



Golden Sovereign
Archery Equipment '66

By Ben Pearson



Lord Mercury

The most significant contribution to bow design since the birth of Golden Sovereign. And it's all new for '66! Even the mercury capsules have been strengthened for additional durability and smooth performance. Lord Mercury 1966 provides the ultimate in balance and stability, with clean and crisp lines of a totally new handle section. Features biradial arrow shelf, center shot alignment, squared stabilizer tips (bow sight fits on either side of the bow), and many more all-new extras! Lord Mercury is Rosewood with contrasting color laminates; powered by epoxy fiberglass. Also features a built-in adjustable arrow plate . . . redesigned semi-pistol grip with thumb rest . . . beveled arrow rest. Available in all popular tournament weights. Comes complete with double padded bow case. Recommended fistmele 8" to 8½".

No. 1076 Lord Mercury 5'10" \$150.00

No. 1078 Lord Mercury 5'6" \$150.00

The Magic of Mercury!



Redesigned . . . more durable and efficient than ever! Fluid "cushions" of mercury fitted in the upper and lower handle riser of the Lord Mercury counteract recoil. An exclusive design . . . found only in Lord Mercury and Lady Mercury. It is your assurance of superbly uniform balance and stability, with no gadgetry or hardware attached to destroy the beauty of the bow.



Lady Mercury

It's a scaled-down version of Lord Mercury . . . for anyone who prefers a smaller bow with a smaller grip. Made of Rosewood with contrasting color laminates. Features mercury capsules . . . biradial arrow shelf with built-in adjustable arrow plate . . . squared stabilizer tips (bow sight fits either side of bow) . . . epoxy fiberglass . . . beveled arrow rest . . . redesigned semi-pistol grip with thumb rest. Available in all popular tournament weights. Includes double padded bow case. Recommended fistmele 8" to 8½".

No. 1079 Lady Mercury 5'4" \$150.00



Lord Sovereign

Excellence in every inch! A powerful tournament ruler, available in three lengths and all popular tournament weights. New center-shot alignment for '66 provides incredible accuracy and balance! All-new handle section features biradial arrow shelf and beveled arrow rest. Made of Rosewood and contrasting color laminates. Includes built-in adjustable arrow plate . . . semi-pistol grip with thumb rest . . . plus double padded bow case. Recommended fistmele 8" to 8½".

- No. 1072 Lord Sovereign 5'10" \$125.00
- No. 1074 Lord Sovereign 5'6" \$125.00
- No. 1070 Lord Sovereign 5'4" \$125.00



NEW!

Biradial arrow shelf promotes accuracy in many ways: Arrows are shot lower, closer to center of bow; sight window is cut past center; plastic vanes clear easily, with no accuracy-robbing kick. Available on all Golden Sovereign bows priced \$100 and up.



Emperor

A smooth operator that combines fast cast with Sovereign-sophisticated balance. The Emperor is newly designed of Freijo with contrasting color laminates. High-tensile fiberglass limbs offer unmatched power. Adjustable arrow plate is built in. New semi-pistol grip with thumb rest assures a perfect grip. All-new features also include biradial arrow shelf . . . beveled arrow rest . . . center-shot alignment . . . squared stabilizer tips to accommodate sight on face of bow. Available in all popular tournament weights. Recommended fistmele 8" to 8½".

- No. 1063 Emperor 5'10" \$100.00
- No. 1065 Emperor 5'6" \$100.00
- No. 1067 Emperor 5'4" \$100.00



Prince

A silky-shooting newcomer to the Sovereign family, destined for greatness. A sure-fire tournament taker, the Prince is crafted from Freijo, Bubinga and White Holly laminates. Features center-shot alignment for unsurpassed accuracy. The grip is semi-pistol with a thumb rest. Exclusive Golden Sovereign finish, achieved only through three applications, assures the ultimate in bow protection and burnished beauty. The Prince is available in all popular tournament weights. Recommended fistmele 8" to 8 1/2".

No. 1057 Prince 5'8"\$75.00

No. 1055 Prince 5'4"\$75.00



BACK



FRONT

NEW!

Handsome new overlays on both front and back reinforce tip ends, reducing possibility of damage. Featured on all 1966 Golden Sovereign bows. Priced \$34.50 and up.

Conqueror

Face up to any game animal on this continent with the Conqueror, a peerless hunter with many impressive kills to its credit. Unmatched for sheer power and sure balance. Skillfully cut from Freijo with contrasting color laminates. Features a semi-pistol grip with thumb rest, beveled arrow rest. Available in 40 to 65 pound weights. Recommended fistmele 7 1/2" to 8".

No. 1046 Conqueror 5'2"\$69.50

No. 1045 Conqueror 4'8"\$69.50

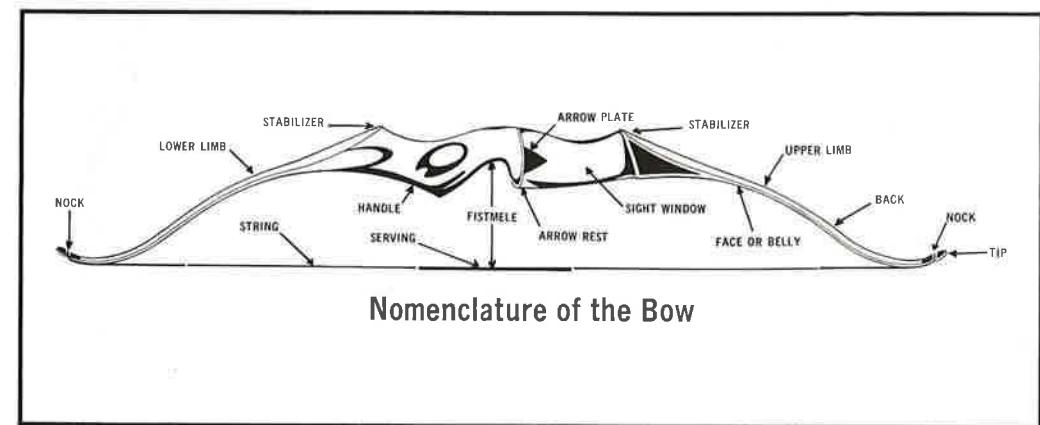




Knight

This woods-wise hunter can dish it out under the most demanding circumstances. Swing it up and watch it score even in brush country. Breath-taking power and beauty! The Knight is shaped from three laminations of exotic Freijo . . . featuring beveled arrow rest, semi-pistol grip and thumb rest. Takes a 30" draw and won't stack. Available in 40 to 65 pound weights. Recommended fistmele 7 1/2" to 8".

