


Board of Directors Meeting

 <p>Rochester Public School Foundation</p>	Date: August 14, 2013	Location Northrup Rochester, MN	
	Members Present (BOLD indicates present)		
	Jim Thompson	Julie Workman	Melissa Amundsen
	Regina Seabrook	Mark Schleusner	Danielle Nikolai
	Jenny Hegland	Grace Vriezen (Century)	Dan O'Neil
	Scott Mahle	Roya Bashier (J. Marshall)	Mark Kuisle
	Diana Sorenson	Patricia Defrang	Becky Montpetit

Call to Order

President Scott Mahle called the meeting to order at 7:05 pm.
Introduction of New Member: Diana Sorenson

Review of June Meeting Minutes – Becky Montpetit

The June meeting minutes were reviewed.

Motion to accept the minutes as written; Becky Montpetit . Seconded; Patti DeFrang.
Motion approved.

Review and approval of May Financials – Scott Mahle

<http://www.rpsf.org> --> Site Map --> File Cabinet --> Financial Statements -->

- Motion to accept May financials; Mark Schleusner. Seconded; Patti DeFrang. Motion Approved.
- Motion to accept June financials; Mark Schleusner. Seconded; Jim Thompson. Motion Approved.
Note: Investment Funding--talked with accountant Jolene. Designated funding will still be in a person's name but will be put into the Goodyear fund as opposed to the Stanich Fund or another small fund that will not grow. Mark K asked why we don't do this for all funds. Suggested that we list memorials on the website as opposed to creating a fund in their name with a very small amount of money.
- Motion to accept July financials; Mark Kuisle. Seconded; Jenny Hegland. Motion Approved.

New Business

Communications Position

- Need someone to champion putting together a database every year and working on communications for the annual report and newsletter.

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FIRST LEGO--Tournament Request (Coder Dojo)

- Asking for \$500 as a yearly donation as a general community donation in our name. RPSF would be advertised at all of the events. Not only regional but national event as well. It is a STEM event.
- Patti has a concern about funding these smaller items that are not within our strategy so we can build our funds and give larger amounts.
- Dani pointed out that not only is it a funding aspect but also a marketing aspect.
- Patti agrees but also said that we need to have some guidelines for funding as marketing. Cannot approve all requests for funding if it includes marketing.
- Jenny mentioned that this is not an equitable opportunity as we do not have a formal process for granting as advertising/Collaboration. We want to agile and opportunistic and transparent.
- Mark will have a draft of a proposal for collaboration.
- Coder Dojo--Drop in free mentoring program for youth. All volunteer, all free to the youth. YMCA branded program. (Just an FYI for the board).

Logo Review/Discussion (Appendix C)

- Hannah Kuisle developed the two logo examples.
- Patty DeFrang likes the white logo and thinks that there is quite a bit that we can do with it.
- Logo must have: Name, Three Words, It needs to convey those ideas. Timeless as opposed to modern. Black and white as well as color.
- In two weeks we will look at the logos and we will decide on a logo at our next meeting.
- Branding session. Talk about it at the September meeting.

Fundraising Ideas

- Scott and Becky presented a new idea for fundraising that would incorporate local artists and a wine/apps.
- Jenny mentioned that we do not have the capacity to pull something like this off right now.
- Becky said that she would be willing to head something like this.
- Jenny said that perhaps the energy might be best used for capacity building as opposed to funding.
- Mark met with a group of avid runners. Asked if we could do a type of fun-runs. November 15th-16th doing a 5k midnight run/relay. Combining it with Channel One. Perhaps works with RPSF/Channel One to share proceeds.
- Dani mentioned that we're missing a population/genre. Adding in large amounts of committee members. We need to be cautious about the stipend per art piece.

RAF Investment Sharing

- RAF feels like there might be more ways for them to help out RPSF. For example: alumni, classes that have reunions. Newsletters for reunions, displays and booths at reunions. Helping connect with class secretaries. Buzz about finances that aren't the same anymore: field trips, etc. Offerings aren't the same at school. A team that

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would present at the Celebration of Philanthropy. Include a table that would make specific appeals.

- Distant Relatives Service Grant Proposal: a proposal that uses RAF resources and tools that propel the purpose of RPSF.
- Mark K mentioned that we need to find more investment from the Rochester Public Schools. We have not utilized all of the resources of the Rochester Public Schools.

Annual Report

- see above for Patti's comments

Committee Reports

Grant Committee

- Water Shed grant. Asked for an extension to have for teachers to take their students to this facility. Jenny recommended that we grant the extension; using them for the original intended purpose. Also, we did grant an extension for the Bamber Valley Garden. Jenny is proposing that we grant the extension for the 2013/2014 school year. Scott: The teachers had an option to use the money but they chose to not. It is now in the curriculum so the funding may not be needed for expense but for bussing. This grant is ultimately for bussing of the students. Mark K: he wrote the grant that teachers would become more enthusiastic to become apart of this new endeavor. Proposal: to extend the funding for the water shed grant for the 2013/2014 school year with unused funds going back to the Foundation. Motion to approve:
- Timeline for Academic Grant proposals. An FYI for board members.
- Teachers going to ABC Toy Zone for supplies. Give them information from them for the teachers from RPS to apply for MAD grants.

Haunted Hallways

- Starting to get money trickling in. Number of School Ghouls sponsors. Friends of Fright is changed to Spooky School Supporter, name on the sign. Additional thank you would be an upgrade to the tickets to VIP (up to 6 tickets). Developed a fast path; once they go through the Hall of Fun they can go straight to the Hall of Haunts instead of standing in line all over again. The Loop is donating \$1500 again. Volunteer committee is doing a great job of starting to get slots filled.

Athletics

- Still working on an alumni pledge. Tap into websites without a huge cost to all the classes.

Monthly Connect

- Scott and Patti will go up to the cities to talk at the Non-Profit Investing Convention about the RPS to see if national investors would like to invest.
- Mark S did a monthly connect with the Rotary Club that went well.

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Nominations

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Announcements/Open Disussion

- **Outgoing Members:** Tim Woessner moved to Dodge County and is unable to as easily attend meetings. Resigned as of the August 14, 2013 meeting.

Motion to adjourn; 9:03 pm.

Submitted by Becky Montpetit.