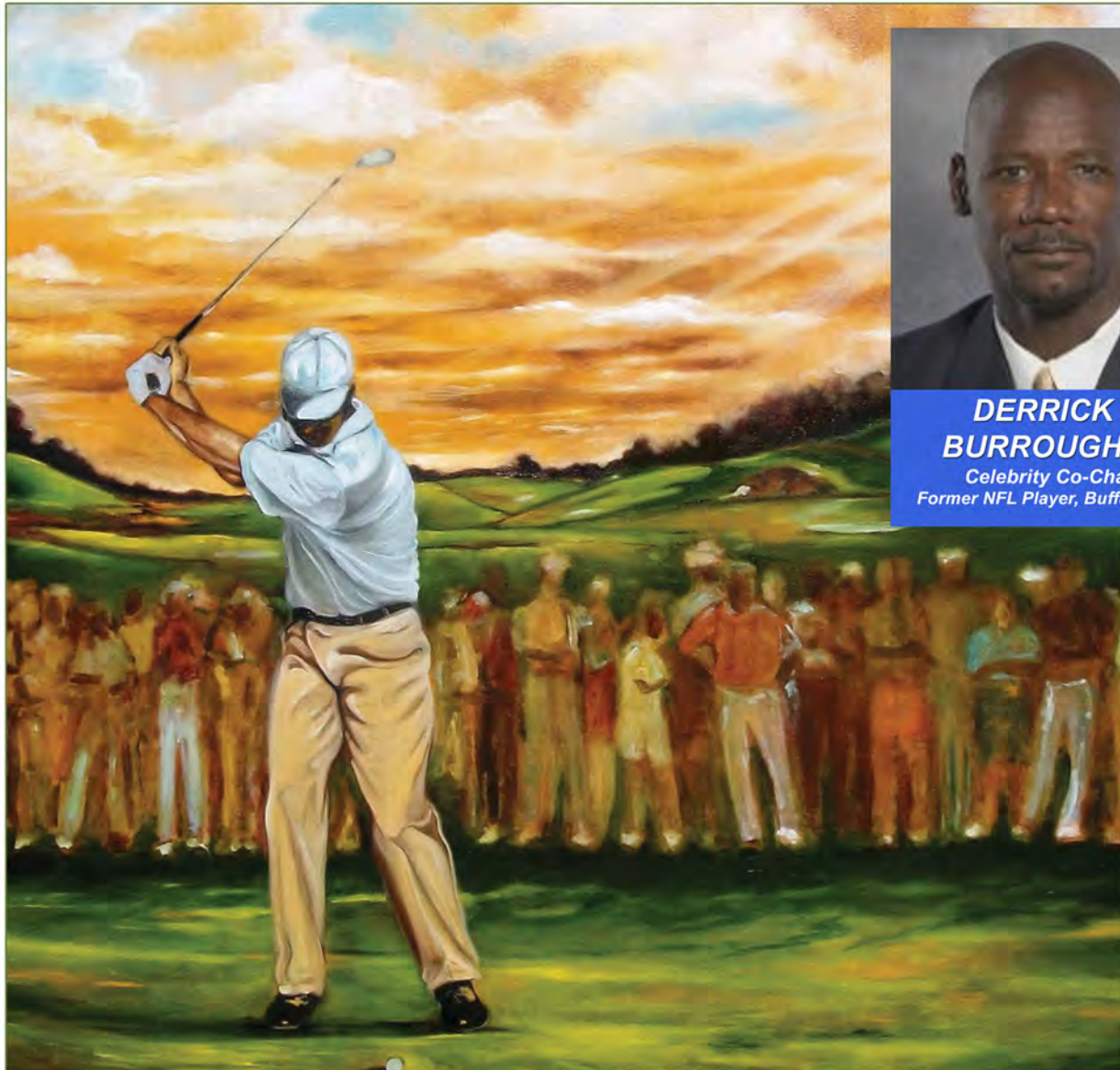


Jackson Madison County
African American Chamber of Commerce



**DERRICK
BURROUGHS**
Celebrity Co-Chair
Former NFL Player, Buffalo Bills

"Your Golf" by Emery Franklin, artist

SIXTH ANNUAL FOLLOW ME
Celebrity Golf Classic

Tuesday, September 13, 2016
8:30am Tee Time • Bent Tree Golf Course
2993 Paul Coffman Drive - Jackson, TN



2016 Follow Me Celebrity Golf Classic

Presented by the
Jackson Madison County African American Chamber of Commerce
September 13, 2016
Bent Tree Golf Course — Jackson, Tennessee

Welcome Golfers!