No. 1047 Knight 5' \$59.50



Lance

All new! Lance is a sparkling addition to the Golden Sovereign line of hunters. A confidence-builder at a bargain price! Only 58", the Lance delivers broadheads with heavyweight power. Handle of solid Olla features semi-pistol grip with thumb rest. Available in 40 to 65 pound weights. Recommended fistmele 7 1/2" to 8".

No. 1043 Lance 4'10" \$47.50

GUARANTEE

Each Golden Sovereign bow is accompanied by an owner's registration card. This card must be filled out and mailed by the original owner to Ben Pearson, Inc., Pine Bluff, Arkansas, WITHIN TEN (10) DAYS AFTER PURCHASE OF THE BOW. If failure occurs in this bow due to faulty material or workmanship Ben Pearson, Inc. will repair or replace as per schedule listed below, providing that the bow does not show any evidence of misuse or improper handling.

UNDER NO CIRCUMSTANCES WILL ADJUSTMENTS BE MADE WHEN THE BOW LIMBS ARE TWISTED OR DAMAGED DUE TO IMPROPER STRINGING.

Otherwise, should failure occur in a bow, first write direct to Ben Pearson, Inc., explaining the nature of the failure. Also indicate the catalog number of the bow, serial number, bow weight and date of purchase. Immediately upon receipt of this information we will advise shipping instructions. Please do not send your bow to us without first receiving shipping instructions, as we will not be responsible for unauthorized shipments.

First 6 months from date of purchase	After 6 months up to one year	After 1 year and up to 1 1/2-yr.	After 1 1/2-yr. and up to 2	After 2 yr. and up to 3
No Charge	25%	50%	70%	80%
Replacement	of list price	of list price	of list price	of list price

CLAIMANT MUST BE THE ORIGINAL OWNER AND THE SERIAL NUMBER MUST BE LEGIBLE. DEALERS ARE NOT AUTHORIZED TO MAKE REPLACEMENTS OR ADJUSTMENTS.



Scot

A handsome target or field companion blessed with Sovereign-superior materials and workmanship. Get high-power performance from the Scot, designed of Walnut with a Zebra-wood window beam. Exclusive Golden Sovereign comfort in semi-pistol grip and thumb rest. Includes special Sovereign flannel protective cover. Available in 25 to 50 pound weights. Recommended fistmele 7¹/₂" to 8".

No. 1040 Scot 5'2"\$37.50



Mace

A compact newcomer. Like the Lance, the Mace is a wolverine-type hunter. No challenge too great for this lightweight, made of exotic Imbuia with Bubinga and Holly laminates. Features semi-pistol grip with thumb rest plus beveled arrow rest. Available in 40 to 65 pound weights. Recommended fistmele 7¹/₂" to 8".

No. 1059 Mace 4'10"\$34.50

Archery Clubs!

Colorful archery films available for use free on request. See Page 23.

Baron

A bright new Sovereign. Fiercely obedient, the Baron was designed for long-lasting excellence at a low price. Like other Sovereign bows, the Baron is equipped with high-tensile limb fiberglass. Also features Pararest and includes semi-pistol grip with thumb rest. Handle is Bubinga with Imbuia and Holly laminates. Available in 25 to 55 pound weights. Recommended fistmele 7½" to 8".

No. 1061 Baron 5'2"\$24.50



Duke

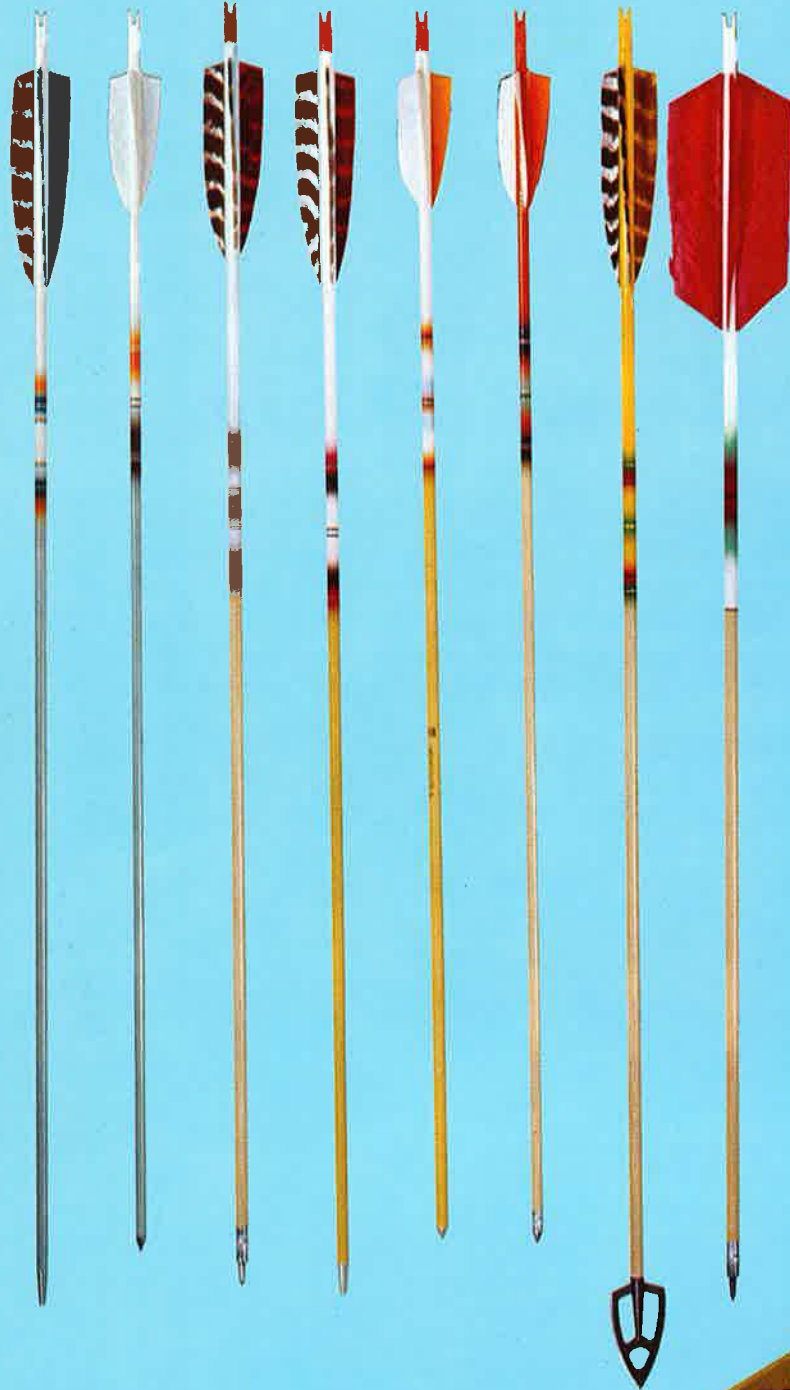
New for '66! Designed particularly for precocious young shooters. Scaled down to fit small and talented hands. The Duke builds pride and confidence in young archers. Fashioned of laminates of assorted exotic woods and featuring semi-pistol grip with thumb rest. Available in 20 to 35 pound weights. Recommended fistmele 7" to 7½".

