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FOR IMMEDIATE RELEASE  
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“Brainstorming Zero Carbon ASAP Campaign” seeks to  
accelerate Climate Emergency Action at Universities, Colleges,  
and catalyze local Community Visioning

In 2008, more than 1500 educational institutions (mostly colleges, universities) held “teach-ins” titled “Focus the Nation: Global Warming Solutions for America” <http://bit.ly/2E5cwdh> .

In 2009, more than 50 papers worldwide ran the same front-page leader article calling for action at the climate summit in Copenhagen <http://bit.ly/2AJadsY> .

Now, in 2019, when there is clearest urgency (#ArcticFires, #GreenlandIceSheet melting, #AmazonFires) to have highly visible accelerated climate emergency action, this Brainstorming Campaign is calling for 5-10p overviews on how to reduce Greenhouse Gas (GHG) Emissions 100% ASAP from 1000s of tipping point related organizations (616 in 30 categories in Appendix 10 of the [157 page “Brainstorming” paper](#)) which—

- 1) make available all known key emission reduction pathways in a form most people can read
- 2) provide a clear visualization of transformations needed in every aspect of our lives--since different organizations will focus on priorities in their fields of activity
- 3) provide the equivalent of a needs assessment for local communities, of the kind which precedes Community Visioning [Example Community Visioning: 13 min documentary <http://bit.ly/2uE1XX5> ]
- 4) can be a great asset to “over 965 local governments in 18 countries (that) have declared a Climate Emergency” (as of 8/28/19)(see <https://www.theclimatemobilization.org/climate-emergency-campaign> ).

Education during comprehensive Community Visioning [a series of community meetings for maximizing citizen participation in identifying challenges, solutions (see “Multi-Dimensional Community Visioning” campaign document below)], and especially in Neighborhood Learning Centers, lead to residents becoming aware of—

- a) where to buy what material purchases and services they absolutely need--so they can lower Total Energy Demand, and contribute the most possible to carbon-neutral supply chains  
---and provides local newspapers, and other news sources, with
- b) numerous positive ways of reporting on this Accelerating Climate Emergency Action process.

[Complete Brainstorming Paper: "[Brainstorming 100% Reduction in Greenhouse Gas \(GHG\)Emissions ASAP Campaign](#)" (157 pages; June, 2019) (Note: 11 Appendices account for 113 pages)]

NEW! "Brainstorming" Campaign Launch

August 28, 2019—The "Brainstorming Zero Carbon ASAP" Campaign is formally launching, with Twitter outreach tweets highlighting overviews of the 157 page "Brainstorming" paper, and including new educational materials. The outreach will be directed to offices of sustainability at universities and colleges, and other key organizations and institutions related to accelerating towards positive tipping points ([a list of 25 potential partners \(by Twitter profile\) is located in postscript section of this press release](#)).

The new Campaign educational materials--designed to be handouts for use at conference tables, event tables at universities, etc. (and accessible on the homepage of [www.cpcsi.org](http://www.cpcsi.org) )--include:

a) "[Brief Overview of Brainstorming Zero Carbon ASAP Campaign](#)" (1 page)

b) "[Call for Climate Emergency Action](#)" (22 pages)

(Key Graphs; Recent Articles; Brief Overview; Key Organizations; Solution Perspective)

c) "[Table of Contents](#)" for the 157 page "Brainstorming 100% Reduction in Greenhouse Gas (GHG) Emissions ASAP Campaign" paper

d) "[Multi-Dimensional Community Visioning](#)" (8 pages)

From pages 30-36 of the 157 page Brainstorming paper, a summary of the components of Multi-Dimensional Community Visioning: Preliminary Surveys to 150 key local leaders; Universities as key lead organizations; Example Community Visioning "[Chattanooga: A Community with a Vision](#)" (13 minute documentary, highly recommended); Neighborhood Learning Centers; Selective Buying (to streamline zero carbon supply chains; Local Newspaper coverage of Multi-Dimensional Community Visioning; Job Fairs; Local Leaders of Spiritual/Religious/Moral Traditions encouraging people to sacrifice personal desires for the greater good, etc.

e) "[UC3 University Climate Change Coalition](#)" (overview) (4 pages)

f) [“Holding Together” During the Climate Emergency Era](#) (10 pages)

(Climate Emergency Questionnaire)

The 14 questions in this questionnaire are offered to encourage a process of re-discovery and re-affirmation of our inner resources--and encourage a process of re-discovery and re-affirmation of our capacity to “hold together” during what could be decades of cultural transformation. Hopefully, this questionnaire will also help many of us realize what is really most important--for us, for our families, and for our communities.

We are at one of the most critical crossroads humanity has faced since the dawn of civilization.

It is very, very important that most people know how close we are to irreversible Global Heating, and how close we are to catastrophic Climate Crises and Extinction Crises... and what to do to very, very quickly move towards positive tipping points.

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The “Brainstorming Zero Carbon ASAP Campaign” is a project of The Community Peacebuilding and Cultural Sustainability (CPCS) Initiative (at [www.cpcsi.org](http://www.cpcsi.org) ). The CPCS Initiative provides research and analysis for critical challenge alerts, and research and support for collaborative problem solving, community education, and citizen peacebuilding initiatives which seek to maximize citizen participation, and accelerate solution-oriented activity.

Stefan Pasti is the founder and resource coordinator for The Community Peacebuilding and Cultural Sustainability (CPCS) Initiative. Mr. Pasti’s most recent papers include:

1) ["Brainstorming 100% Reduction in Greenhouse Gas \(GHG\)Emissions ASAP Campaign"](#)

(157 pages; June, 2019)

2) [“Harvest Song”](#) (Summary Document) [78 pages (3.9 MB); Nov-Dec, 2018]

Includes two sections: Convergence of Unprecedented Challenges and Convergence of Unprecedented Solutions. 20 tweets from many people; 26 text boxes with information, statistics, graphics; 65 links; 17 text boxes by this writer.

