



2021 Season Sponsorship Opportunities



Our History

Preserving the roots of every sport is crucial to understand the past and appreciate what we have nowadays. Motocross has taken an unbelievable advancement in technology which has paved the road for what bikes and riders can do today. The riders and mechanics in the 60s, 70s and 80s had to face huge challenges and took big risks to develop what we take for granted today. Preserving the history of our sport and teaching our youth where we came from is essential for the future of motocross. Giving older riders the opportunity to relive their past and share their experience, memories and bikes with modern bike riders is priceless. Midwest Vintage Motocross has been created to meet this goal for all riders and their families in the Motocross World.

Our Mission & Vision

Our Mission:

To preserve the history of motocross by giving everybody the opportunity to relive their past while introducing young riders to the roots of our sport.

Our Vision:

Continuing to build a race series that honors the people, their families and all manufacturers that support this great sport. Our goal is to remember the past while building up the future through our youth.

Our Sponsors



Sponsorship Opportunities

We have dedicated ourselves to creating an environment that allows kids, young adults and grown ups to discover their potential in action sports.

Our race series and our events draw hundreds of kids, grown ups, families and adrenaline junkies per day from all over the Midwest. Without our sponsors, we could not put on such memorable events for our community; which is why we would like to give you the opportunity to partner with our growing race series.

Not only do we promote our sponsors at every rider's meeting, but also throughout the year with banners at the races, on our website and social media platforms and at special events that we host.



Why should you support us?

The importance of sport and an active lifestyle is tremendously growing in our society. Our events bring young and old together, not only for the sport but as a family adventure. We feel responsible for our kids and our community. Be a part of this movement and help us keeping the young and old active!

Title Sponsorship - \$ T.B.D.

- 2021 Season naming rights for the Midwest Vintage MX Series
- Listed as title sponsor for all our events during the 2021 Season
- Title sponsor logo on all our Competition Trophies
- Logo featured on all ads, event banner, flyers, social media and press releases
- Link to your business on our website and featured sponsor page
- Sponsor logo on our Facebook page with more than 2,800 active members
- Recognition of title sponsor at every riders meeting and trophy presentation
- Premier banner locations displayed at the events during the season
- Option to place coupons and promotional items in sign-up area at races
- Additional promotional items and coupons will be raffled off at trophy presentation

Gold Sponsorship - \$1,000

- Logo featured on all ads, event banners, flyers, social media and press releases
- Sponsor logo on all our Competition Trophies "Gold-Level" size
- Link to your business on our website and featured sponsor page
- Sponsor logo on our Facebook page with more than 2,800 active members
- Recognition as "Gold Sponsor" at every riders meeting and trophy presentation
- Highly visible banner locations at the events during the whole season
- Option to place coupons and promotional items in sign-up area at races
- Additional promotional items and coupons will be raffled off at trophy presentation

Silver Sponsorship - \$500

- * Logo featured on all ads, event banners, flyers, social media and press releases
- * Sponsor logo on all our Competition Trophies "Silver-Level" size
- * Company logo featured on our website's sponsors page
- * Sponsor logo on our Facebook page rotating bi-weekly among all "Silver-Level" sponsors
- * Recognition as "Silver Sponsor" at every riders meeting and trophy presentation
- * Banners displayed at the events during the whole season
- * Option to place coupons and promotional items in sign-up area at races
- * Additional promotional items and coupons will be raffled off at trophy presentation

Our Sponsors



Help us support our great events!

- 📍 9 event rounds with more than 39 race classes per day!
- 📍 Over 100 race entries and more than 300 family members, spectators and sport enthusiasts per day!
- 📍 Race classes include: Kids classes, vintage bikes (1974 and older), evolution bikes (up to 2001), and all modern bikes.
- 📍 Season highlight: Annual Midwest VMX "Jack Morgan" Hall of Fame Induction Ceremony - A tribute to the people and companies that have built and support this sport - A dinner night with over 300 attendees!
- 📍 Facebook page with more than 2,800 active members!



Sponsorship Information:

- | | | | |
|---|-----------|--|--------|
| <input type="checkbox"/> Title Sponsorship | \$ T.B.D. | <input type="checkbox"/> Bronze Sponsorship | \$ 250 |
| <input type="checkbox"/> Gold Sponsorship | \$1,000 | <input type="checkbox"/> Product Sponsorship | |
| <input type="checkbox"/> Silver Sponsorship | \$ 500 | | |

Business Information:

Company Name: _____

Contact Person: _____

Phone Number: _____

E-Mail: _____

Address: _____

Bronze Sponsorship - \$250

- ✳ Logo featured on all ads, event banners, flyers, social media and press releases
- ✳ Sponsor logo on all our Competition Trophies in "Bronze-Level" size
- ✳ Sponsor logo on our Facebook page rotating weekly among all "Bronze-Level" sponsors
- ✳ Recognition as "Bronze Sponsor" at every riders meeting and trophy presentation
- ✳ One banner displayed at the events during the season

Product Sponsorship

- ☆ Products supplied by sponsor are given out with trophies and as raffle prizes
- ☆ Logo featured on all ads, event banners, flyers, social media and press releases
- ☆ Sponsor Logo on all our Competition Trophies in "Product Level" size
- ☆ Sponsor logo on our Facebook page rotating weekly among all "Product-Level" sponsors
- ☆ Recognition as "Product Sponsor" at every riders meeting and trophy presentation
- ☆ One banner displayed at the events during the season

** For all sponsorship levels logos have to be available as vector files. Banners, coupons and promotional items have to be provided by the sponsor. If needed, Midwest VMX can provide banners to sponsors at cost.

You didn't find what you were looking for?

Not a problem at all! Let us know your sponsoring objectives and we will tailor a unique package for you! We fully understand that you have specific goals and we are willing to adapt our sponsorship packages to your needs.

Please contact us for additional information:

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Follow us on:



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