No. 1038 Duke 4'6"\$19.95

Left hand models available on special order at no additional charge. For left hand bows, allow three weeks delivery.

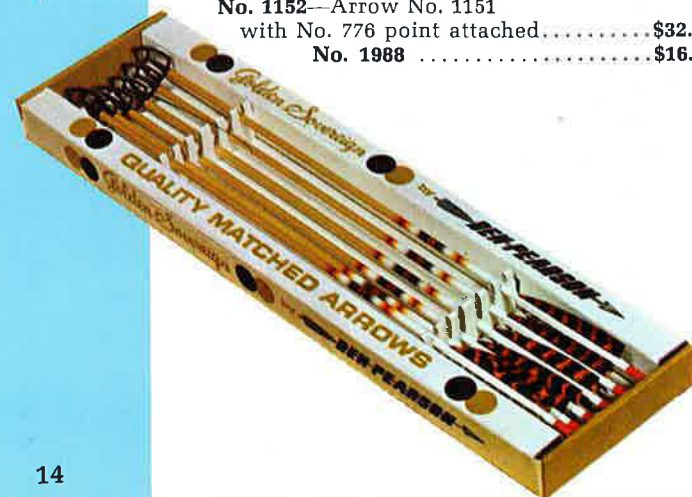
ARROWS

No. 1145 No. 1100 No. 1116 No. 1151 No. 1119 No. 1114 No. 1158 No. 1118



Superior craftsmanship and performance to match the high quality in each Sovereign bow! All matched arrows feature custom-type crestring and are packed in attractive dozen and half dozen cartons. All aluminum and Micro-Flite arrows have helical fletching. Aluminum and Micro-Flite target arrows fletched with white feathers and dyed white feathers.

- No. 1100** Aluminum Target Arrows 24 SRT.....\$29.50 doz.
No. 1976\$15.25 1/2 doz.
- No. 1102** Aluminum Target Arrows XX75\$34.50 doz.
No. 1977\$17.75 1/2 doz.
- No. 1113** Aluminum Target Arrows X7...\$39.50 doz.
No. 1978\$20.25 1/2 doz.
- No. 1119** Micro-Flite Fiberglass Target Arrow\$27.50 doz.
No. 1979\$14.25 1/2 doz.
- No. 1114** Matched Wood Target Arrows \$12.95 doz.
No. 1980\$ 7.00 1/2 doz.
- No. 1116** Matched Wood Field Arrows..\$12.95 doz.
No. 1981\$ 7.00 1/2 doz.
- No. 1118** Flu-Flu Arrows with Field Points (Box of Four)\$ 7.00
- No. 1145** Aluminum Hunting Arrow without point 24 SRT with adapters installed.....\$29.50 doz.
No. 1982\$15.25 1/2 doz.
- No. 1146**—Arrow No. 1145 with No. 776 point attached... ..\$34.50 doz.
No. 1983\$17.75 1/2 doz.
- No. 1147**—Arrow No. 1145 with No. 777 point attached.....\$34.50 doz.
No. 1984\$17.75 1/2 doz.
- No. 1148**—Arrow No. 1145 with No. 791 point attached.....\$34.95 doz.
No. 1985\$18.00 1/2 doz.
- No. 1149**—Arrow No. 1145 with No. 1926 point attached.....\$33.25 doz.
No. 1986\$17.25 1/2 doz.
- No. 1151**—Micro-Flite Fiberglass hunting arrow without point but with adapters installed \$27.50 doz.
No. 1987\$14.25 1/2 doz.
- No. 1152**—Arrow No. 1151 with No. 776 point attached.....\$32.50 doz.
No. 1988\$16.75 1/2 doz.



NEW! All Golden Sovereign arrows except No. 1118 are packed in new deluxe carton as illustrated. No. 1118 Flu-Flu arrows packed in attractive four-arrow corrugated box.

- No. 1153**—Arrow No. 1151 with No. 777 point attached.....\$32.50 doz.
No. 1989\$16.75 1/2 doz.
- No. 1154**—Arrow No. 1151 with No. 791 point attached.....\$32.95 doz.
No. 1990\$17.00 1/2 doz.
- No. 1155**—Arrow No. 1151 with No. 1926 point attached.....\$31.25 doz.
No. 1991\$16.25 1/2 doz.
- No. 1157**—Matched wood hunting arrow without point\$12.95 doz.
No. 1992\$ 7.00 1/2 doz.
- No. 1158**—Arrow No. 1157 with No. 776 point attached.....\$17.95 doz.
No. 1993\$ 9.50 1/2 doz.
- No. 1159**—Arrow No. 1157 with No. 777 point attached.....\$17.95 doz.
No. 1994\$ 9.50 1/2 doz.
- No. 1160**—Arrow No. 1157 with No. 791 point attached.....\$18.95 doz.
No. 1995\$10.00 1/2 doz.
- No. 1161**—Arrow No. 1157 with No. 1926 point attached.....\$16.95 doz.
No. 1996\$ 9.00 1/2 doz.
- No. 1105**—Finished Easton Arrow 24 SRT (Full length — points separate).....\$28.50 doz.
- No. 1106**—Finished Easton Arrow XX75 (Full length — points separate).....\$33.50 doz.
- No. 11011** — Shafts—24 SRT full length — points separate\$20.80 doz.
- No. 11033**—Shafts—XX75 full length — points separate\$25.80 doz.
- No. 11044**—Shafts—X7 full length — points separate\$30.80 doz.
- No. 11022**—Easton insert target point (two-piece) for 24SRT and XX75 shafts\$ 3.80 doz.



