



## Miami Northwest Express Track Club Sponsorship Opportunity

The Miami Northwest Express Track Club has been serving South Florida youth and families since 1979 and has impacted countless individuals, while producing successful citizens, athletes, graduates, career professionals, Olympians, World Champions and Diamond League Champions. We are seeking sponsors for both our **Team** and our Annual Fund Raising Event: the **Annual Northwest Track and Field Classic** in June. Please go to [www.mnwexpress.com](http://www.mnwexpress.com) to learn more about these sponsorship opportunities. Below are the different levels:

### Team Sponsors

We are seeking **Platinum Sponsors** to make a One-Time Contribution of \$25,000 or Greater or Five Annual Contributions of at least \$5,000 over the next five years. Your contribution will help us to:

- 1) Offset our operating expenses for the next five seasons*
- 2) Defray the costs of hosting our Annual Northwest Track and Field Classic in June*
- 3) Provide financial assistance to send youth athletes to the USATF National Championships and Junior Olympic Championships*

We are seeking **Diamond Sponsors** to make a One-Time Contribution of \$15,000 - \$24,999 or Five Annual Contributions of \$3000 - \$5,000 over the next five years. Your contribution will help us to:

- 1) Offset our operating expenses for the next five seasons*
- 2) Defray the costs of hosting our Annual Northwest Track and Field Classic in June*
- 3) Provide financial assistance to send youth athletes to the USATF National Championships and Junior Olympic Championships*

Your sponsorship will connect your company's brand to the Miami Northwest Express Track Club through print, social media and event promotions, and on our website. You Will Also Benefit by increasing **Your Brand Awareness, Visibility and Loyalty**, by aligning your brand with an historic community building effort that facilitates, youth and family

**empowerment, cultural exchanges, by distinguishing your brand from your competitors, and by growing your customer base** as you partner with a well respected organization whose values are complimentary to your own, and to those of your targeted audiences.

### **We Need Strategic Partners Like You to Help Us Reach Our Goals!**

The Miami Northwest Express Track Club will also be hosting South Florida's largest international track and field competition attracting more than 3,000 athletes and 15,000 spectators from the United States and the Caribbean from June 12-14, 2020. This event will take place at Traz Powell Stadium in Miami with most of the athletes and spectators returning on an annual basis.

#### **Event Sponsors**

We are seeking the following sponsors:

**Presenting Sponsor – \$5,000**

**\* (Deadline for submission: May 15, 2020) \***

The Presenting Sponsor will enjoy the highest level of visibility before, during and after the event.

- ***45th Annual Northwest Track and Field Classic*** presented by SPONSOR (YOUR) NAME
- Name/logo to appear prominently on all printed material including:
  - Championship Team Trophies (Top 6 Male / 6 Female Teams)
  - Event signage
  - Event registration form
  - On site banners
  - Press materials
  - Souvenir program – full page advertisement
- Name/logo to be included on event web site with link to sponsor
- Name mentioned in all media interviews
- Multiple mentions during the event
- Booth opportunity to showcase your product/service
- Back cover ad in souvenir program (for the 1st Presenting Sponsor)
- Opportunity to include article or letter from the company in the souvenir program
- Corporate flyer in team packages

## Gold – \$3,500

\* (Deadline for submission: May 15, 2020) \*

- Name/logo to appear prominently on all printed material including
  - Special Event or MVP Trophy (up to 3 trophies)
  - Event signage
  - Promotional pieces
  - On site banners
  - Press materials
  - Souvenir program – full page advertisement
- Name/logo to be included on event website with link to sponsor
- Multiple mentions during the event
- Booth opportunity to showcase your product/service
- Opportunity to include article or letter from the company in the souvenir program
- Corporate flyer in team packages

## Silver – \$2,500

- Name/logo to appear prominently on all printed material including
  - Event signage
  - Promotional pieces
  - On site banners
  - Press materials
  - Souvenir program – half page advertisement
- Name/logo to be included on event website with link to sponsor
- Booth opportunity to showcase your product/service
- Opportunity to include article or letter from the company in the souvenir program
- Corporate flyer in team packages

## Bronze – \$ 1,500

- Name/logo to be included on event website with link to sponsor
- Booth opportunity to showcase your product or service
- Souvenir program – quarter page advertisement

## Supporter – \$1000

- Name to be listed on event website as Supporter
- Souvenir program – business card advertisement

# 2019 List of Presenting / Gold / Silver & Bronze Sponsors



Cole, Scott  
& Kissane, P.A.

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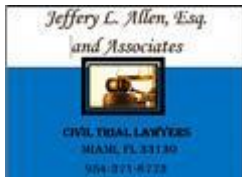
CITY OF  
**MIRAMAR**

greater  
**FORT LAUDERDALE**  
CONVENTION & VISITORS BUREAU  
sunny.org

  
**Applebee's**  
NEIGHBORHOOD GRILL + BAR



  
**Esterlyn's  
House**



  
PUBLIX SUPER MARKETS  
CHARITIES



**R** RATZAN LAW GROUP  
*Champions for Truth*



# Miami Northwest Express Track Club Inc Sponsorship Application

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

## Sponsorship Levels (Select One)

\_\_\_ **Platinum Sponsor \$25,000 or Greater One Time or Five Contributions of \$5,000 or Greater**

\_\_\_ **Diamond Sponsor \$15,000 - \$24,999 One Time or Five Contributions of \$3,000 - \$5000**

Presenting Sponsor – \$5,000

**\* (Deadline for submission: May 15, 2020) \***

Gold – \$3,500

**\* (Deadline for submission: May 15, 2020) \***

Silver – \$2,500

Bronze – \$ 1,500

Supporter – \$1000

\_\_\_ General Donation

Total Amount Pledged: \$ \_\_\_\_\_ My Date(s) of submission \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Make Checks Payable and Mail To:  
Miami Northwest Express Track Club, Inc.  
1310 NW 90<sup>th</sup> Street  
Miami, FL 33147

The Miami Northwest Express Track Club, Inc. is a 501c3 organization and your support of the club may be tax deductible. Please consult with your tax advisor.