septic dump will be provided.

Inclement Weather

The weather is one thing out of our control. If it is raining, bring your umbrella and stroll between the raindrops, the **Market will be open!** Our produce vendors work rain or shine and so do we. Farmer's Market Board reserves the right to change the location setting at which point it would be first come first serve.

- **For the threat of lightning, people in the Market will be directed to their vehicles by Market Volunteers until 30 minutes have passed lightning/thunder free.**
- **If more than 60 minutes have passed and the storm continues or the Market Organizer can verify an extended storm cell's presence exceeding the remaining open hours of the Market, the Market will be closed for the day.**

I have read and I agree to all terms presented above: x _____

In consideration of your accepting my registration, I hereby, for myself, my child, my heirs, executors and administrators, waiver and release any and all rights and claims for damages I or my child may have against the City of Fraser, Fraser Fresh Farmer's Market and its representatives, successor and assigns for any and all injuries suffered by myself or my child at any activity sponsored by these groups. Also, please note that any participants picture may be used for promotional purposes and releases the City of Fraser, Fraser Fresh Farmer's Market from any liability thereof.

I have read and I agree to the program waiver stated above: x _____