SPINE CHART FOR MICRO-FLITE HUNTING ARROWS

BOW WEIGHT AT DRAW LENGTH	Draw Length								
	23"	24"	25"	26"	27"	28"	29"	30"	31"
20-24	0	1	1	2	2	3			
25-29	1	1	2	2	3	4			
30-34	1	2	2	3	4	5	6		
35-39	2	2	3	4	5	6	7	7	
40-44		3	4	5	6	7	7	8	
45-49		4	5	6	7	7	8	8	8
50-54		5	6	7	7	8	8	8	8
55-59		6	7	7	8	8	8	9	9
60-64			7	8	8	8	9	9	9
65-69			8	8	8	9	9	9	10
70-74			8	8	9	9	9	10	10
75-79			8	9	9	9	10	10	10
80-84			9	9	9	10	10	10	
85-89			9	9	10	10	10		

SPINE CHART FOR MICRO-FLITE TARGET ARROWS

BOW WEIGHT AT DRAW LENGTH	Draw Length								
	23"	24"	25"	26"	27"	28"	29"	30"	31"
20-24	0	0	0	1	1	2			
25-29	0	0	1	1	2	2			
30-34	0	1	1	2	2	3	4		
35-39	1	1	2	2	3	4	5	6	
40-44		2	2	3	4	5	6	7	
45-49		2	3	4	5	6	7	7	8
50-54		3	4	5	6	7	7	8	8
55-59		4	5	6	7	7	8	8	8
60-64			6	7	7	8	8	8	9
65-69			7	7	8	8	8	9	9
70-74			7	8	8	8	9	9	9
75-79			8	8	8	9	9	9	10
80-84			8	8	9	9	9	10	10
85-89			8	9	9	9	10	10	

SPINE CHART FOR EASTON ALUMINUM ARROWS

BOW WEIGHT AT DRAW LENGTH	Draw Length										
	22"	23"	24"	25"	26"	27"	28"	29"	30"	31"	32"
20-24	1416	1416	1416	1416	1516	1516	1616				
25-29	1416	1416	1416	1516	1518	1616	1616	1716			
30-34	1416	1416	1516	1518	1616	1618	1716	1816			
35-39		1516	1518	1616	1618	1716	1718	1816	1818		
40-44			1616	1618	1716	1718	1816	1818	1820	2016	
45-49			1618	1716	1718	1816	1818	1820	2016	2018	
50-54				1718	1816	1818	1916	2016	2018	2018	
55-59				1816	1818	1916	1918	2016	2018	2020	2020
60-64					1820	1918	1920	2018	2020	2020	2020
65-69					1918	1920	2018	2020	2020		
70-74					1920	2020	2020	2020			

The two selections in each bracket (40 to 45 lbs.) offer you a light or heavy weight, light or heavy spine depending on your bow efficiency. Check them against the weight and spine chart.

Golden Sovereign Leather Goods



No. 1836



No. 1833



No. 1831



No. 1829

No. 1836 Hunting Quiver
Newly designed! Personalized by Ben Pearson. May be adjusted to use by either right or left handed shooters. Vinyl lining allows broadheads to drop easily into quiver — or be drawn in a hurry. Made of Cheyenne rawhide in two tones, golden brown and deep brown. Features large accessory pocket, and knife holder.\$22.50

No. 1833 Hunting Quiver
Cut from genuine cowhide in attractive wine and brown. Features easy on and off harness... roomy pocket with heavy zipper and pull tab... two D rings... divider strap and hunting knife sheath. Quiver has puncture-proof bottom and will hold dozen hunting arrows.\$12.95

No. 1831 Combination Quiver
Perfect for hunting or field archery. All top-grain cowhide, includes adjustable shoulder strap... large pocket with side zipper... puncture-proof bottom. Wine and tan design. \$7.95

No. 1829 Quiver
Natural full-grain Western steer hide, oil-tanned for long life. Includes adjustable shoulder strap and puncture-proof bottom. Dark brown, trimmed in wine. Holds six hunting arrows. \$4.95

No. 1830 Quiver
Same as 1829 quiver except made of heavy-duty vinyl. ...\$2.95

No. 1810 Quiver Case
Protects broadheads or target arrows from weather and rough treatment. Smartly finished in scotch plaid vinyl with water-proof backing and leather trim. Complete with handle for carrying.\$6.95

No. 1834 Side Quiver
Designed for field archers. Has several innovations helpful to tournament shooters. Made of the finest Cheyenne rawhide in golden brown and black belt leather. Designed to fit at a comfortable angle where arrows are never in the way. Two snaps to fit any belt regardless of where a belt loop may be. Features large, easily accessible pocket plus pencil pocket and separate holder for bad arrows.\$7.95

No. 1835 Ladies' Target Quiver
Lightweight, neat and trim! Fashioned from beautiful white leather with belt clip. Easily accommodates six target arrows. \$3.50

No. 1837 Lancerette Quiver
A field and target quiver. Same basic design as the Lancer, but smaller in size. Made from Cheyenne rawhide with fashionable decorative fringe trim. Features large accessory pocket. Available in black or white.\$7.95

No. 1838 Lancer Quiver
Popular with both field and target archers. Handsomely finished from Cheyenne rawhide in golden brown or black leather. Adjustable straps to be worn separately or attached to ring and worn on one snap. Can be adjusted to desired height and angle. Equipped with large accessory pocket, arrow divider strap, plastic case for cigarettes or bow strings, and clip for scorecard.\$8.95



