

BADGER TRUCK PULLERS ASSOCIATION



2018 SPONSORSHIP FORM

Formed in 1997, the Badger Truck Pullers Association has grown into one of the top truck pulling organizations in Wisconsin. BTPA was the first group in Wisconsin to create a sanctioned class for Super Street Diesels.

Besides the sport of pulling, BTPA also gives back to the communities by donating food to local food pantries, offering a scholarship for youth looking to enter the mechanical field, and supporting the Jefferson County Safe Ride Program.

Our banners are prominently displayed on the track at our pulls. Each pull that we contract has a list of our sponsors and are mentioned as often as possible during the pull. All our members are responsible for getting schedules up in as many public locations as possible in their area.

To show our appreciation, sponsorship entitles you to:

- Your business name announced during our events.
- Your business name listed on our club website at www.badgertruckpullers.com.
- Your business name on the schedule that gets displayed at businesses around the state.

SPONSORSHIP LEVELS

Ad on the printed Schedule Flyer
\$50.00

2ft x 6ft Banner*
\$300

3ft x 8ft Banner*
\$500

***Each banner sponsorship gets a free ad on the schedule flyer as well as the track banner.**

Sponsorship Amount \$ _____ Check # _____ (Copy this completed form to be used as a receipt for your tax records)

Business Name: _____ Contact Name: _____

Address: _____

Phone: _____ E-mail: _____

Business Website: _____

Name of BTPA Member who collected your Sponsorship: _____ Date: _____

Make check payable to **BTPA** and mail with Sponsorship Form to:

BTPA, W4294 Hill View Lane, Jefferson, WI 53549

Please email your sponsors logos to Josh Astell @ jastell@badgertruckpullers.com

Your support is sincerely appreciated! Visit us online at www.badgertruckpullers.com!

Deadline: May 1st, 2018

To obtain sponsorships so that the schedule flyer and banners can be printed for the season.