

Regatta Time In Abaco

**P.O.Box AB-20551, Marsh Harbour, Abaco, The Bahamas
367-3202 (Ruth Saunders) 367-2677 (Dave Ralph) 699-0152 (Wynsome Ferguson)**

Celebrating 42 Years! June 22nd - 30th, 2017

February, 2017

Dear Partner,

The 42nd Regatta Time In Abaco is set to take place in Abaco, June 22nd - 30th, 2017. The organizing committee has commenced the planning of activities, with all intentions to take it up a notch for participants and patrons of this annual summer event.

The benefits to Abaco's economy are huge, as the fleet moves to five different communities, affording the opportunity of these towns to increase employee hours and the purchasing of product to accommodate those in attendance.

Over the years the visible focus has been on the boats and crew members entered in the races. However, the evening shore activities have developed an additional following of visitors numbering in the hundreds, perhaps thousands over the past 40 years. Many of our summer visitors plan their vacations to coincide with the Regatta schedule.

Tourism's statistician in Nassau has indicated that when Abaco is hosting the Regatta there is a huge jump in visitor arrivals. Our wholesale grocers and liquor outlets see a marked increase in sales to local bars and restaurants during the Regatta event.

Moving the fleet and locating the evening events to a different venue each night is an exercise in organization and coordination. The funding for this event comes from several sources. The boats pay entrance fees, the RTIA committee sells T-shirts, and profit from one evening's bar go to the Regatta Committee. But this income alone is not adequate. The Bahamas Ministry of Tourism supports the event with manpower and financial assistance as well.

Additional funding comes from sponsorship opportunities by the business community. Sponsors are given an ad in the event program and are featured at each party site. Additionally, sponsors are encouraged to promote their business or product with their staff members in an appropriate manner at each event. Supporting businesses gain a better appreciation of how this event affects Abaco's tourism and overall economy.

This year we have made changes to the race schedule by starting our launch party at Pete's Pub, sailing in Hope Town, sailing from Hope Town to Guana Cay then into Treasure Cay. Our final race for the week will be at Green Turtle Cay with the Cheesburger Party on Friday the 30th. Much fun times plan for this years race time.

**Dave Ralph
Commodore**

**Ruth Saunders
Co-ordinator**

Committee Members

**Kathy Ralph
Wynsome Ferguson
Barry Whiting
Annabelle Cross
Melinda Williams
Laura Albury
Katherine Hunter
Ted King
Josefina Curry**

**Race Chair
"Systeme D"
Dave Helmick**

FOR MORE INFORMATION CONTACT 367-3202 OR 699-0152 OR 367-2677



<https://www.facebook.com/pages/Regatta-Time-In-Abaco/>

WWW.REGATTATIMEINABACO.COM

Regatta Time In Abaco

P.O.Box AB-20551, Marsh Harbour, Abaco, The Bahamas
367-3202 (Ruth Saunders) 367-2677 (Dave Ralph) 699-0152(Wynsome Ferguson)

Regatta Time In Abaco - SCHEDULE 2017

Thursday - June 22nd - Launch Party @ Pete's Pub, Little Harbour, Abaco

Friday - June 23rd - Skipper's Registration @ Hope Town Inn and Marina, Hope Town

Saturday - June 24th - Race #1 - Hope Town, Party & Awards @ Abaco Inn, Hope Town

Sunday - June 25th - Race #2 - Hope Town to Guana Cay, Party & Awards @ Orchid Bay Marina, Guana Cay

Monday - June 26th - Layday Party at Guana Grabbers, Guana Cay

Tuesday - June 27th - Race# 3 - Guana to Treasure Cay - Party & Awards @ Treasure Cay Resort & Marina, Treasure Cay

Wednesday - June 28th - Layday Party, Party TBA

Thursday - June 29th - Race# 4 - Green Turtle Cay - Party & Awards @ Bluff House, Green Turtle Cay

Friday - June 30th - Cheeseburger Party, Fiddle Cay

Overall Sponsor - \$5,000.00 - \$2,500.00 - You can be a major sponsor which will bring your company's name to the fore during our entire race series. You may present the trophy to the winners at the final awards presentation. Additionally, your company will be featured at all official events. Your company will have a complimentary ad - Full page, color, in the sailing instructions. We strongly encourage you to supply advertising specialties from your company which we add to the skippers' bags which they greatly appreciate. We encourage a representative from your company to be at social events and the presentation of awards.

Class Sponsor - \$2,500.00 - \$1,000.00 - The classes are as follows: Mother Tub Class, Multi-Hull, RTIA Class and PRHF Class. This will entitle your company to be a part of the Regatta as a class sponsor. Your business will be represented at the social events and awards. We strongly encourage you to supply advertising specialties from your company to include in our skippers' bags. We would like a representative from your company to be present at the social events. This gives your company exposure to the party sites. This entitles you to complimentary ad - half page, color, in the sailing instructions.

Individual Event Sponsor - \$1,000.00 - 700.00 - This option features the various races that are held. This will give your company exposure as a sponsor. We strongly encourage you to supply advertising specialties from your company to include in our skippers' bags. This also entitles your company to have a complimentary ad - quarter page, full color, in the sailing instructions.

Party Sponsor - \$900.00 - 700.00 - This option features the various venues in which parties are held. This will give your company exposure as a sponsor. We encourage you to supply advertising specialties from your company to include in our skippers' bags. This also entitles your company to have a complimentary ad- quarter page, color, in the sailing instructions.

ADVERTISING RATES Choose a size from the schedule below and give Ruth Saunders or Wynsome Ferguson a call to confirm. We ask that you include your payment with your order. It is these funds which helps the regatta to continue each year. Party sponsors receive a complimentary ad. The deadline for advertising in the sailing instructions is May 1st, 2016.

Full Page - Full color	7.5 w x 10" h	\$700.00
Half page - Full color	7.5 w x 4 3/4" h	\$400.00
Quarter Page - Full color	3 5/8" w x 4 3/4" h	\$160.00
Business card - Full color	3 5/8" w x 2 1/2" h	\$ 90.00

Persons or businesses may advertise in the program without being a sponsor.

We look forward to your participating in the activities, and your financial contribution helping us to make the Regatta a success each and every year. Without your support it would be difficult to put on the event every year. We look forward to your continued support this year.

FOR MORE INFORMATION CONTACT 367-3202 OR 699-0152 OR 367-2677



<https://www.facebook.com/pages/Regatta-Time-In-Abaco/>

WWW.REGATTATIMEINABACO.COM