



Miss “State’s/Miss Local’s” Outstanding Teen Candidate Social Impact Initiative Instructions

Remember, this **ONE (1) page, single-spaced** document, combined with your Resume and Candidate Contract will comprise your entire application for the responsibility of becoming Miss Local’s or Miss State’s Outstanding Teen. The judges will receive exactly what is submitted. Any items not meeting the criteria or submitted after the deadline will not be given to the judges. If your Social Impact Initiative arrives on the deadline date and does not meet the specific criteria, it will not be returned for correction and **it will not be given to the judges**.

Candidates: Discuss 1) your Social Impact Initiative (SII) and 2) Explain how you plan to further the Miss “Local’s or Miss State’s” Outstanding Teen program and the Miss America’s Outstanding Teen “brand” to the public.

(See Sample Social Impact Initiative.)

1. Set margins for one-inch (1") on all four (4) sides. The font style may not be any smaller than “10” (ten) and no larger than “12” (twelve) point ~~yp~~ using the Times New Roman font style.
2. With the justification set for left, type “**Name:**” in **bold**. Following the colon (:), remove bold and hit the space bar twice. Then, type your name as you wish the judges to know it. (If your name is Mary Deborah Smith and you want to be known as “Deborah Smith”, then type “Deborah Smith”).
3. Double space down. Set your justification to “center”. Then type in **Bold and underline** the title of your SII.
4. Double space down. With justification set for left and unbold, write what you feel is critical for the judges to know about your social impact initiative and why it is necessary for you to have the title of Miss “Local’s or Miss State’s” Outstanding Teen to promote this issue. What you write will be 1) what the judges know about your SII, 2) your role in successfully dealing with this issue, and 3) the role the Miss “Local’s or State’s” Outstanding Teen and the Miss America’s Outstanding Teen Organizations may play in your plan.
5. Remember to include in the Social Impact Initiative what **you** can do to get the message out and get more of your friends and other teens interested in the Miss “Local’s or Miss State’s” Outstanding Teen Program and Miss America’s Outstanding Teen.
6. **Remember to single space the text you type.**
7. This essay **may** include some of the following items (note, this is not an exhaustive list):
 - A clear definition of your social impact initiative and the specific issues you wish to address
 - A plan on how you have or will create awareness of the social impact initiative
 - The way in which you have or will change attitudes regarding this initiative
 - The way in which you have or will change behaviors related to this initiative
 - The way in which your SII will move the Miss “Local’s or Miss State’s” Outstanding Teen Program and Miss America’s Outstanding Teen forward
 - Your media plan
 - Your marketing strategy
 - How you propose to fund your ideas/plans
 - Any significant accomplishments you have made regarding your initiative
8. At the bottom of the page, you **MUST** set the justification to the right. Type a line of 26 spaces. Below that line, you must type Signature/Date. Once you have printed the document, you must sign and date this document.



Sample: Miss Local's or Miss State's Outstanding Teen Social Impact Initiative

Name: Deborah Smith

Celebrating Inclusivity

It is imperative that our nation face and embrace its cultural diversity. While many people have talked about this issue, I believe that most of them have only paid lip service to the true necessity of what needs to be addressed related to including all the family members at the table. There is a false truth in merely accepting and tolerating cultural diversity. I intend to prove that to accept and understand people of other cultures, we must be willing to step out of our own personal cultural comfort zones and identify the origin of their prejudice. I will specifically focus on three areas: Children, Communities, and Businesses.

Currently, the term "Cultural Diversity" is well known in the halls of institutions of higher learning and, perhaps, even in the public school classroom because of the need for educators and learners to be politically correct. But for us to make a true change in attitudes and behaviors of Americans, we must move beyond talk and into action and change in public policy.

My plan is to motivate the media and to partner with the National Conference for Community and Justice. This organization has chapters in every major city in the nation and, in many cases, those chapters have community leaders involved who can, with encouragement and challenging, bring this issue out of hiding and into the public light in each of those communities.

Obviously, the media and the NCCJ already exist. However, what is lacking is a lightning rod to draw attention to this issue. This is where I could step into the lead as Miss River Valley's Outstanding Teen, this summer as Miss "AnyState's" Outstanding Teen, and in August as Miss America's Outstanding Teen. What better role is there for a national titleholder than to be an agent of change in organizing our nation to accept our differences and to create an environment that values each person on individual characteristics rather than on stereotypes or assumptions?

Miss River Valley's Outstanding Teen, Miss "AnyState's" Outstanding Teen, and Miss America's Outstanding Teen should not be seen just as another title. She should be able to attract the leaders of the future to pay attention to her by her confidence and command of the issues. Our country's ethnic make-up is changing rapidly, and our citizen's fear of terrorism can increase already existing, but deeply hidden prejudices. I want to be the leader that our country needs to continue tackling this issue.

Signature/Date