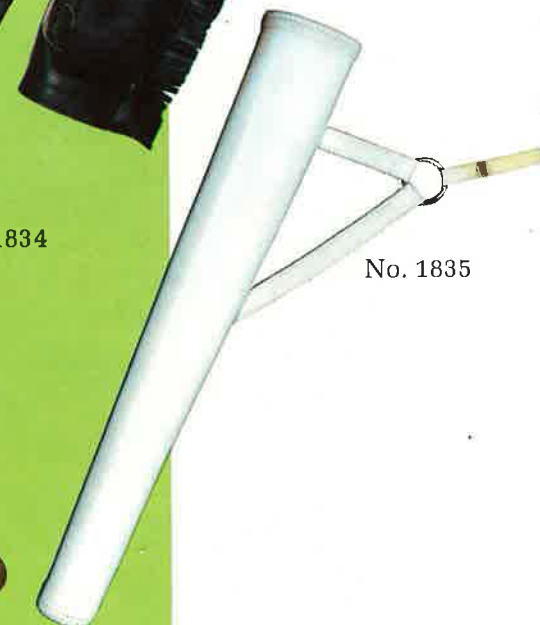
No. 1810



No. 1834



No. 1837



No. 1835



No. 1838



No. 1823



No. 1822



No. 1801



No. 1800



No. 1900



No. 1971

No. 1971 Belt Pouch
A handy accessory for carrying extra bow strings, points, nocks or scorecards. Ideal for tournaments. Carry extra gear to make on-the-spot repairs. Features belt loop and zipper opening. (Size: 4"x2 1/2"x7") \$3.50

No. 1823 Bow Case
A deluxe case for discriminating archers. Handsomely styled with red cherry vinyl. Double padded with soft pile lining. Equipped with handle, heavy-duty zipper, inside pocket for bowsight or bow strings. In 62", 66" or 70" sizes\$12.95

No. 1822 Bow Case
Complete protection for your bow. (This is the bow case that is supplied with each Lord Mercury bow.) Smartly fashioned of tan vinyl, with double padded insulation and soft flannel lining. Equipped with handle, heavy duty zipper and inside pocket. In 62", 66" or 70" sizes. \$9.95

No. 1801 Deluxe Shooting Glove
Made of the finest Cheyenne rawhide leather. Features cordovan finger stalls and elastic web backing with adjustable wrist strap. Available in four sizes — small, medium, large and extra large \$2.75

No. 1800 Shooting Glove
Made of top grain cowhide with soft, closed-end finger stalls. Special "V" slit eliminates binding. Includes elastic web backing with adjustable wrist strap. Available in four sizes — small, medium, large and extra large.\$2.50

Kwikee Kwiver
A popular bow quiver that's ideal for the bowhunter. Designed to hold four arrows for instant use... always ready, never in the way. No tape or screws necessary... merely snap into place on bow limb... holds firmly in place. Will not mar bow limbs or arrows.

No. 1900 Deluxe Kwikee Kwiver.....\$3.50 pair

No. 1901 Standard Kwikee Kwiver.....\$2.95 pair

No. 1949 Wilson Shooting Tab
Made of top belt cordovan. Form fitting... gives perfect release. Used by top archers for years. Available in small, medium, large and extra large. Also available in right hand and left hand models.....\$1.50

No. 1805 Shooting Tab
Designed to conform to the archer's fingers to permit a smooth, flawless release. Made from finest cordovan leather with double backing of suede-like material for extra comfort. Available in three sizes — small, medium, and large.\$1.00

No. 1811 Armguard
Made from finest cordovan leather with suede-like backing. Fits snugly to the forearm. Full-length, double strength metal insert stay prevents either end of the armguard from curling. Equipped with adjustable elastic arm straps.\$1.75

No. 1813 Armguard
A full-bodied armguard especially good for bowhunters. Cut to conform to wrist. Made of the finest latigo leather with full-length steel center stay and adjustable elastic arm straps.....\$1.95

No. 1812 Ladies' Armguard
Stylish white leather with full-length steel center stay and adjustable elastic arm straps. A perfect match for Ladies' Target Quiver No. 1835. \$1.25

No. 1935 Ladies' Armguard
Lightweight but practically indestructible. Cut from fashionable white vinyl, contoured for a comfortable fit. Features durable, pressure-sensitive straps... attach with only one finger! Available in white, small size only.\$1.95

No. 1936 Armguard
Long-time protection at a low price. Features pressure-sensitive straps. Made from rugged black vinyl, designed to avoid fray or rollup at edges. Available in black, large size only.\$2.25



No. 1949



No. 1805



No. 1811



No. 1813



No. 1812



No. 1935



No. 1936

Bowhunting Accessories



Ben Pearson used the remarkable new Deadhead to down two world record game animals—a polar bear and a grizzly—on a trip to Alaska in 1965.

DEADHEAD!

Are your hunting partners outscoring you? Arm yourself with the amazing new Deadhead. Don't be one... shoot one!

Personally designed by Ben Pearson! Made of high grade cutlery steel. Lightweight but massive and strong. Flight characteristics are excellent! Points maintain flat trajectory and do not wind plane. Good penetration. Very effective hitters that leave good trail.

No. 777 Deadhead — 1⁵/₈" x 2⁵/₈". Wt. 150 grs. Standard 5° taper.

No. 777 Deadhead \$2.50 1/2 dozen

No. 776 Deadhead — 1³/₈" wi. x 2⁵/₈". Wt. 130 grs. Standard 5° taper.

No. 776 Deadhead \$2.50 1/2 dozen



No. 777



No. 776



Official NFAA Black and White Field Faces on "Tough-Hide" Corrugated Stock

Size	No.	Each	Set Inc.	Set
24"	1950	\$.40	(4)	\$1.60
18"	1951	.25	(5)	1.25
12"	1952	.15	(8)	1.20
6"	1953	.08	(6)	.48
Set of 23 Faces	1954		(23)	4.53

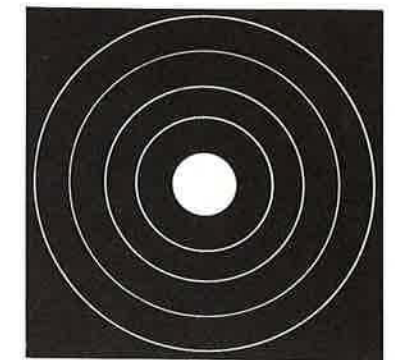
Standard Dealer Pack

Size	Quantity	No.	Price
24"	10 per SDP	1960	\$4.00 list
18"	20 per SDP	1961	\$5.00 list
12"	30 per SDP	1962	\$4.50 list
6"	50 per SDP	1963	\$4.00 list



