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2021-2022 Products

THE WubbaNub Story

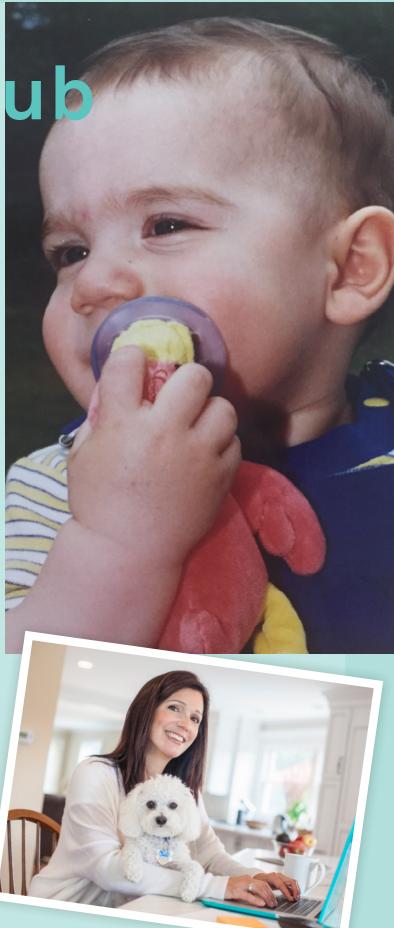
Years ago, my family embarked on our first vacation. With my newborn son, Bret, in tow, we looked forward to a relaxing week away from home. Baby Bret, however, was unable to relax without the comfort of his beloved pacifier. His pacifier was difficult for his tiny hands to grasp, and he dropped it often. Faced with a tearful child, I desperately needed a way to ensure that he was able to keep his pacifier nearby without my help. His favorite soft plush toy caught my eye, and I grabbed the hotel sewing kit. In a moment of inspiration, I sewed his pacifier onto his plush, and the first WubbaNub was born.

With the encouragement of my family, I turned my idea into a business. Throughout the years, support from parents and hospital NICUs has helped us grow tremendously. WubbaNubs can now be found in thousands of boutiques, specialty shops, and major retailers across the globe.

Our core philosophy at WubbaNub is simple: to create products that we would feel safe giving to our own children. A WubbaNub is often one of a baby's first friends in life, and we are humbled to become a part of your family.

Tons of Love,

Jarla Schheider



Helps keep pacifier near baby's mouth without using cords or clips

Availiable in a variety of fun designs!



Made with a medical grade, silicone pacifier



Classic \$8.15 COLLECTION

The Classic Collection began in 1999 with WubbaNub Red Dog and has since grown to include our most memorable and loved characters of all time.









BABY DINO Item #: 22486

BABY GIRAFFE BLUE BEAR Item #: 22429 Item #: 22352

BROWN PUPPY Item #: 22294

ELEPHANT Item #: 22407







GREEN FROG Item #: 21635 Item #: 22351



MONKEY Item #: 22330





RED DOG Item #: 22295 Item #: 21196



TINY FOX Item #: 22552



Item #: 22428

An award winning pacifier that becomes a baby's first friend.

Over 350,000 future WubbaNub lovers are born everyday





BABY HIPPO Item #: 22551

BABY LION Item #: 22592





BABY PENGUIN Item #: 22555

BABY YELLOW

DUCK Item #: 22554





The Specialty Collection is inspired by trending nursery tones and modern palette.



Item #: 22614



PINK ELEPHANT Item #: 22623



Limited \$8.65 Edition COLLECTION

The Limited Edition Collection is a special line of brand new friends available for a limited time.



BABY COW

Item #: 22668





BABY SLOTH Item #: 22706

WHITE UNICORN Item #: 22667





CAMO BEAR Item #: 22708



FAIRYTALE DRAGON Item #: 22663



PIGLET Item #: 22665



CHRISSY DINO Item #: 22755





TINY NARWHAL Item #: 22709



TURTLE

Item #: 22477



LADYBUG

Item #: 22666

BUNBUN BUNNY

Item #: 22754



DOODLE DOO

ROOSTER

Item #: 22748



PINK UNICORN Item #: 22716





LITTLE YETI Item #: 22735



WubbaNub (§9.95 Jimmy Fallon COLLECTION

WubbaNub, in collaboration with NBC's *The Tonight Show* host, Jimmy Fallon, debuts a special edition collection inspired by characters from his New York Times' bestsellers, *Everything is MAMA* and *Your Baby's First Word Will be DADA* (Macmillan).

