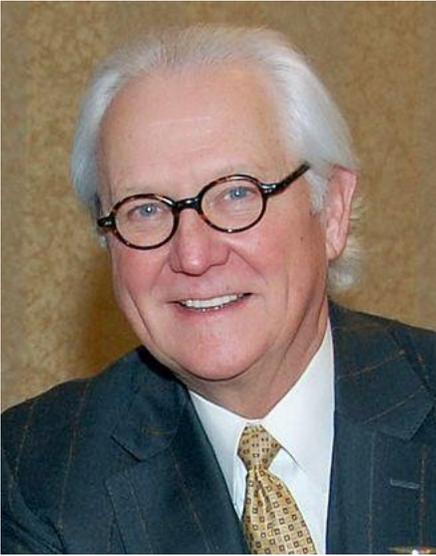


## 2019 Earthfest Expo Speakers



**12:00pm: “Build Better-Build Green”**

**Keynote speaker: Don Shelby**- retired American journalist who was most recently a news anchor on WCCO-TV in Minneapolis, Minnesota. He is regarded as an experienced investigative journalist, as his work has earned two Peabody awards and an Emmy Award.

Shelby has played an active role in the preservation and maintenance of the Mississippi River. Through his WCCO-TV segment entitled "Project Energy", Shelby has investigated energy conservation, renewable energy, and alternative fuels. Shelby has also given his time as an on-air representative for a number of pledge drives on behalf of the local PBS station TPT (KTCA), as well as narrated the third installment of "Lost Twin Cities", a TPT produced documentary. He has recently appeared in America Unearthed.

As a journalist, he covered environmental issues and launched WCCO’s Project Energy Series. “The more I reported on this breaking wave of technology, the more I became interested in incorporating it in my lifestyle,” he said. “I wanted to walk the talk.”

Don will talk about his home that is certified at the highest levels by three different green-build programs: MN GreenPath, LEED for Homes and Minnesota GreenStar. “There’s been a big change in home building and design,” he said. “It’s a systemic approach that has to be well thought out to employ energy-efficient features that work with each other.”

The home is outfitted with the latest energy- and water-saving features. “The HERS score [Home Energy Rating System] is 19,” he said. “It’s 80 percent more efficient than a code-built house.”

“The bottom line is if you use less energy, there will be more energy for the next generation,” he said. “I don’t want to use up what belongs to my grandchildren.”

## 2:00pm: “Energize Your Home-Consumer Power Now & in the Future”

Join us for this fun, interactive session! Learn how consumers can exercise their energy options now, and in the future, to create greener, more efficient homes and communities. The session will include practical energy saving tips you can use now and a peek into the future of energy technology.

**Presented by The Citizens Utility Board (CUB)** of Minnesota. CUB is a nonprofit advocate established in 2016 for Minnesota’s utility consumers. CUB advocates for affordable and reliable utility service and clean energy for Minnesota residents and small businesses and educates consumers on their energy options so they can reduce energy use and save money.

## Speakers- Annie Levenson-Falk and Carmen Carruthers



*Credit: Stephen Stephens Photography*

**Annie Levenson-Falk**

In 2016, Annie was named the first executive director of the Citizens Utility Board of Minnesota. Annie provides strategic leadership to ensure that consumer energy interests are represented throughout the state of Minnesota through CUB's policy and outreach work, including advocating in the consumer interest at the Minnesota Legislature and Public Utilities Commission. Prior to joining CUB, Annie was the executive director of the Legislative Energy Commission, a nonpartisan office of twenty Minnesota senators and representatives charged with evaluating the environmental and economic impacts of state energy policy. Previously, she was the Senior Policy Manager of the Citizens League, a civic public policy nonprofit. Annie co-founded the Capitol Pathways Internship Program, which places students of color and Native American students in legislative internships, so that Minnesota government better represents the diversity of the state.



**Carmen Carruthers**

Carmen Carruthers is the Outreach Director for the Citizens Utility Board of Minnesota. She and her colleagues develop and deliver educational programming for residential and small businesses to better understand their energy options so they can save energy and money. Carmen has a diverse career background with prior experience in financial services, education, and urban planning. She is passionate about making sure people have the right information to make good decisions for their households. Carmen holds a bachelor’s degree in Local and Urban Affairs from St. Cloud State University. She earned a master’s degree in Urban and Regional Planning, with specialties in environmental and transportation planning, from the University of Iowa.