### Monthly Market Detail - February 2019

### Single Family Homes

#### Navarre Area Board of REALTORS®

This report describes member activity for the association and is not confined to any specific geographic area.





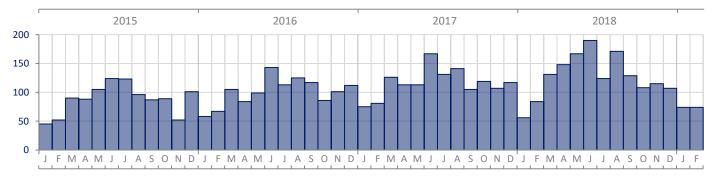
Summary Statistics	February 2019	February 2018	Percent Change Year-over-Year
Closed Sales	74	84	-11.9%
Paid in Cash	4	5	-20.0%
Median Sale Price	\$251,500	\$248,915	1.0%
Average Sale Price	\$285,311	\$253,012	12.8%
Dollar Volume	\$21.1 Million	\$21.3 Million	-0.7%
Median Percent of Original List Price Received	99.2%	99.5%	-0.3%
Median Time to Contract	54 Days	43 Days	25.6%
Median Time to Sale	105 Days	102 Days	2.9%
New Pending Sales	119	135	-11.9%
New Listings	121	144	-16.0%
Pending Inventory	173	255	-32.2%
Inventory (Active Listings)	266	334	-20.4%
Months Supply of Inventory	2.1	2.9	-27.6%

## **Closed Sales**

The number of sales transactions which closed during the month

*Economists' note*: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Month	Closed Sales	Percent Change Year-over-Year
Year-to-Date	148	5.7%
February 2019	74	-11.9%
January 2019	74	32.1%
December 2018	107	-8.5%
November 2018	115	7.5%
October 2018	108	-9.2%
September 2018	129	22.9%
August 2018	171	21.3%
July 2018	124	-5.3%
June 2018	190	13.8%
May 2018	167	47.8%
April 2018	148	31.0%
March 2018	131	4.0%
February 2018	84	3.7%



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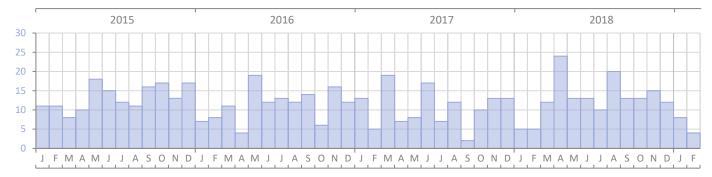


### Cash Sales

The number of Closed Sales during the month in which buyers exclusively paid in cash

**Economists' note**: Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

	Month	Cash Sales	Percent Change Year-over-Year
	Year-to-Date	12	20.0%
	February 2019	4	-20.0%
	January 2019	8	60.0%
	December 2018	12	-7.7%
	November 2018	15	15.4%
	October 2018	13	30.0%
	September 2018	13	550.0%
	August 2018	20	66.7%
	July 2018	10	42.9%
	June 2018	13	-23.5%
	May 2018	13	62.5%
	April 2018	24	242.9%
	March 2018	12	-36.8%
I	February 2018	5	0.0%



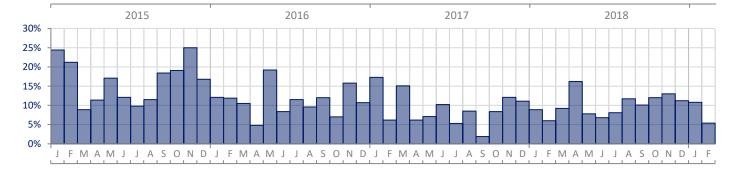
## Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

**Economists' note**: This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
Year-to-Date	8.1%	14.1%
February 2019	5.4%	-10.0%
January 2019	10.8%	21.3%
December 2018	11.2%	0.9%
November 2018	13.0%	7.4%
October 2018	12.0%	42.9%
September 2018	10.1%	431.6%
August 2018	11.7%	37.6%
July 2018	8.1%	52.8%
June 2018	6.8%	-33.3%
May 2018	7.8%	9.9%
April 2018	16.2%	161.3%
March 2018	9.2%	-39.1%
February 2018	6.0%	-3.2%





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### Median Sale Price

The median sale price reported for the month (i.e. 50% of sales were above and 50% of sales were below)

**Economists' note**: Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that *sold* each month, and the mix of the types of homes that sell can change over time.