Official NFAA Black Hunter On "Tough-Hide" Corrugated Stock

Sheet Size	Scoring Area	No.	Each	Set Inc.
25"	24"	1964	\$.60	(3)
25"	18"	1965	.60	(5)
25"	12"	1966	.60	(1)
13"	12"	1967	.20	(4)
7"	6"	1968	.10	(5)
Set of 18 Faces		1969	6.70	(18)



Official PAA Indoor Round On Heavy Tag Round

Size	No.	Each
16"	1970	\$0.15

Accessories

Official NFAA Animal Round Faces On Heavy Tag Stock

Size	Description	No.	Each	Set Inc.	Set
40" x 28"	Bear, Deer or Moose	1955	\$.70	(3)	\$2.10
28" x 22"	Antelope, Ram or Mountain Lion	1956	.40	(3)	1.20
22" x 14"	Coon, Javelina, Goose or Coyote	1957	.30	(4)	1.20
14" x 11"	Pheasant, Prairie Dog, Jack Rabbit or Duck	1958	.15	(8)	1.20
Set of 18 Faces		1959		(18)	5.95



Excelsior Target

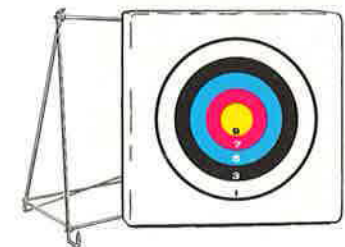
Takes plenty of shooting... sturdy yet maneuverable. Weighs 21 lbs.; 24" square, 4" thick. Covered with white oilcloth. (Sold in lots of 2 only.)

No. 1916 Excelsior Target... \$12.95 each

Metal Target Stand

Made especially for No. 1916 Excelsior Target. Folds for transporting.

No. 1917 Metal Target Stand... \$3.00



Bow Stringer (Bow Pal)

One of the most unique additions to archery in years. Makes it possible for anyone to string his bow without the danger of twisting its limbs. Fits any bow. Particularly adaptable for the ladies, but can handle bows up to 75 pounds.

No. 1915 Bow Stringer... \$2.40

Bow Tip Protector

Protects bow while stringing... holds string in place... keeps bow tip in new condition. Made of soft pliable rubber. Fits all bows.

No. 1933 Bow Tip Protector... \$.50

Display card of 12... \$6.00



Archer's Canteen

Ideal for tournament shooters or bowhunters. Stows in hunting jacket or clips to belt. Exceptionally lightweight. Quart capacity. All plastic with aluminum band... light green color.

No. 1923 Archer's Canteen... \$2.25



No. 1700 Bow Sight

A precision aiming device to complement the beauty of any fine bow. Constructed of gold anodized aluminum with screw-type settings for windage and elevation. Sight post features fluorescent coded dot with sight ring hood for protection against glare and damage.

\$9.20

No. 1701 Pro Bow Sight

Designed for tournament archers. Special off-center mounting inserts are used so that the sight can be aligned perfectly with the bow string. Along the side (where tape markings are made) are adjustments for possible yardage differences. The tape itself does not have to be moved. Very compact and precision made.

\$12.95

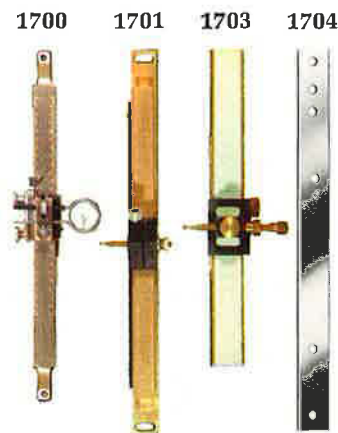
No. 1703 Reynolds Bow Sight

Double adjustable bow sight. The second adjustment can be made so the tape does not have to be moved. Easily mounted with the short base mount; 1/2" adhesive tape used for calibration... easily and accurately marked. No vibrations... \$8.75 (For attachments, see page 22.)

Sight Bar Attachment

Bridges stabilizers on face side of bow. Attachment to bow sight No. 1703.

No. 1704 Sight Bar Attachment... \$1.50



Bear Razorheads

One dozen Bear Razorblade inserts for Razorhead broadheads. Wt. 10 grs. each.

No. 1919 \$1.25 dozen

Bear Razorheads — Standard single-blade. Taper fits both 5/16" and 11/32" shaft. Wt. 115 grs.

No. 1918 Razorhead \$4.50 dozen

Bear Razorhead Kit

One dozen Bear singleblade broadheads and separate pocket pack of dozen razor insert blades with slot cleaning tool.

No. 1920 Complete Kit \$5.45

MA-3 BROADHEAD

Copper brazed for solid construction. Non-glare, rust-resistant finish. Welded in 24 places. Precision ground blades concentric to shaft and broadhead tip. Points precision balanced for true flight... less wind resistance. Standard 5° taper. Large size, wt. 125 grains; small, wt. 100 grains.

No. 1926 MA-3 Broadhead \$3.75 doz.



Shocker Small Game Head

Penetrates less than half an inch... providing solid impact lethal on small game. A lightweight with a heavy punch. Made of precision steel... heat treated. Fits 5° taper shafts. Wt. 115 grs.

No. 1927 Shocker Small Game head \$2.00 1/2 Dozen



Camouflage Bow Sleeves

Helps conceal bow from the wary eye of game. Easily fitted on bow and held in place by elastic webbing. Does not restrict action of the bow.

No. 1922 Camouflage Bow Sleeves \$1.50

Accessories



String Keeper

Keeps string securely in place when in unstrung position. Does not interfere when stringing bow. Pressure-sensitive backing adheres to upper bow limb without harming finish. Takes only seconds to apply.

No. 1934 String Keeper...\$.50
Display Card of 12.....\$6.00



Bow Saddle

Prevents bow from slipping and turning in the hand. Made of soft, pliable glove leather with adhesive backing for easy application.

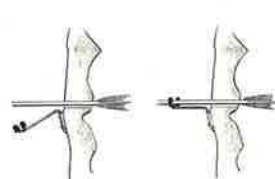
No. 1903 Bow Saddle\$1.00
Display card of 12\$12.00 list



Bow Sling

Ideal for improving shooting form. Prevents gripping of the bow. Made of cowhide with adhesive backing for quick and easy installation. No screws or tape necessary. Adjustable. Complete with instructions.

