



MCSC NEWS

DISPLAY ADVERTISING RATE CARD 2019



Updated 12-15-2018

Quantity Discounts are available to members with commitment payment for four issues. All ads are in dull color. The magazine is sent to our members, advertisers, and related associations.

Size/Location	Measurements	Non-Member Price	Member Price 1-3x	4 x rate (members only)	Publication Month	Deadline for submission
Back Page	8 1/2" w x 11" h	450.00	405.00	380.00	January 2019	December 15
Inside back cover	8 1/2" w x 11" h	400.00	380.00	360.00	April 2019	March 15
Full page	8 1/2" w x 11" h	380.00	360.00	340.00	July 2019	June 15
2/3 page Horiz.	7 1/2" w x 6 1/4" h	265.00	238.50	212.00	October 2019	September 15
2/3 page Vertical	5" w x 10" h	265.00	238.50	212.00	January 2020	December 15
1/2 page Horiz.	7 1/2 w x 4 3/4" h	200.00	180.00	160.00	Camera-ready copy is required in digital format (jpg) by e-mail. Page size is 8 1/2" x 11", with a 1/2" border for text. No bleed. Full page ads are full size, but keep text inside 1/2" borders. We will type-set ads for \$75 per hour if needed. Submit ads to the editor in jpg format only. If you have an annual contract, we will print the same ad used in the previous issue if we do not receive a new ad in time.	
1/2 page Vertical	6" w x 10" h	200.00	180.00	160.00		
1/3 page Horiz.	7 1/2" w x 3" h	145.00	130.50	116.00		
1/3 page Vertical	2 1/4" w x 10" tall	145.00	130.50	116.00		
1/4 page	3 3/4" w x 4 3/4" h	125.00	105.00	85.00		
Insert flyer in mailing	Or newsletter	1 full page	\$300.00	(Must provide 300 pcs)		
Annual Membership	Mfg and suppliers			\$199.00		
E-mail newsletter banner	468 pixels w x 100h			\$50 ea		
Banner ad on website	468 pixels w x 100h			\$50 per MO		
Total				\$		

BANNER AD ON MCSC WEBSITE and in our periodic Constant Contact mailings for workshops and other events. Our site gets high traffic:

Size: 468 w x 100 h FREE with full page ad or \$50 per insertion per month

EMAIL NEWSLETTER AD:

Advertise on our EMAIL NEWSLETTER—send a banner ad 468 w x 100h to margepadgitt@comcast.net. \$50 per insertion or free with full page ad in the magazine

FACEBOOK (Midwest Chimney Safety Council) Members may post workshops and events with CEU credits here at no charge.

PRESS RELEASES AND ARTICLES: We are always looking for new and exciting industry information. Please submit to the editor (preferably with photos) by the deadline.

Send all ads and articles to: Marge Padgitt, newsletter editor, at mcsc@mcsc-net.org



Midwest Chimney Safety

Advertising Order



We will bill you at the time of publication or you may pay in advance if desired.

Please include our advertisement in the MCSC quarterly newsletter. We will provide you with our camera ready ad by the deadline(s).

- Full Year advertising in the newsletter. Size _____
- One time ad in the newsletter. Size _____
- Full Year banner ad on website and mailings.
- One time chat list ad

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Contact person: _____

Total: _____

I would like to join the MCSC or renew my membership and receive a 10% discount on display advertising rates. (Please see the enclosed application)

I would like to commit to one year of advertising (four issues) in advance and receive a 20% discount (*available to members only*) - see right hand column or rates.

Please make checks payable to the MCSC and send to:

MCSC Attn: Marge Padgitt, 1134 S Pearl Street, Independence, MO 64050

Authorized Company Signature _____

Date: _____



Midwest Chimney Safety Council

www.mcsc-net.org

MEMBERSHIP APPLICATION

Qualifications for members: Suppliers and manufacturers of products related to the chimney and hearth industries and related trades. Applicants may not have any unresolved complaints with the Better Business Bureau, nor any criminal convictions, and must abide by the MCSC Code of Ethics. Membership must be approved by the board of directors.

Benefits: Listing on the MCSC website, quarterly magazine with technical and business articles, educational opportunities and workshops, and networking with your industry peers. Members may use the MCSC logo in advertising.

Each *company* has one vote and any employee of your company is considered to be a member.

Company Name:	
Owner/partner name(s):	
Address:	
City, State, Zip:	
Phone:	
Fax:	
E-mail:	
Website:	
Attach a description of your business to this sheet for the website or send via e-mail to margepadgitt@comcast.net , or print here:	

Please mail check made out to
"MCSC" and application to

Supplier/Manufacturer membership (one vote) = \$199.00

Marge Padgitt
MCSC
1134 S Pearl Street
Independence, MO 64050
Or email application to:
mcsc@mcsc-net.org

Total Enclosed: _____

See more information on our website at www.mcsc-net.org