We have a great golf outing planned for you today — thanks to our tournament chairs — **Ted Austin** of Jackson Energy Authority and **Charley Deal** of the University of Tennessee at Martin. We are pleased once again to have the support of Lane College Athletic Director and Head Football **Coach Derrick Burroughs**.



This year's honorees for our Celebrities for the Day are plant managers of five outstanding manufacturers: **Swee Har Wilcox** of Armstrong Flooring, **Ricardo Anawate** of Gerdau, **Andre Gist** of MIG Steel Fabrication, **Mike Pace** of Pinnacle Foods and **Shawn Daly** of Toyota Bodine Aluminum!

Thank you for joining us today for our **6th Annual Follow Me Celebrity Golf Classic**. The golf tournament raises funds for our operations and for the Chamber's Follow Me Into Business® youth development program. Since we started this free program in 2002, nearly 600 young people, ages 12-18, have benefitted from the business basics workshops, guest speakers, shadowing and mentoring opportunities, and hands-on job training offered through our Follow Me program. Last month, we gave 13 youngsters 80 hours of first-hand experience on a paid job. Follow Me employers included D&L Grocery, Food-Rite, It's Printed, Missy's Campus Corner, Lane College, Mission Convalescent Home, Nell Huntspon Flower Box, Regional Inter-Faith Association, The Harris Agency, and Walgreens South Highland. Many thanks to the City of Jackson for their financial support of this workforce development program.

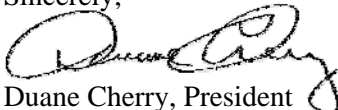
You can win!

Grand Prize is \$10,000 cash for a Hole In One on #17. We also have Hole In One prizes on the other four Par 3 holes, such as a **Kindle Fire HDX**, **Nike Irons**, and a **\$500 Visa Card**. To support our top golfers, we also provide Closest to the Pin prizes just in case the elusive Hole in One does not appear.

We will present **Award Trophies** for 1st, 2nd and 3rd Place in two flights. There is a Longest Drive Award on #15. **Mulligans** are available—two per team member as well as a Red Tee #1. The **Putting Contest** is a split-pot contest and the winner receives 50% of the pot. The **Putting Contest** (50-ft.) is \$5 for two balls. We also have our **Golf Ball Drop Contest** with a prize of \$250 cash. Many thanks to JEA for providing

I was elected Chamber President to replace the irreplaceable Clarence Boone in December 2016, and this is my first golf tournament for JMCAACC. Thank you for joining us this morning at Bent Tree Golf Course. Have a great day of fun, fresh air and exercise! Don't forget to bid during the Silent Auction.

Sincerely,



Duane Cherry, President

SPECIAL THANKS!

Tournament Co-Chairs

TED AUSTIN & CHARLEY DEAL
COACH DERRICK BURROUGHS

Event Sponsors



Lunch Sponsors



Team Sponsors

AIL Logistics Solutions
Bancorp South
City of Jackson
First Bank
First Tennessee Bank
Hardeman County Warriors
Jackson Energy Authority (2)
Jonah Affordable Housing

Lane College
MIG Steel Fabrication
Northwestern Mutual
Pinnacle Foods
Raymond James
Toyota Bodine Aluminum
University of Tennessee at Martin
West Tennessee Healthcare

Supporting Sponsors





Celebrities in Manufacturing — Honoree

RICARDO ANAWATE

Gerdau Long Steel North America



Ricardo Anawate, vice president and general manager for the Jackson (Tenn.) steel mill has worked with Gerdau — the leading producer of long steel in the Americas — for 35 years. Originally from Porto Alegre, Brazil, he began as a college intern and held various positions at Gerdau mills in Brazil before moving to Canada in 1990 to be the steelmaking manager in Cambridge and later Whitby, Ontario. After successfully leading a major capital investment at the Whitby mill, he moved to Texas in 2008 to be vice president and general manager of the Beaumont steel mill. He led that operation until 2014 when he moved to Jackson. He earned a degree in metallurgical engineering from Federal University in his hometown. After graduation, he had the opportunity to study electrical steelmaking in Japan and acquired a global understanding of the business and its supply chain. “Green” steel, the new steelmaking process that uses an electrical arc furnace is the process now used in Jackson.