Month	Median Sale Price	Percent Change Year-over-Year
Year-to-Date	\$253,000	1.3%
February 2019	\$251,500	1.0%
January 2019	\$248,500	1.3%
December 2018	\$253,500	10.9%
November 2018	\$252,900	0.2%
October 2018	\$260,923	4.4%
September 2018	\$240,000	5.7%
August 2018	\$255,000	7.2%
July 2018	\$238,500	-7.4%
June 2018	\$262,500	12.7%
May 2018	\$249,000	9.7%
April 2018	\$239,500	4.1%
March 2018	\$235,000	6.2%
February 2018	\$248,915	14.6%



## Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

*Economists' note*: Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
Year-to-Date	\$322,671	24.4%
February 2019	\$285,311	12.8%
January 2019	\$360,030	33.9%
December 2018	\$287,435	16.7%
November 2018	\$288,928	3.6%
October 2018	\$298,564	7.9%
September 2018	\$267,985	11.3%
August 2018	\$271,039	5.8%
July 2018	\$273,449	4.5%
June 2018	\$304,394	20.6%
May 2018	\$275,166	1.1%
April 2018	\$272,601	8.7%
March 2018	\$270,858	12.0%
February 2018	\$253,012	3.0%



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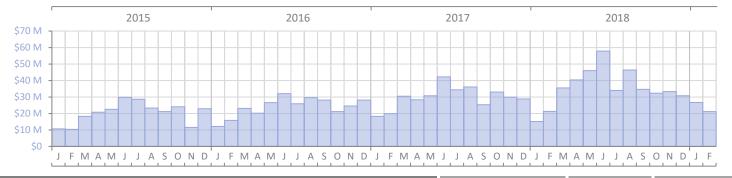


### Dollar Volume

The sum of the sale prices for all sales which closed during the month

*Economists' note*: Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Month	Dollar Volume	Percent Change Year-over-Year
Year-to-Date	\$47.8 Million	31.5%
February 2019	\$21.1 Million	-0.7%
January 2019	\$26.6 Million	77.0%
December 2018	\$30.8 Million	6.7%
November 2018	\$33.2 Million	11.4%
October 2018	\$32.2 Million	-2.1%
September 2018	\$34.6 Million	36.7%
August 2018	\$46.3 Million	28.3%
July 2018	\$33.9 Million	-1.1%
June 2018	\$57.8 Million	37.2%
May 2018	\$46.0 Million	49.4%
April 2018	\$40.3 Million	42.3%
March 2018	\$35.5 Million	16.5%
February 2018	\$21.3 Million	6.8%



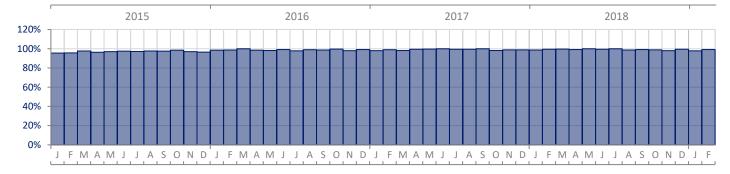
## Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

**Economists' note**: The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

	Month	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
l	Year-to-Date	98.7%	-0.3%
l	February 2019	99.2%	-0.3%
l	January 2019	97.8%	-0.9%
	December 2018	99.4%	0.6%
	November 2018	97.9%	-0.9%
	October 2018	98.8%	0.7%
	September 2018	99.1%	-0.9%
	August 2018	98.7%	-0.7%
	July 2018	100.0%	0.5%
	June 2018	99.4%	-0.6%
	May 2018	100.0%	0.4%
	April 2018	99.2%	-0.2%
	March 2018	99.6%	1.4%
	February 2018	99.5%	0.6%





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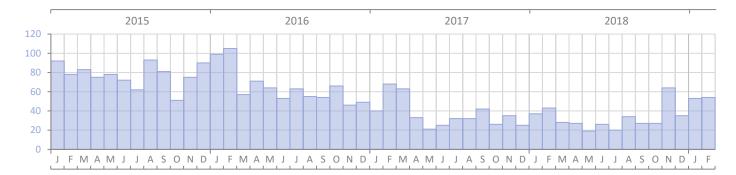
### Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

