## KingBee Media 800-407-9041

New York New Jersey Philadelphia

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**Contact Information:** Lamont D. Bowling **Executive Producer** 

Telephone Number: 800.407.9041

Email: AtlanticCityFashionWeek@yahoo.com Web: www.AtlanticCityFashionWeek.com

## Stars from the Hit TV Show Project Runway come to Atlantic City

Atlantic City, NJ (December 7, 2017) – This season's Project Runway brought the best and the most diverse collections of designer clothing to ever grace their runway. Scheduled to appear are designer's whose collections feature ethnic colors of Latino heritage and Modest collections supporting Islamic culture. This season Atlantic City Fashion Week will feature three of the show's designers. Project Runway Design star Deyonte' Weather from Atlanta will be joined by Project Runway finalist Ayana Ife from Salt Lake City Utah and Margarita Alvarez from San Juan, Puerto Rico.

Celebrating season twelve, Atlantic City Fashion Week (ACFW) makes its return to the Orleans Ballroom at the Showboat Hotel, 801 Boardwalk, Atlantic City, New Jersey. ACFW will once again be taking over the shores of Atlantic City, NJ February 14 - 17, 2018 with their high-end, "New York Style" fashion show. This season will feature 4 days of fashion and excitement.

The week will start on Wednesday, February 14th with a paneled, lecture series bringing together industry professionals that include models, designers, journalist and photographers. The lecture will be held at the Atlantic County Technical Institute in Mays Landing, NJ before an audience of ACIT fashion students and Instructors. Admission to the lecture series is free.

Thursday, February 15th at 7 PM, we bring design students from across the region to compete for a variety prizes and scholarships. Judges for the competition will include industry professionals and executives. Students that will participate are attending the Atlantic County Institute of Technology, Moore College of Design in Philadelphia and the Community College of Philadelphia, Lacey Township, NJ High School Brookdale Community College, Lincroft, NJ and the Art Institute of Philadelphia. Thursday's show will be at the Showboat Hotel's Orleans Ballroom. Prizes will be awarded to the evenings top designer as voted on by a panel of professional designers.

Friday, February 16th, we will feature our showcase of Ready to Wear, Retailers, Urban Wear, Children's designers and Boutique owners. Designers this evening will feature a lineup of Project Runway Designers from Season 16 including finalists from the shows season ending finally.







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On Saturday, February 18th, at 7:00 PM we will showcase Couture and Advant Garde collections from the country's top designers including designers from around the world. We will feature Aprille Grace from Los Angeles, Ca, House of Lemond from Charlotte, NC. In addition, we will feature the area's leading couture designers including Lainy Gold from Point Pleasant, NJ, Elizabeth Delgado from Pennsauken, NJ, Ray Vincente from Trenton, NJ and Djuan Dobson from Atlantic City, NJ.

The show will open its doors at 6:30 P.M. to our vendor showcase and red-carpet photo-ops. This season we will feature 40+ vendors that will sell jewelry, clothing, beauty supplies, desserts and a variety of other health and beauty products. The fashion show will begin at 7:00 P.M.

The vendor area will remain open following the fashion show. All looks that are featured in the fashion show will be available for purchase. A trunk show featuring the nights designers will follow in the lobby area of the Orleans Ballroom.

Tickets for Atlantic City Fashion Week start at \$25 for general admission and can be purchased on our website at www.AtlanticCityFashionWeek.com. Additional information about model casting, VIP seating or press credentials can be found on our website.

Atlantic City Fashion Week is presented in part by fashionSTYLE Magazine and KingBee Media LLC. Atlantic City Fashion Week is a multi-day fashion industry event that will include a lecture series, runway fashion shows, vendor exhibitions, and pre-networking event for VIP guest. ACFW is held twice a year in Atlantic City and is attended by thousands of VIPs, press and fashionable attendees.

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