



A Neighborhood Where Families Grow



Advertising Information

2020 Rates and Schedule

2020 SPECIAL. Buy a full year and receive a 10% discount.

Must be paid in full by February 1, 2020. Includes one ad change per year, if needed.

Account must be paid in full.

Half page ad: \$190 – Dimensions: 3 1/2” wide x 9 7/8” tall OR 7 1/2” wide x 4 7/8” tall (*\$1,026 with discount*)

Quarter-page ad: \$95 - Dimensions: 3 1/2” wide x 4 7/8” tall (*\$513 yearly with discount*)

Business card ad: \$45 - Dimensions: 3 1/2” wide x 2” tall (*\$243 yearly with discount*)

The SHPOA newsletter is delivered by the U.S. Postal Service to 2,200 local households, and an additional 170 are distributed to the community during each two-month publication cycle. Electronic versions of the newsletter are posted and maintained on the SHPOA website: <http://www.shpoa.us>

Please submit CAMERA-READY ART only (SHPOA newsletter does not produce ads):

- B/W or grayscale (SHPOA is printed in black and white)
 - Minimum Resolution - 150 dots-per-inch (dpi) at final size
 - Preferred Resolution - 300 dots-per-inch (dpi)
 - File formats: Finished artwork to sizes listed above, saved as: .jpg, .tiff or .pdf files ONLY.
 - Please send ad material/electronic files to invoices@shpoa.us
 - Invoices will be sent AFTER the newsletter is mailed. Checks payable to SHPOA should the invoice number and issue months. Mail to: SHPOA, P.O. Box 345, Sunland, CA 91041-0345.
- PAYPAL payments are also accepted at www.shpoa.us

ADVERTISING DEADLINES

2020-Publication Date	Due Dates for Ad Material
January - February	December 11
March - April	February 10
May - June	April 10
July - August	June 10
September - October	August 10
November - December	October 10

For additional information, please contact: Advertising Coordinator: Linda Graves – invoices@shpoa.us

We are happy to answer your questions, and Thank You for supporting SHPOA!