
THETA CHI FRATERNITY – GAMMA ZETA CHAPTER

TO: ALUMNI BROTHERS

FROM: BROTHER HANSEN

SUBJECT: ALUMNI PLEDGE DONATIONS

DATE: 08/05/2019

CC: CURRENT ALUMNI OF THE GAMMA ZETA CHAPTER

As Alumni, there is an expectation to do as best you can to give back to the Undergraduate chapter in three ways (the Three T's): **Time, Talent, or Treasure**. We recognize that alumni of all ages are at different stages within their careers, family lives, and overall personal lives that they can typically only choose one of the Three T's; however, we also realize sometimes you cannot even give back in any fashion and that's okay. With that said, we would like to outline our vision for the Three T's and give some examples of how current Alumni have given back over the past few years. Our goal is to encourage those that think they cannot give back right now to realize that you can, in fact, give back in some form or fashion.

Time

Time is an invaluable resource that you cannot purchase or get back after you have committed to it, and we recognize that Time can sometimes be the hardest to give back. When we ask for Time from our Alumni, we are simply asking that you give weekends at a time, hours at a time, or even minutes at a time. Some examples of brothers giving back their Time would be the following: Brother Todd Weddington hosted an undergraduate retreat at his home in Amarillo over a weekend during Winter Break, and brother Logan Smith also joined the undergraduate members during the retreat to meet the new undergrads. Time involvement can be on your schedule when it best fits you, but the value of staying connected to the chapter is immeasurable.

How you can give back Time:

- Volunteer as a Mentor for an undergrad studying something similar to your career
- Join a committee on the Board to help organize, execute, and relay events to brothers you talk to regularly

Talent:

Talent is a donation of skills and network individuals have acquired and accumulated during their professional careers. This can be as simple as making a phone call to an undergraduate executive board position giving advice on how to best approach their new job. For example, brother Jason Jones has over 10+ years of HR experience and offered to the undergraduate chapter to review and edit resumes before they ventured to the career fair. Talent is a unique opportunity to take what you know and share it with others, potentially accelerating their career.

How you can give back Talent:

- Offer professional advice to / consult with the chapter in your area of expertise
- Provide a seminar to the undergraduates on Finances, Recruitment, Leadership, etc.

Treasure:

Probably the most obvious of the Three T's, but treasure is a means of donating money to help fund the chapter, save for a house, and help with the operations of the Alumni Board. An example of a brother giving back his Treasure would be Joseph Barkil donating \$300 last semester to help fund the travel costs for 7 undergraduates to attend Theta Chi University (aka MYLC).

In order to provide a means of reason for donating, we have decided to incorporate a donation tier system to recognize those that give back to the chapter annually. Below are the five tiers of donating:

- I. **The Gamma Zeta** (\$25 donation, \$20 credit) - \$5 donation, \$20 towards alumni event
- II. **The Goldstein** (\$75 Donation, \$65 credit) - \$10 donation, \$65 towards alumni event
- III. **The Duckwall** (\$150 Donation, \$130 credit) - \$20 donation, \$130 towards alumni event
- IV. **The Freeman** (\$300 Donation, \$130 credit, newsletter recognition, chapter sponsored event in your name) - \$170 donation, \$130 towards alumni event
- V. **The Arthur Chase** (\$500 Donation, \$130 credit, newsletter recognition, chapter sponsored event in your name, Theta Chi merchandise, signed memorabilia from the undergraduate chapter). - \$270 donation, \$130 towards alumni event

These donations would serve a purpose to provide ease of access to a.) (1) one alumnus event discounted or paid for per year (Spring or Fall depending on plan); b.) provide financial support to the undergraduate chapter (help pay for recruitment, initiative academies, and travel for conferences & educational seminars (MYLC / Theta Chi University); c.) provide a means of revenue towards saving for the acquisition of property at Oklahoma State University; d.) provide money to organize and host an Alumni Banquet once every (2) two years, and e.) provide reimbursement for travel for members of the Board. **Please Note that Donation Credits DO NOT EXPIRE.** If for some reason you donate one year but do not use your credit, it will remain indefinitely until you use it! With good record keeping and transparent communication, this is possible.

Additionally, these funds would help us implement chapter-wide incentives to keep the chapter afloat and performing well. Our goal is to take donations and show you what your money is being used for. We do not want to have a situation where you blindly donate money and do not know what it was used for.

Some Chapter-wide Incentives:

- Match any funds saved at the end of each year.
- If every member pays dues ON-TIME, the chapter will contribute the equivalent of one member's cycle
- If the chapter GPA is above 3.0, for every .05 above 3.0, the chapter is rewarded payment towards a social event

These are only a few initial incentives, so please feel free to critique or suggest new ideas. Our hope is these incentives will provide a means of direction for the undergraduate chapter. Plus, the incentives would only be for reaching goals the chapter needs to stay afloat. However, these incentives are only possible with a healthy, steady flow of income to the Alumni Board.

Lastly, if you wish to donate directly to our Scholarship Fund, which is managed by IHQ, this is possible as well. You have to donate through IHQs website and specifically say you are “Donation is for Gamma Zeta Scholarship Fund”. This money will go directly to our Scholarship Fund, which is used to provide scholarships to the undergraduates based on performances within the chapter. If you have question about this, feel free to ask me (Jake Hansen).

We appreciate the time, energy, and money spent on the Chapter’s success thus far, and look forward to a bright future for the Board, Alumni, and Undergraduate Chapter. If there is anything the Board can do to recognize members for above and beyond support in years past, please do not hesitate to let us know. We only know as much as we are told.

Thank you for your time and consideration,

Members of the Alumni Corporation Board

Zakaria Elkhargli, President

Tim Neary, Vice President

Jake Hansen, Treasurer

Logan Smith, Secretary