**Humboldt Lodging Alliance**

Meeting of the HLA Executive Committee

**Wednesday, September 14, 2022**

**10AM**

**422 1st St. Eureka, Ca and on ZOOM**

Or by Join Zoom Meeting

<https://us02web.zoom.us/j/82425306786?pwd=OWRqRVozY2tRSlM5RlBLTnlES01QUT09>

Meeting ID: 824 2530 6786

Passcode: 326283

**Members Scheduled to attend via zoom from these locations:**

**Chris Ambrosini**, Managing Partner, Best Western Plus Humboldt Bay Inn 232 West Fifth Street, Eureka, CA 95501

**John Porter**, Managing Partner, Benbow Inn and Resort, 445 Lake Benbow Drive, Garberville, CA. 95542

**Nil Patel**, General Manager, Holiday Inn Express and Suites, 815 Wabash Ave. Eureka, CA. 95501

**Shailesh Patel**, Owner, Hampton Inn and Suites, 4750, Valley West Blvd., Arcata, CA. 95521

**Jeff Durham**, Owner, Redwood River Walk Hotel, Yountville, CA. 94599

**Lowell Daniels**, Owner, Victorian Inn & Redwood Suites, 400 Ocean Avenue, (PO Box 96) Ferndale, CA 95536

**Mike Caldwell**, Owner, Inn of the Lost Coast, 205 Wave Drive, Shelter Cove Drive, CA. 95589

**Donna Hufford**, Financial, Manager, Owner, Roosevelt Base Camp. 121130US 101 Orick CA. 95555

**Gary Stone**, Owner, Best Western Plus Humboldt Bay Inn, 232 West Fifth Street. Eureka, CA 95501

**AGENDA**

1. **Welcome and Introductions.**
2. **Agenda.**
   1. Public Comment
   2. Approve/modify the agenda for September 14, 20, 2022
3. **Minutes.** 
   1. Public Comment
   2. Approve/modify Executive Committee minutes from July 5, 2022
4. **Financials**
   1. Public Comment
   2. Action. Examine and approve financials through July 2022
5. **Action items**
   1. Visithumboldt.com Web Developer Agreement
6. Jeff Durham will review a proposal to marketing committee to host and develop the visithumboldt.com website from Nye-Zik creative.
7. Public Comment
8. Action: discuss and vote to approve the proposal

**Vl. Discussion Items**

1. Presentation of HLA annual report to Humboldt County Board of supervisor
2. On October 25, 2022, HLA will present an annual report to the Supervisors. Chris Ambrosini, and Chuck Leishman will provide an overview for the preparation of the plan.
3. Public Comment

**Vll. Director Reports**

A. Directors can report on any activities, or current events in HLA districts.

B. Public Comment

**Vll. Public Comment- Non Agenda items**

1. Public may comment on any non-agenda items with a 3 minute time limit on discussion.

**Vlll. Adjournment**