The Jackson mill — a 700,000 sq. ft. plant located on 625 acres in north Madison County — employs 370 employees. It recently completed a \$20 million expansion that added 30 new jobs, expanded its ability to process and separate non-ferrous metals from scrap steel, and reinforced corporate commitment to sustainable development. The plant in Jackson has an annual capacity of 700,000 tons and produces merchant bar products and lite structural products such as flats, squares, angles and channels, used in the civil construction and for end-user consumer product markets in construction, agricultural, telecommunications, and marine projects. Headquartered in Porto Alegre, Brazil, Gerdau is also the largest recycler in Latin America and around the world — transforming millions of tons of scrap into steel. Thanks to steel mills in both Jackson and Knoxville, Gerdau is Tennessee’s largest recycler by weight. The Jackson mill began production in 1981 as Florida Steel Corporation. Later, acquired by Kyoei Steel, its name was changed to Ameristeel in 1995. In 1999, Gerdau acquired Ameristeel as part of its global strategy to expand their presence throughout the Americas. Gerdau’s shares are listed on the São Paulo, New York and Madrid stock exchanges.

Ricardo like many of his employees is active in the community. He is active in the Jackson Area Chamber and is a 2015 Leadership Jackson graduate. He resides in Jackson with his wife and two twin daughters. Kudos to Ricardo Anawate and Gerdau on being a Corporate Citizen Award winner.



Celebrities in Manufacturing — Honoree

SHAWN DALY
Toyota Bodine Aluminum



Plant manager **Shawn Daly** has led Toyota Bodine Aluminum Tennessee in the Toyota Way philosophy of continuous improvement and respect for people since July 2014. Now, in his 16th year with the company, he previously served as General Manager of Manufacturing and General Manager of Manufacturing Support at Toyota Motor Manufacturing West Virginia. He began his Toyota career there as production manager for the four-cylinder engine plant and later served as quality manager. Prior to joining Toyota, he held various Engineering, Quality and Production positions during 17 years with General Motors and its automotive components spinoff Delphi. During that time, he also gained international experience in Mexico, Argentina and Brazil on plant start-ups and business expansion projects.

In the community, Toyota Bodine Aluminum invests dollars in many worthy local nonprofits such as Carl Perkins Center for the Prevention of Child Abuse, 100 Black Men Scholarship Fund, and JACO. Employees give volunteer service to RIFA, Boys and Girls Clubs, Keep Jackson Beautiful, and Liberty Gardens. In fact since 2010, they have raised nearly 100,000 lbs. of food for RIFA. Shawn and other team members take 10 Boys and Girls Club members to dinner and to the Jackson Symphony for one spring and one fall concert each year. Toyota Bodine Aluminum also encourages team members to take leadership positions in organizations that promote the quality of living in Jackson and Madison County and in education.

Shawn earned a degree in Industrial Engineering at the University of Pittsburgh and a masters in Manufacturing Engineering at Carnegie Mellon that also included technology research in Japan. He currently serves on the boards of the Jackson Area Chamber and the Jackson Symphony, and is vice chairman of the board for Boys and Girls Clubs of Jackson. He is a member of the TCAT Advisory Board. He and his wife Cindy have two adult sons.

We are proud to recognize Shawn Daly and Toyota Bodine with our Corporate Citizen Award.



Celebrities in Manufacturing — Honoree

ANDRE GIST **MIG Steel Fabrication**



Andre Gist is CEO of MIG Steel Fabrication, LLC which operates a 45,000 sq. ft. facility in Lexington, Tennessee and provides fabricated structural steel, miscellaneous metals and erection. Formerly known as MIG Construction Services, MIG Steel Fabrication has quickly grown to become a leader in steel fabrication solutions in West Tennessee and the largest minority-owned steel fabricator in the South.

In 1998, he helped found Manufacturers Industrial Group, LLC and in 2001 became majority owner. As CEO of MIG LLC, which served as a Tier 2 contract manufacturer of metal assemblies and mechanisms for the auto seat industry from 1998 to 2013, he is responsible for business development, customer relationships, mergers, acquisitions and overall company vision and strategy. During his tenure as CEO, he has led MIG in three acquisitions, the formation of MIG Steel Fabrication, and one joint venture, MIG–Visteon Automotive Systems, LLC. He is also CEO of MIG Wire & Tube, LLC of Chattanooga. To date, he has operated six manufacturing facilities in Tennessee and employed as many as 1,800 employees.

