

25th Annual Iowa Farmers Market Workshop
9:00 a.m. to 4:00 p.m.
Saturday, February 11, 2022
Gateway Hotel & Conference Center – 2100 Green Hills Dr., Ames
Hotel link: <https://www.gatewayames.com/>

Plan to attend the 25th Annual Farmers Market Workshop! Hosted by the Iowa Farmers Market Association, the workshop is for managers, growers, vendors and organizers. Anyone involved in farmers markets or those considering establishing one are welcome to attend! Registration is only \$70** (through Jan. 24th) and includes lunch and two breaks with snacks.

Workshop Presentations & Events:

Workshop Agenda: www.iafarmersmarkets.org/workshop.html

- Keynote Speaker: National Farmers Market Coalition Executive Director Ben Feldman
 - Market Managers Panel: Successes, Budgeting, Lessons Learned
 - Panel: Extended-Season & Year-Round Markets
 - Update: New Home Food Processing Establishments & Exemptions Law
 - Presentation: Travel Iowa Staff • Presentation: Vendor Recruitment
 - Presentation: State Partners Q&A • NTEP-Scale Inspection & Certification Offered
- Lunch & IFMA Business Meeting • Farmers Market Nutrition Program Certification Class

Registration: workshop participants have the option to register and pay online using a credit card by visiting the IFMA Eventbrite page! If you'd like to register and pay online please [click here to visit the IFMA Workshop Eventbrite page.](#)

Visit the [Workshop link](#) on the IFMA website for valuable supplemental information, maps, agenda, menu and more.

There will be an **optional Farmers Market Nutrition Program certification class** offered from 4:15 pm to 5 pm following the workshop. Get your class taken early!

Questions? Email Lojean Petersen, Secretary & Membership Chair, at amesmarket@gmail.com

Farm Bureau branded plastic bags available again on a per market basis. If interested, market contact please provide the number of vendors and number of boxes requested. Two pickup dates: Saturday March 25th & April 8th, 9 am to 3 pm. Pick up at the far south end of the Centennial Warehouse, 10400 Hickman Rd, Clive 50325 – Call Jim Dickenson, 515-371-5771, with pickup questions.

Market Plastic Bag Required Information:

Name of Market _____ # of vendors _____

Date planned for pickup (circle one): March 25 April 8

boxes requested (1000 per box) _____ (No guarantee boxes requested will be available)

Contact name, phone, e-mail required _____

Registration Form

[\(or click here to register & pay online via Eventbrite\)](#)

Market you are representing (if applicable):

Attendee Name(s)

1. _____

Mailing Address _____

City _____ Zip _____

Phone _____ Email _____

Name _____

2. _____

Mailing Address _____

City _____ Zip _____

Phone _____ Email _____

Name _____

3. _____

Mailing Address _____

City _____ Zip _____

Phone _____ Email _____

Use another paper for additional registrations.

Number of people attending** _____

@\$70 each = \$ _____

****Any registration after Jan 25th will be**

\$80 per registrant

Total amount enclosed = \$ _____

Please register & pay via Eventbrite link above or make check payable to IFMA and mail to:

Lojean Petersen
 IFMA Secretary
 2814 Duff Ave.
 Ames, IA 50010