**Economists' note**: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Month	Median Time to Contract	Percent Change Year-over-Year
Year-to-Date	52 Days	30.0%
February 2019	54 Days	25.6%
January 2019	53 Days	43.2%
December 2018	35 Days	40.0%
November 2018	64 Days	82.9%
October 2018	27 Days	3.8%
September 2018	27 Days	-35.7%
August 2018	34 Days	6.3%
July 2018	20 Days	-37.5%
June 2018	26 Days	4.0%
May 2018	19 Days	-9.5%
April 2018	27 Days	-18.2%
March 2018	28 Days	-55.6%
February 2018	43 Days	-36.8%





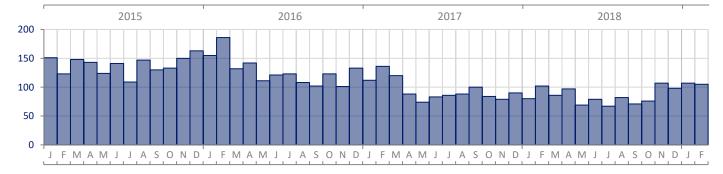
### Median Time to Sale

The median number of days between the listing date and closing date for all Closed Sales during the month

**Economists' note**: Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median* Time to Sale is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Month	Median Time to Sale	Percent Change Year-over-Year
Year-to-Date	106 Days	16.5%
February 2019	105 Days	2.9%
January 2019	107 Days	33.8%
December 2018	98 Days	8.9%
November 2018	107 Days	35.4%
October 2018	76 Days	-9.5%
September 2018	71 Days	-29.0%
August 2018	82 Days	-6.8%
July 2018	67 Days	-22.1%
June 2018	79 Days	-4.8%
May 2018	69 Days	-6.8%
April 2018	97 Days	10.2%
March 2018	86 Days	-28.3%
February 2018	102 Days	-25.0%





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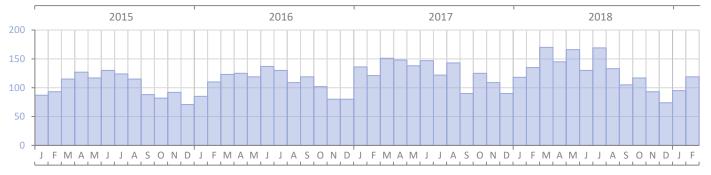


## **New Pending Sales**

The number of listed properties that went under contract during the month

**Economists' note**: Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

Month	New Pending Sales	Percent Change Year-over-Year
Year-to-Date	214	-15.4%
February 2019	119	-11.9%
January 2019	95	-19.5%
December 2018	74	-17.8%
November 2018	93	-14.7%
October 2018	117	-6.4%
September 2018	105	16.7%
August 2018	133	-7.0%
July 2018	169	38.5%
June 2018	130	-11.6%
May 2018	166	20.3%
April 2018	145	-2.0%
March 2018	170	12.6%
February 2018	135	11.6%

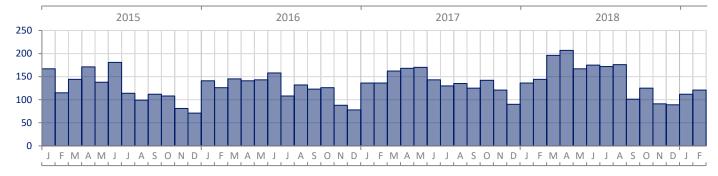


## **New Listings**

The number of properties put onto the market during the month

*Economists' note*: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Month	New Listings	Percent Change Year-over-Year
Year-to-Date	233	-16.8%
February 2019	121	-16.0%
January 2019	112	-17.6%
December 2018	89	-1.1%
November 2018	91	-24.8%
October 2018	125	-12.0%
September 2018	101	-19.2%
August 2018	176	30.4%
July 2018	172	32.3%
June 2018	175	22.4%
May 2018	167	-1.8%
April 2018	207	23.2%
March 2018	196	21.0%
February 2018	144	5.9%



Pending Sal

New Listings

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## Inventory (Active Listings)

The number of property listings active at the end of the month

**Economists' note**: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Inventory	Percent Change Year-over-Year
275	-17.9%
266	-20.4%
283	-15.5%
282	-14.3%
315	-6.0%
334	-1.5%
358	5.0%
385	25.0%
362	7.1%
386	12.5%
360	-2.4%
380	11.4%
350	1.2%
334	-2.3%
	275 266 283 282 315 334 358 385 362 386 360 380 350