A longtime member of the African American Chamber and perennial supporter of its Follow Me Into Business® program, Andre is a current member and former board president of the Tennessee Automotive Manufacturers Association. He is a Life Member of the NAACP and a past board member of Jackson State Community College.

A native of Flint, Michigan, he holds a B.S. in Engineering Technology in Manufacturing from Bowling Green State University. Previously, he was a project and manufacturing engineer at General Motors and Ford as well as a senior quality engineer at Johnson Controls.

Andre is the proud husband of Alice James and father of Jade, Mina and Sommer. Hats off to Celebrity for the Day Andre Gist and MIG Steel Fabrication, Corporate Citizen Award winner!

Program Outline

Emcee—*Steve Bowers, TV/Media Manager, JEA, and Radio and TV Talk Show Host*

WELCOME CEREMONY ~ 8:15 AM

Invocation > National Anthem > Pledge of Allegiance

Greetings

DUANE CHERRY

President, JMCAACC / Mission Convalescent Home

Remarks

TED AUSTIN, Tournament Co-Chair

Vice-President, Customer Service/Community Relations, Jackson Energy Authority

Remarks and Acknowledgement of Elected Officials and Sponsors

CHARLEY DEAL, Tournament Co-Chair

Associate Vice Chancellor, Alumni Relations University of Tennessee at Martin

Introduction of Special Guests

COACH DERRICK BURROUGHS

Celebrity Co-Chair Athletic Director, Lane College

GOLF BALL DROP ~ 8:25 AM AT PUTTING GREEN

Golfers to Carts

Rules and Start of Tournament

DAVID ZEIP

Manager/Golf Pro, Bent Tree Golf Course

SHOTGUN START ~ 8:30 AM

(Rules also located on Golf Cart)



AWARDS LUNCH AND CEREMONY ~ 1:45 PM

Follow Me Into Business Spotlight

MADISON LEE, Senior, Madison Magnet School

ANDREW D. HARE, Freshman, Jackson State

~ Presentations to Celebrities for the Day ~ Plant Managers

Corporate Citizen Award winners: Armstrong Flooring, Gerdau, MIG, Pinnacle, Toyota Bodine

Team Ranking

DAVID ZEIP

Golfing Awards and Prizes

Putting Contest – Winner(s) Receives Half of Pot • Winner of Golf Ball Drop

Longest Drive Award • Closest to the Pin • Hole in One Prizes •

Tournament Champion and Place Awards



Celebrities in Manufacturing — Honoree



MIKE PACE **Pinnacle Foods Inc.**



Michael W. Pace has served as plant manager for the Pinnacle Foods Inc. facility in Jackson since 2013. He moved to Jackson in 2009 to join the team as the plant's first continuous improvement manager. He has also served as operations manager and senior operation manager. The Pinnacle Jackson plant has been in operation for over 40 years, producing frozen foods for various companies (The Quaker Oats Company, Van de Kamp's, and Aurora Foods). Today, a dedicated workforce of approximately 500 people manufactures a variety of well-known products, including Mrs. Paul's® and Van de Kamp® breaded and frozen fish, Celeste® frozen pizza, and Aunt Jemima® French toast, pancakes, and waffles. The plant produces a volume of 15 million cases of products annually over three shifts, and was recently named the most improved plant in the company for 2015.

Part of the Pinnacle Foods Group, Pinnacle Jackson is one of 18 company locations throughout the U.S. The company watchword is responsibility; and they are committed to doing business in a way that reflects shared values and seeks to make a difference in the communities where they live and work, while reducing their environmental footprint. The company has been making a difference in the lives of consumers for more than 150 years through its portfolio of 30 iconic brands, such as Duncan Hines®, Vlasic®, Mrs. Butterworth's®, Bird's Eye®, and Log Cabin®.

Before joining Pinnacle, Mike held leadership positions of increasing responsibility with Saturn Corp. and Alcoa. He is president of the Jackson Good Morning! Rotary Club and serves on the board of directors for the Jackson Area Chamber of Commerce. An avid golfer, he has played in the Follow Me Celebrity Golf Classic nearly every year since its beginning.

Mike Pace lives in Jackson with his wife, Katie, and their two daughters.