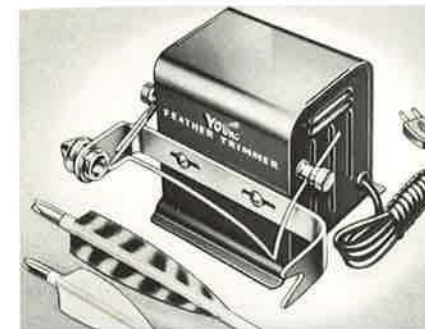
No. 1902 Bow Sling...\$1.25
Display card of 12\$15.00 list



Arrow Holder

Holds arrows in place ready for instant use... releases as you draw. A popular accessory with bowhunters. Quick and easy to install.

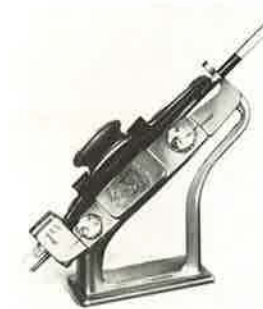
No. 1904 Arrow Holder\$2.00



Young Feather Trimmer

A deluxe feather burner that produces professional results every time. Exclusive "Kleen-Cut" resistance ribbon gives a precision trim to feathers up to 6 1/4" in length. The unit comes complete with enclosed heavy-duty transformer (no danger of electrical shorts), adjustable arrow shaft bracket and three resistance ribbons for trimming feathers to various shapes. Operates on regular 110-120 volt AC current. With illustrated instructions.

No. 1924 Young Feather Trimmer...\$19.95



DIAL-O-FLETCH Fletchmaster

A revolutionary new concept of fletching jig. Die cast...perfect balance. Clamp holding device canted 45° to allow clear view. Dials adjust angle of fletching. Available with straight clamp or right or left helical clamp. Specify clamp desired when ordering.

No. 1925 Fletcher with straight clamp\$18.50
No. 1972 Fletcher with left or right helical clamp\$19.95



Arrow Straightener

The most practical tool for locating and removing short bends and kinks in all size shafts. Constructed of high-strength, lightweight aluminum. Light enough to carry in the field... ready for instant use. Complete with instructions. Workmanship and material guaranteed for one year.

No. 1928 Arrow Straightener...\$7.50



Herrox Arrow Rest

Reduces arrow drag...protects fletching. A bristle rest made of Du Pont Nylon with adhesive backing...easy to install and remove. Bristle may be cut back for Plasti-Fletch if necessary.

No. 1911 Arrow Rest.....\$.75
Display card of 12.....\$9.00 list

Teflon Arrow Rest

Fits any bow...designed for service even with adjustable arrow plate. Made of durable Teflon...holds up under heaviest use. Adhesive peel-back...easy installation.

No. 1941 Teflon Arrow Rest.....\$.50



Adjustable Arrow Plate Assembly

Eliminates arrow deflection and provides resistance-free arrow take-off. Same as mounted on Lord Mercury bow. Assembly also includes arrow rest plus instructions.

No. 1912 Adjustable Arrow Plate Assembly...\$2.75



Bow String Silencer

Easily attached to bow string. Cuts down all string noise. Perfect for bowhunters.

No. 1921 Silencer (12 pair on a display card) \$.39 pair

String Pouch

Keeps extra string clean and protected from weather. Ideal for bowhunters...practical on target bows. Pressure-sensitive adhesive on back sticks anywhere. Available in assorted colors.

No. 1948 String Pouch...\$1.00



Para-Rest

Nylon brush type, horizontally mounted in seconds on any center shot bow. Assures noiseless arrow flight, protects arrows from crest damage. Same rest as in No. 1912 Assembly.

No. 1913 Para-Rest\$.75
No. 1914 Para-Rest without hole in center...\$.75

Flex Rest

Assures a smooth, quiet release. Permanently inserted in leather tab with adhesive peel-away backing for instant application.

No. 1932 Flex Rest...\$.50



Pro Rest

Perfect design increases accuracy through positive arrow clearance...prevents arrow fall-off from rest. Self-adhesive backing for easy mounting.

No. 1930 Pro Rest.....\$1.00



Carp Reel

Sturdy metal construction. Diameter 6 1/4" for fast release and easy reeling of string. Includes mounting bar with locking wing nut...special offset flanges for easy taping to bow...rubber string lock. Equipped with 50 feet of 75-pound test line.

No. 1940 Carp Reel.....\$3.25



No-Kant Level

Installs on face side of bow...indicates bow is canted in same position for every shot. Improves flight of arrow...promotes accuracy.

No. 1945 No-Kant Level.....\$.35



Predator Call

Call predators within range of your camera or bow. One of the most effective wild calls ever made. Simple to operate...permanently tuned. An inexpensive introduction to an all-new sport. Made of handsome, long-lasting hardwood with metal reed. Comes complete with instructions.

No. 1929 Predator Call.....\$3.00



Training Bow

A necessity for all dealers, ranges and school programs—particularly when large groups are being instructed. Training Bow has a draw weight of only four pounds...enabling beginners to learn quickly the fundamentals of good shooting form—the draw, anchor and release. So light the bow can be held comfortably at full draw while checking form. Can be released without arrow. Comes complete with instructions.

No. 1042 Training Bow \$14.95 net

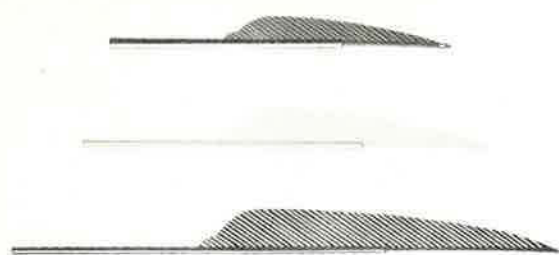
Left-hand models available on special order at no additional charge. For left-hand bows, allow three weeks delivery.



Powder Pak

All new! Refillable pouch skillfully fashioned from rugged buff vinyl. Has compartment to hold wrist watch. Attaches to belt, keeping powder at your fingertips.

No. 1943 Powder Pak.....\$.75



Deer Flite Vanes

Made of weather-resistant plastic... fast, accurate and flexible. Shoots like a feather. May be fletched with either straight or helical clamp. No special arrow rest required. Available in 2 11/16" and 3 3/16" lengths. Colors: White, fluorescent orange and fluorescent green.

No. 1937 Deer Flite Vanes (Box of 100)...\$6.00

Deer Flite Hunting Vanes

Available in one length 4 1/4" and colors brown and green.

