



## Why P2P Sports Spring/Summer Events?

Northern Colorado is one of the most family-friendly, beautiful destinations in the country!

We don't run our own club teams!

Unbiased, fair environment. We run the event, we don't run teams competing against yours!

No hype, promising the best, greatest, or whatever enticements you see with other less-established programs in the region. We just do what we do, honest, straight-forward and designed to help anyone who decides to make the trip to our programs.

We own our OWN Event Center, 6 courts, and control the quality, game-schedule. First-class environment in one of the nicest privately-owned facilities in the country!

Only \$5.00/adult spectator admission fees! High School and under is ALWAYS free! Do the math and compare the overall costs and you save at P2P.

FREE practice time the night before the tournament.

No parking fees, No resort fees. Discount lodging and discount team meals.

Personalized scheduling. You play more games in less time, and enjoy your 53,000 square foot Event Center. Sports lounge, Dunkin Donuts restaurant, full concessions stand, WIFI, 7 big screen TV's, north and south patio, 6 high school regulation courts, all located in the beautiful Highland Meadows Golf Course Community!

All officials are background check approved, high school certified. If not, they don't work our events.

In 2018, we hosted the largest JUCO college men and women's exposure event in the country, a high school event (CHSAA sanctioned), and over 12,000 games scheduled! We have an continue to attract some of the top organizations around the country. If it's good enough for Division I college recruits, JUCO players, and high school programs!... You can imagine how good it is for youth and high school club teams!

In the state of Colorado and beyond, while most are running events to make maximum \$\$... It's not a business mentality for us. It's a lifestyle, and a daily commitment to improve the game. When all you do is focus on a budget, a budget is all you will get!

**12/4/2018**

**“Thank you for running a reputable organization centered  
Around family and the youth providing them an environment  
to compete and get better!”**

**Patrick Varney  
Windsor Pelicans**

**Testimonial, 7/11**

**from: Jimmie and Regina Richardson, Texas Ballers Elite, Dallas TX**

**“This is always a highlight on our schedule for the last 6 years playing in your  
5280 Championships. I have watched my boys grow personally from being  
challenged in your tournaments. I will put my stamp of approval that you guys  
run a well-oiled machine when it comes to laying out the red carpet and  
professionalism. P2P is second-to-none and we will continue to support you  
from Texas! When you feel the love and support whether you win or lose and  
knowing every team matters, that’s the connection that keeps the Texas Ballers  
making that trip to the Rockies! We salute P2P for chasing greatness and that  
we teach out kids to strive for!”**

"I've been coaching for 20 years. We just completed our visit to your boys team camp. The experience was first-class from start to finish and a lifetime of memories for our boys traveling from Minnesota. From the facility, organization and communication, we have experienced nothing like it anywhere. One in particular is your officials. While mistakes are made and all levels of ability are working, overall, they were fantastic and the best effort I have ever seen. Even when they made a mistake, they were courteous and actually took accountability! What you have in northern Colorado is unique and beyond what most understand is available throughout the country! Keep up the amazing work!

Jeff Marr, North Metro Blazers, Maple Grove MN

Testimonial 6/13/2018

"Keep doing what you're doing with your programs and facility! All it took was one out-of-state tournament to see how fortunate we are in northern Colorado to have tournaments, leagues and camps hosted by P2P. Where others are lacking, you have every single facet of a basketball experience nailed: facility, staff, communication, registration fee, officials, coaches accountability, competition, concessions, and admission. I really appreciate all you do!"

Alan Gibson, Head Girls Basketball Coach, Berthoud High School (CO)



## MEDIA RELEASE

WINDSOR, CO - **Power 2 Play Sports** is pleased to announce **SCHEELS** as the title sponsor of the **SCHEELS FALL FINALS** which will be the culmination of the Power 2 Play Sports fall basketball boys' and girls' leagues and tournaments, including local leagues and tournaments and regional leagues and tournaments in Sterling, CO, Colorado Springs, CO, Wyoming, Nebraska, Utah, New Mexico, Kansas, and Texas. Currently, there are approximately 125 teams registered for the local tournaments and leagues and over 350 teams registered in the regional leagues and tournaments. It is anticipated that over 150 teams will compete in the **SCHEELS FALL FINALS** to be hosted at Power 2 Play Sports in Windsor, CO December 14-16, 2018.

"Power 2 Play Sports is proud to partner with Scheels in connection with the **SCHEELS FALL FINALS**," said Michael Peterson the Founder and Owner of Power 2 Play Sports. "We believe that we have the premiere family sports destination facility in the Region and we are thrilled to be able to host this fall basketball series and finals with **SCHEELS**. At Power 2 Play Sports and **SCHEELS**, we have a mutual commitment to first class customer service and to being advocates for and supporters of youth sports."

"At SCHEELS, our goal is to be the best retailer in the eyes and minds of our customers, associates and business partners," said Janae Burich, the local **SCHEELS** Marketing Leader. "We are proud to partner with Power 2 Play Sports on such a tremendous opportunity for these terrific players, families and coaches from Northern Colorado and throughout the Rocky Mountain Region."

**About Power to Play Sports:** [www.powertoplay.com](http://www.powertoplay.com): The P2P sport facility is 53,000 square feet, with 10,000 square feet of family destination entertainment area which includes 7 big screen TV's, concessions, team store, athletic trainer office, conference rooms, restrooms, outdoor north and south patio's, corporate office for P2P Sports, WIFI throughout, and 4 zones of music throughout the building! Add in 6 courts of basketball and volleyball courts, and nearly 200 parking spots, it's the premier family destination facility in the region!

# SCHEELS®