

2018 CHERRY COUNTY FAIR – VALENTINE, NEBRASKA
9th ANNUAL TRADE SHOW & MUSIC FEST
Friday, August 10th – Saturday, August 11th

The 2018 Trade Show is fast approaching and we are finalizing plans for the 9th annual event. The Cherry County Ag Society would like to meet your company's goals to find, attract, and gain new customers, or to display and sell your products. The continued growth and success of the Trade Show is largely dependent on the support of exhibitors, such as you. We look forward to the contribution your organization will make this year as an exhibitor.

Booths will be available in the concrete floored building next to the exhibit hall.

You can take advantage of this opportunity by filling out the attached contract, and submitting the booth deposit by the July 20th deadline. We do ask that you indicate what items you have that will require electricity as we will need to make sure we have adequate power. The trade show hours are listed on our detailed schedule on the contract. Exhibitors with large equipment displays may set up as early as Thursday, August 9th. Inside exhibits may begin setting up Friday, August 10th - 7am – 9:30am. All displays should be in place before the trade show is scheduled to open.

New this year, we will have a themed (“Making the Fair Great Again”) decorating of booths, where a “Best of Show” rosette ribbon will be given. We will also incorporate a scavenger hunt within the booths. The end result will be more fair goers at your booths.

If you are a \$600 or more Cherry County Fair and Rodeo sponsor your booth rental is included with the sponsorship. If you would like more information about becoming a sponsor please contact, CCAS board members, Duane Porath or Scott Peterson.

If you have additional questions please contact Scott Peterson at (402)376-2271 or Chris Lien at (402) 389-0790 or email at Chris@petersonbeel.com. We hope you can join us this year.

Thanks for your consideration.

Sincerely,

Scott Peterson
Cherry County Ag Society