No. 1939 Deer Flite Hunting Vanes (Box of 100)\$6.00

Vane Channels

Allows you to replace vanes instantly. Slip out, slip in. Change colors to suit conditions. Lengths 2 11/16", 3 3/16", and 4 1/4". All channels clear colored.

No. 1938 Vane Channels (Box of 100).....\$5.00



String Gauge

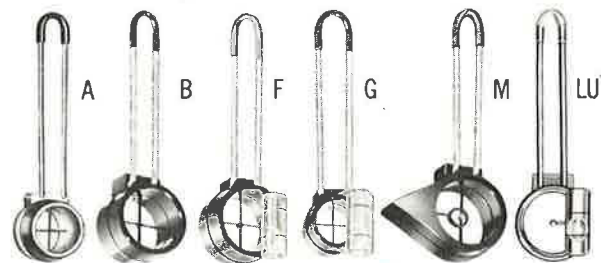
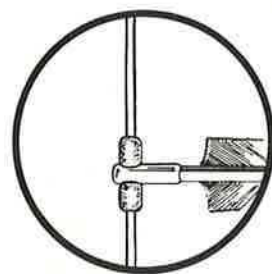
Made of unbreakable nylon. Checks nocking point and measures fistmele. Easy to read... positive alignment. Folds to fit pocket or quiver, or may be clipped to belt. A precise instrument devised for tournament shooters.

No. 1942 String Gauge\$2.50

Arrow Nok-Loks

Holds arrow firmly on bow string at any tension desired. You're always ready to shoot. Liberates your shooting hand yet keeps your arrow in the same position for every shot. Simple to install... made of durable rubber.

No. 1944 Arrow Nok-Loks\$.50
Display card of 12...\$6.00



Reynolds Bow Sight Attachments

Small sights are in 3/8" dia. hood; large sights are in 5/8" dia. hood. Drop pin sight has orange fluorescent dot. All wires permanently attached... sight will not rotate.

Model	Description	No.	Each
A	Small Cross Hair	1905	\$1.50
B	Large Cross Hair	1906	\$1.50
F	Large Cross Hair With Level	1907	\$2.50
G	Small Cross Hair With Level	1908	\$2.50
M	Ring Pendulum	1909	\$3.95
LU	Large Drop Pin (up) with Level	1910	\$2.95



Klicker

Improves shooting technique. Spring clicks at full draw, eliminates "freezing." Made of long-lasting spring steel mounted on leather tab.

No. 1931 Klicker.....\$1.25
Display Card of 12.....\$15.00



Fletch-ette

One-piece, soft plastic vane on a tube. Weighs no more than feathers. Requires no glue. Dip them in hot water, slide them on. Fletch a dozen arrows in 10 minutes. Helix or angle. Lengths 4", 3", 2 1/2". Colors orange, pink, green, black and white.

No. 1947 Fletch-ette 3", 2 1/2".....\$2.95 doz.
No. 1973 Fletch-ette 4".....\$3.50 doz.

Vane Cement

Waterproof, will not crack or peel off. Permanently adheres to glass, rubber, metal, wood, paper, fabrics, leather and composition materials.

No. 1946 Vane Cement\$.79
Available to dealer in 1/2 dozen pack only **\$4.74**

No. 1975 Sovereign Accessories Display Unit

An exciting salesman designed to sell archery accessories on sight! Requires a minimum of floor or counter space and practically takes its own inventory. The No. 1975 Archery Accessories Display Unit contains an assortment of Golden Sovereign accessories... each item individually packed in color-coordinated blister pack with "slip-off" blister to allow easy examination of product. The display rack is free when ordered with suggested stock order. **\$108.80 list.**



No. 1638 Custom Bow String

Made especially for laminated bows from the finest bow string material available... DACRON* "Type B"*** bonded. Practically no stretch during the long life of the string as each strand is pre-waxed and pre-stretched.



Extra large, double loops to fit wide limb bows. Individually packaged in protective, transparent container. For bow lengths 54", 56", 60", 62", 64", 66", 68" and 70" and in weights 25-34, 35-44, 45-54 and 55-64 pounds.

Price, each\$1.50

NOTE: Bow strings exceeding 64 pounds on special order — 25¢ extra.

* — DuPont trademark for Polyester Fiber.
** — Originated 7-18-57 by Brownell & Company, Inc., Moodus, Conn., U.S.A.

Bow String Display Assortment No. 1974

Forty-eight No. 1638 Sovereign Custom Bow Strings packed in colorful counter display merchandiser. Assorted as follows:

- 54" 2/25-34
- 56" 2/45-54
- 2/55-64
- 58" 2/45-54
- 2/55-64
- 60" 2/45-54
- 2/55-64
- 62" 2/25-34
- 2/35-44
- 2/45-54
- 2/55-64
- 64" 2/25-34
- 2/35-44
- 66" 6/25-34
- 6/35-44
- 68" 2/25-34
- 2/35-44
- 70" 2/25-34
- 4/35-44

TOTAL 48 STRINGS
\$1.50 each
TOTAL \$72.00 list



FILMS

The archery films listed below are available for use free on request. They must be ordered direct from Ben Pearson, Inc., Pine Bluff, Arkansas, at least two weeks in advance. Film should be returned postage prepaid immediately after use.

"ARCHER IN THE ARCTIC" — Ben Pearson bags two world record bears in Alaska. (18 mins.)

"RINGNECK HUNT IN KENTUCKY" — Pheasant hunting with Ben Pearson on a preserve in Kentucky. (10 mins.)

"THE ARROW IS FOR LIONS" — Ben Pearson and companions kill three mountain lions in Arizona. (20 mins.)

"HUNTING WITH THE LONG BOW" — Ben Pearson and Howard Hill bowhunt for wild boar, wild goats, jackrabbits and alligator gar. (30 mins.)

"JAVELINA HUNT" — Ben Pearson and companions bag javelina in Arizona. (13 1/2 mins.)

"SHOOTING DUCKS WITH BOW AND ARROW" — Ben Pearson shoots ducks above treetop level. (7 1/2 mins.)

"SHOOTING TECHNIQUES" — An instructive film, showing archery champions in action. (22 mins.)

All movies 16 MM, in sound and color.



 **BEN PEARSON** 

INCORPORATED
Pine Bluff, Arkansas

Also, Ben Pearson of Canada, Ltd., Chatham, Ontario