3) [“Convergence of Critical Challenges Alert to Peacebuilders, Chaplains”](#) (February, 2017)

In February, 2017, The CPCS Initiative sent a convergence of critical challenges alert--an introduction to the full text document “Convergence of Critical Challenges Alert to Peacebuilders, Chaplains” (10 pages; approx. 3500 words)--which was directed to:

- a) peacebuilding organizations and peacebuilding graduate study programs
  - b) chaplains and offices of religious and spiritual life at universities and colleges
  - c) national and international organizations associated with religious and spiritual life in higher education
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## Potential Partners for Collaboration and Accelerating Multiplier Effects

### The Climate Mobilization

@MobilizeClimate

We're building a movement for WWII-scale mobilization that protects humanity and the natural world. Join us! ["over 965 local govts (that) have declared a Climate Emergency" (as of 8/28/19)(see <https://www.theclimatemobilization.org/climate-emergency-campaign> )]

### Divest Invest

@divestinvestorg

A dynamic movement of investors catalyzing shifts in finance & energy. Let's #FuelChange: Pledge to divest from fossil fuels and invest in clean energy for all. [December 18, 2018--"In less than 5 years, the global fossil fuel divestment movement has won over 1000 commitments worth nearly \$8trillion from institutions ranging from universities and banks, to the world's largest sovereign wealth funds and major capital cities." From the article "Major milestone: 1000+ divestment commitments" at the Go Fossil Free website (see <https://gofossilfree.org/major-milestone-1000-divestment-commitments/> )]

### Covering Climate Now

@CoveringClimate

Covering Climate Now, co-founded by @cjr and @thenation, is a global journalism initiative to bring more and better coverage to the story of our time. [August 28, 2019—"More than 170 news outlets from around the world with a combined audience of hundreds of millions of people have signed on for Covering Climate Now, a project co-founded by Columbia Journalism Review and The Nation, aimed at strengthening the media's focus on the climate crisis. From article "A New Commitment to Covering the Climate Story: More than 170 news outlets" by Mark Hertsgaard and Kyle Pope (at <https://www.thenation.com/article/covering-climate-now-media-change/> )]

### AASHE

@AASHENews

An association of colleges and universities that are working to create a sustainable future.

[Note: The Higher Education Associations Sustainability Consortium (HEASC) is a network of higher education associations with a commitment to advancing sustainability within their constituencies and the entire system of higher education. AASHE serves as the coordinating body for HEASC.]

Second Nature

@LeadOnClimate

Accelerating climate action in, and through, higher education by mobilizing a diverse array of higher education institutions to act on climate.

GreenerU

@Greener\_U

GreenerU works with colleges and universities to lead the world in mitigating climate change through engineering campus sustainability.

Debra Rowe

@energyeducation

Professor of renewable energies. President - US Partnership for Education for Sustainable Development. Action for healthier ecosystems, social/economic systems.

IntentionalEndowment

@IntentEndowment

Intentional Endowments Network: #highered & foundation endowments pursuing #ESG & #sustainability investing. Managed by @georgesdyer

Gaia University

@Gaia\_University

The University for World Changers. Transformative Action Learning Degrees for Ecological and Social Regeneration.

FEE Global

@FeeInt

The world's largest environmental education organisation - we have five programmes helping communities live a more sustainable life. #FEEglobal #YesFEECan

CtrForGreenSchools

@mygreenschools

Official account of the Center for Green Schools at @USGBC. Connecting w/ #schools & #campuses to achieve our vision: #greenschools for all w/in this generation

CampusEcology

@CampusEcology

@NWF's CampusEcology program promotes climate leadership & sustainability on campus with resources, events, publications & examples. <http://facebook.com/campusecology>

Ashoka U

@AshokaU

Transforming universities into hubs of social innovation. Join us here: <http://ashokau.org/subscribe/>

Teachers W/O Borders

@teachersnetwork

Teachers Without Borders connects teacher leaders, worldwide, to information and each other

Talloires Network

@TalloiresNet

Universities that engage communities, serve the public, and collaborate across borders.

Campus Compact

@Campus\_Compact

We are a coalition of 1,000 colleges and universities dedicated to advancing the public purposes of higher education.

Campus Engage

@campus\_engage

Promoting civic & community engagement in Irish higher education. Driving community engaged learning; engaged research; volunteering <http://studentvolunteer.ie>.

ACE

@ACEducation

The major coordinating body for the nation's colleges & universities, representing nearly 1,800 higher ed leaders.

NAFSA

@NAFSA

The leading professional association dedicated to international education.

AssocofCommColleges

@Comm\_College

The American Association of Community Colleges (AACC) is the primary advocacy organization for the nation's community colleges. #comm\_college

College Media Association

@collegemedia

The voice of collegiate media and its advisers, College Media Association serves student media pros, staffs and programs with education, research and resources.

Berea LiveGreen

@bera\_livegreen

"Learning by Living", Berea's College Deep Green Residence Hall: solar/geothermal energy, living systems, urban agriculture, daylighting, education, inspiration

Oberlin OES

@OberlinOES

Oberlin College Office of Environmental Sustainability.

SustainableUNH

@SustainableUNH

Discover the sustainable learning community at the University of New Hampshire (UNH).

sustain Appalachian

@sustainApp

sustainability is the capacity to endure; environmentally, socially & economically. tweet with us & office of sustainability.

And many more university sustainability offices... this writer has a Twitter outreach list of 140 sustainability offices in universities and colleges (both in the U.S. and elsewhere).