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Books Available for purchase through Macmillan Publishers.

DADA MOO COW *Item #: 62000*



MAMA PENGUIN Item #: 62001





WubbaNub (\$9.50 Collector Edition COLLECTION

This Collector's Edition product, Budster in Boots, features a special WubbaNub tag which reads "Budster." Limited quantities available.

BUDSTER IN BOOTS Item #: 22917







BOSTON RED SOX[™] BEAR Item #: 61001

CHICAGO CUBS[™] BEAR Item #: 61002

ASTROS[™] BEAR Item #: 61005



KANSAS CITY ROYALS[™] BEAR

Item #: 61008

The Major League Baseball

collection for the littlest of

fans. Each proudly sports

the logo of their team.

Collection is the perfect



LOS ANGELES **DODGERS**[™] BEAR Item #: 61003







NEW YORK YANKEES[™] BEAR Item #: 61000 **PINSTRIPE PUPPY**



SAN FRANCISCO GIANTS[™] BEAR Item #: 61006



CARDINALS[™] BEAR Item #: 61007



COLLECTION



BLUE MONSTER

Item #: 22618

REINDEER

Item #: 22543



GREEN MONSTER Item #: 22617





MLB

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YANKEES™

Item #: 61009

Seasona (\$8.99

Festive characters and loving friends gather once a year in the Seasonal Collection and available for a limited time.







OVE S8.50 COLLECTION

The WubbaNub Lovey Collection features loveable companions that can be paired with our signature WubbaNub pacifiers. Soft plush and satin offers tactile stimulation.



BABY YELLOW DUCK Item #: 52554



BROWN PUPPY *Item #: 52294*



BUTTERCUP GIRAFFE *Item #: 52625*



COW Item #: 52668



GIRAFFE Item #: 52672



WHITE UNICORN Item #: 52667



LITTLE LAMB *Item #: 52673*

The brand has become trusted, adored and relied upon by parents nationwide.



DINO Item #: 52486



LION Item #: 52592



ELEPHANT *Item #: 52407*



MONKEY Item #: 52674

retiring soon \$8.50

They have brought us comfort and love. Now it's time for these loveable friends to say goodbye. Quantities are limited and available while supplies last.







GRAY KITTEN Item #: 22664

LITTLE LION Item #: 22485

PINK KITTY Item #: 22484



YELLOW DUCK Item #: 21195



This eye-catching display is a must for every store. Our countertop unit beautifully displays 18 WubbaNubs in boxed packaging. It is lightweight, and because of its small footprint, can be placed almost anywhere in your store. Unit may also be purchased separately. 12 x 12 x 20" (including removable header)



WubbaNub garnered many awards in 2020 and 2021 including the National Parenting Center Seal of Approval.

Visit WubbaNub.com for complete awards list.



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The logo says it all. Let customers know on your store window or door that you carry their favorite pacifier. FREE when purchased with an assortment of 24 pieces or more. Window decal may also be purchased separately. 2 x 10"



