

# San Ysidro Chamber of Commerce Board of Directors Meeting

MINUTES - Tuesday, March 28<sup>th</sup>, 2017

9:00 a.m. at the San Ysidro Community Service Center

## Attendance:

Jennifer Goudeau  
Rudy López  
Deanie Marin-Lucchesi

Alfredo Ripa  
Emilie Medellin  
Estefany Becerril

Carlos Avalos  
Oscar Salas  
Filex Sanchez

Guests: Francisco Bates, Willie Armas, Carlos Lacarra, Alberta Vela, Pablo Martínez, Elliot Kevin

Staff: Gina Escamilla, Brianda Diaz

**Meeting Convened:** 9:05 a.m.

## Non-Agenda Public Comment:

- Captain Vela introduced himself as new southern division Capitan
- Elliott Kevin
  - Owns 7 stores San Ysidro
  - His businesses have been devastated due to the effects of Trump rhetoric against Mexico
  - Asking Chamber to raise its voice
  - All of his clients have fear and don't want to come to, or shop in, San Ysidro
  - President Goudeau invited him to committee meetings, and let Mr. Kevin know we are pushing his message with CBP and in Tijuana

## Approval of February Minutes:

1. Rudy Lopez
  2. Alfredo Ripa
- Unanimous vote YES

## President's Report

- Executive Director sent agenda for the regional advocacy trip to Mexico City
- Citizen applications have increased 25% because green card holders are afraid to cross border for fear of not being able to come back
- President Goudeau reminded all about advertising opportunities in Chamber Business Directory
- I Love a Clean San Ysidro reminder – April 22
- Gala April 21. President Goudeau asked for board help in contacting prospective sponsors. President Goudeau then went over gala program, awards and budget

## Treasurer's Report

- Treasurer Lopez gave monthly reports, giving explanation of cash flow budgeting

**Meeting Adjourned:** 9:37 a.m.