Life Science Forum Basel

Artificial Intelligence in Life Sciences

Thursday 7th June 2018, 13:30 h
Biozentrum/Pharmazentrum, Universität Basel,
Klingelbergstrasse 70, 4056 Basel

13:30	**Register & Meet us**	
14:00	**Introduction & Greeting from the LSFB Board Members**	
	STREAM 1 – Hörsaal 1	**STREAM 2 – Hörsaal 102**
14:15	**From Data to Value** *Demonstrating real-world value of medicines using predictive analytics and machine learning.* Dr. Tim Wintermantel, Senior Principal, Real World Insights at IQVIA, Basel	**AI Has a Lot to Offer to Pharma** *From finding new drugs to better physician engagement.* Simon Tilley, Life Science Director Northern Europe, SAS UK, Marlow, United Kingdom
14:55	**Healthier Lifestyles – Triggered by AI** *How Big Data and AI help insurers to motivate their members to adopt healthier lifestyles.* Manuel Heuer, COO, dacadoo AG, Zürich	**Re-Imagining Clinical Trials with Digital Biomarkers** *How apps and wearables could be used in clinical trials.* Czuee Morey, Business Analyst for Clinical Development, Wega Informatik AG, Basel
15:30	Break	
16:00	**AI and Analytics in Clinical Research with Synthetic Controls** *Learn how different AI applications can help you to better manage the operational health of clinical trials.* Sean Mcdonnell, Principal, Data and Analytics at Medidata Solutions, London, United Kingdom	**Challenges and Opportunities in Digital Transformation** *How to compete in the data driven digital transformation in the pharmaceutical industry.* Peter Lange, Senior Business Consultant Life Sciences, NNIT, Soeborg, Denmark
16:45	**Large and Small Data and the Future of Medicine** Prof. Dr. Susan M. Gasser, Director Friedrich Miescher Institute (FMI), Basel	
17:20	**Closing Remarks**	
17:30	Break	
18:00		**DayOne: Introduction and Panel Discussion with Speakers and Guests** *DayOne Experts: «Artificial Intelligence – the Holy Grail to Healthcare Innovation?»* Moderation: Thomas Brenzikofer, BaselArea.swiss, Director DayOne Initiative, Basel
19:30	**Networking Apéro Riche** Sponsored by DayOne	

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