POINT-OF-SALE DISPLAY

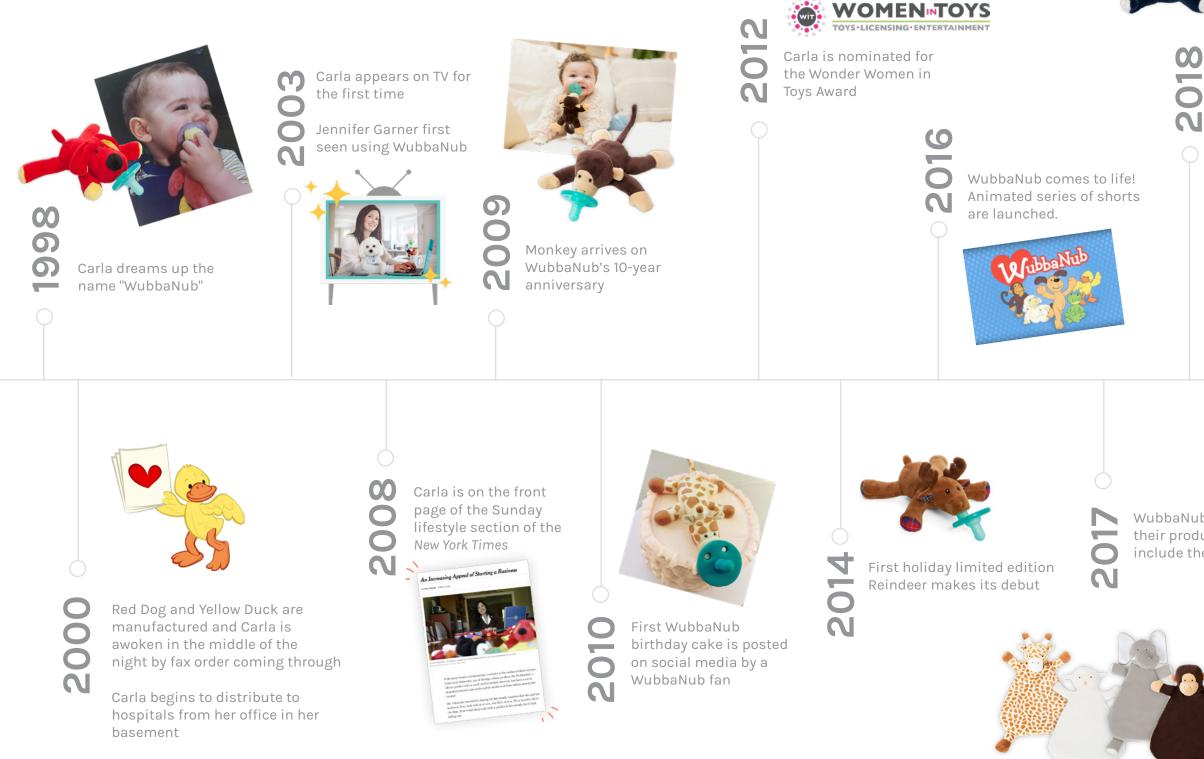
FREE with a 36-piece box product purchase

POS Special (for box packaging only) Item #: 19100

WINDOW DECAL

Item #: 19101

20 Years ^{of} WubbaNub







WubbaNub partners with Major League baseball and releases WubbaNub New York Yankees[™] and WubbaNub Boston Red Sox[™] Bears

WubbaNub collaborates with Jimmy Fallon to create DADA Moo Cow and MAMA Penguin based on his best-selling books

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WubbaNub expands their product line to include the Lovey



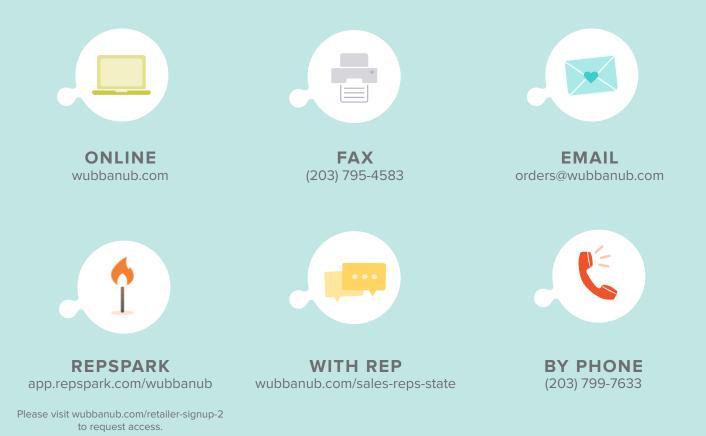
CHD Bear, created for Congenital Heart Defect Awareness, joins the WubbaNub family

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How [™]Order

Choose one of the options below



We will confirm receipt of your order within 24 hours. Confirmed orders ship within 3-5 business days of receipt. An order can be expedited for an additional processing fee, if requested. All orders ship FedEx ground. USPS shipping available for orders to PR, AK and HI.

🔵 @wubbanub

f Facebook.com/WubbaNub