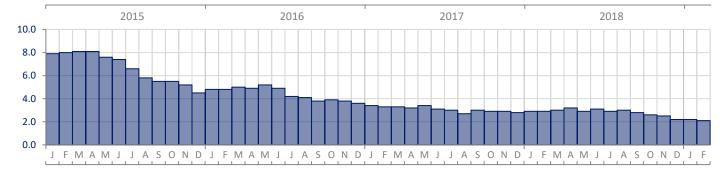
## Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

*Economists' note*: MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Month	Months Supply	Percent Change Year-over-Year
YTD (Monthly Avg)	2.2	-24.1%
February 2019	2.1	-27.6%
January 2019	2.2	-24.1%
December 2018	2.2	-21.4%
November 2018	2.5	-13.8%
October 2018	2.6	-10.3%
September 2018	2.8	-6.7%
August 2018	3.0	11.1%
July 2018	2.9	-3.3%
June 2018	3.1	0.0%
May 2018	2.9	-14.7%
April 2018	3.2	0.0%
March 2018	3.0	-9.1%
February 2018	2.9	-12.1%





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## Closed Sales by Sale Price

The number of sales transactions which closed during the month

**Economists' note:** Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	1	0.0%
\$100,000 - \$149,999	2	-33.3%
\$150,000 - \$199,999	13	-35.0%
\$200,000 - \$249,999	20	0.0%
\$250,000 - \$299,999	16	-38.5%
\$300,000 - \$399,999	10	11.1%
\$400,000 - \$599,999	11	120.0%
\$600,000 - \$999,999	1	N/A
\$1,000,000 or more	0	N/A

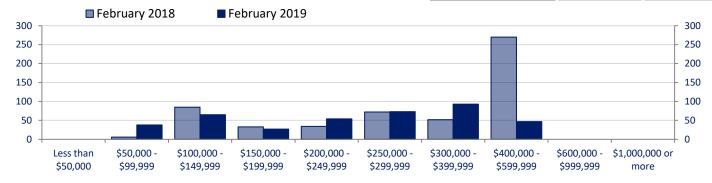


## Median Time to Contract by Sale Price

The median number of days between the listing date and contract date for all Closed Sales during the month

*Economists' note*: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	(No Sales)	N/A
\$50,000 - \$99,999	38 Days	533.3%
\$100,000 - \$149,999	65 Days	-23.5%
\$150,000 - \$199,999	27 Days	-18.2%
\$200,000 - \$249,999	54 Days	58.8%
\$250,000 - \$299,999	73 Days	1.4%
\$300,000 - \$399,999	93 Days	78.8%
\$400,000 - \$599,999	47 Days	-82.6%
\$600,000 - \$999,999	0 Days	N/A
\$1,000,000 or more	(No Sales)	N/A



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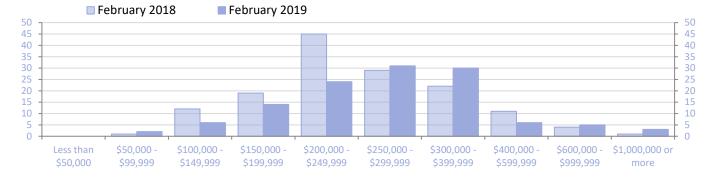


## New Listings by Initial Listing Price

The number of properties put onto the market during the month

**Economists' note:** New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	2	100.0%
\$100,000 - \$149,999	6	-50.0%
\$150,000 - \$199,999	14	-26.3%
\$200,000 - \$249,999	24	-46.7%
\$250,000 - \$299,999	31	6.9%
\$300,000 - \$399,999	30	36.4%
\$400,000 - \$599,999	6	-45.5%
\$600,000 - \$999,999	5	25.0%
\$1,000,000 or more	3	200.0%



# **Inventory by Current Listing Price**

The number of property listings active at the end of the month

**Economists' note**: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	0	-100.0%
\$50,000 - \$99,999	3	50.0%
\$100,000 - \$149,999	9	0.0%
\$150,000 - \$199,999	12	-63.6%
\$200,000 - \$249,999	54	-28.0%
\$250,000 - \$299,999	61	-16.4%
\$300,000 - \$399,999	63	3.3%
\$400,000 - \$599,999	24	-42.9%
\$600,000 - \$999,999	31	10.7%
\$1,000,000 or more	9	-10.0%



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