



Hello Everyone:

**Mark your calendars for these LVHS-sponsored events:**

On **Sunday, November 12<sup>th</sup>**, the LVHS is sponsoring a presentation by Anne Collier entitled "Spadra: The Town that Wasn't." Come hear how this thriving hub of mining activity that functioned as the stage stop for freighters from the Panamint and the terminus for the Southern Pacific Railroad came to disappear. Ms. Collier is the curator for the Cultural and Natural History Collections at the University of La Verne and a noted authority on California and Arizona history. The presentation starts at **3:00pm at the Veteran's Hall in La Verne**. Refreshments will be served.

On **Wednesday, December 13<sup>th</sup>**, while guest speaker Nat Read tells us that everything we know about Santa Claus' History is WRONG (But the real story is much more interesting). Nat's interest in Santa Claus history began when he was the West Coast Public Relations Communications Manager for Sears, and organized training sessions for the dozens of men hired to play the role of Santa Claus during the coming season. He was thus the Dean of U.S.C. (the University of Santa Claus). Nat has published dozens of newspaper and magazine articles about Santa and has worked as Santa Claus in a retail store. The presentation starts at **3:00pm at the Maury Smeltzer Lounge at Hillcrest, 2701 Mountain View Dr. in La Verne**. Refreshments will be served.

Don't miss an opportunity to join Bill Lemon on **Saturday, December 16<sup>th</sup>** for a walking tour of "D" Street in La Verne. The buildings there have changed hands many times and hosted many businesses. Come find out about the heart of downtown La Verne. The tour will begin at 11:00am in front of Miss Donuts and Bagel on the corner of "D" and Bonita. The tour will continue until 12:30pm when we'll stop at Roberta's Village Inn for refreshments and the rest of the story. Come one, come all!

On **Saturday, January 27<sup>th</sup>**, members of the LVHS are invited to tour the Rubel Castle in Glendora. This amazing series of buildings were built by Mike Rubel and has been called the "Watts Towers of the San Gabriel Valley." We are receiving a special private tour conducted by Scott Rubel, the builder's nephew. Participation is limited to 30 so make a reservation early with Sherry Best via email at [sbest@lavernehistoricalociety.org](mailto:sbest@lavernehistoricalociety.org) or by calling her at 909/596-4679. There will be a porch party at Sherry's house for those who want to car pool. Check your flyer carefully for meeting and event times.

Starting January 1, 2018, LVHS membership dues will increase to \$20 for an individual/family membership. This modest increase of \$5 will help us bring meet expenses and provide even more opportunities to LVHS members and the community. We try to keep charges low to include as many participants as possible. If you want to renew before January 2018 we will carry your membership until January 1, 2019 at the \$15 rate. Membership forms are posted on the website at [www.lavernehistoricalociety.org](http://www.lavernehistoricalociety.org). We are also delighted to

receive donations and, as a 501(c)(3) non-profit we will send you a donation receipt. Consider the LVHS for a 2017 tax deductible donation.

Your flyers for these events are attached/enclosed along with the yearly calendar of events. Put the LVHS on your personal calendar and prepare to have a good time.

## *Sherry Best*

Sherry Best, LVHS President

“Preserving Old La Verne’s Environment, Making History for the Future.”

*The Historical Society of La Verne was organized in 1969, dedicated to Lordsburg - La Verne history and saving our environment. Have photos, letters, or artifacts from our past? We’d like to hear from you.*



LVHS President Sherry Best gives a speech on October 14<sup>th</sup>, 2017 at the opening of the History of La Verne exhibit, dedicated to the memory of Galen and Doris Beery. The exhibit is upstairs in the Hillcrest Meeting House at 2705 Mountain View Drive. Plans are underway to begin tours of the exhibit for third grade students in La Verne’s elementary schools. The exhibit will continue to evolve as more artifacts of La Verne’s proud history are displayed.