Congratulations, Michael Pace and Pinnacle — winners of our Corporate Citizen Award!



Celebrities in Manufacturing — Honoree

SWEE HAR WILCOX

Armstrong Flooring



A community asset leading nearly 250 local employees, **Swee Har Wilcox** is the Jackson plant manager for Armstrong Flooring. She is a graduate of Arkansas State University-Jonesboro and Southern Illinois University-Carbondale and is a certified Professional in Human Resources.

Formerly Armstrong World Industries, the company split into two separate businesses on April 1, 2016 and made its two divisions — flooring products and building products — stand-alone entities. The world-wide headquarters for Armstrong Flooring, Inc. is located in Lancaster, Penn., operates 17 plants in three countries, and employs 3,500 dedicated and talented individuals. Every day, their actions embody Thomas Armstrong’s founding motto: “Let the buyer have faith.”

Armstrong Flooring is loved by its employees who posted that it is “wonderful” and “a good place to work” where people care about you. Armstrong Flooring is recognized for safety and for its contributions to the well-being of the community through employee support for a variety of nonprofits including the United Way, American Heart Association, American Cancer Society and others as well as its Affirmative Action Plan for minorities, people with disabilities and veterans. In addition, they are actively involved with JSCC students in a co-op maintenance program, Partners In Education with Alexander Elementary School and with JAC Women in Business and African American Chamber projects and programs.

From 2003 to 2007, Swee Har was production/shipping manager for Armstrong World Industries before leaving to become HR manager at Duro Bag Mfg. Co. She returned as Armstrong’s HR manager in 2011 and was promoted to plant manager in 2015. She serves on the board of Jackson Area Chamber. Jackson residents and members of Englewood Baptist Church, she and her husband Bryan have three children — Collin, Brenden and Christian.

We are proud to recognize Swee Har Wilcox and Armstrong with our Corporate Citizen Award.

Hole Sponsors

AIL Logistics Solutions	Lane College
BancorpSouth Mortgage	Mission Convalescent Home
Bank of Jackson	Northwestern Mutual
Central Distributors—Budweiser	Nell Huntspon Flower Box
Doc Imaging	Pinnacle Foods
Food Rite	Sears Milan
Greg Milam - State Farm	Toyota Bodine Aluminum
Jackson Department of Recreation & Parks	University of Tennessee at Martin
Jackson Energy Authority	West Tennessee Examiner
Jackson Sun	West Tennessee Healthcare

Door Prizes and Silent Auction Donations

Air Choice One	Macy's
Alan Vines Automotive	Miss Ollie's
AutoZone	New York Giants
Disney World	Nike Corp.
Central Distributors, Inc.	Residence Inn
Comfort Suites	Sam's Club
Double Tree Hotel	Tennessee Dept. of Agriculture
Hole In One International	University of Tennessee at Martin
JCPenney's	West Tennessee Healthcare
Little's Jewelers	and others!

2016 Golf Committee

Ted Austin, Co-Chair	Clarence Boone	Jessica Deal
Charley Deal, Co-Chair	Comm. Katie Brantley	Nell Huntspon
*	Ida Burton	Harold Nance
Coach Derrick Burroughs	Grady Carter	Chester Sharp
Celebrity Co-Chair	Dornell Chatman	Corine Turner
	Mary Cunningham	

Board Members

Duane Cherry, President
Dr. Shemika Harris, EdD, Vice-President
Nell Huntspon, Secretary
Grady Carter, Treasurer
Comm. Katie Brantley, Board Member
Charles W. Adams, Board Member
Garey Jenkins, Board Member
Bill Marable, Board Member
Clarence Boone, Immediate Past President

Staff

Florence Howard, Golf Coordinator
Mary Cunningham, Volunteer Coordinator
Don A. McCorry, Bookkeeper

Golf Day Volunteers

Elsie Angus—University of Memphis Lambuth
Dornell Chatman
James Cunningham
Zella Cunningham
Jim Ferrell
Michael Hart
Marie Hill
A. Jones
Margaret Kimmins
David Manuel
John Washington
Willie Mae Washington
University of TN Martin—Sports Mgmt Students

*We Salute Our
Celebrities for the Day - Plant Managers*

Ricardo Anawate of Gerdau

Shawn Daly of Toyota Bodine Aluminum

Andre Gist of MIG Steel Fabrication

Michael Pace of Pinnacle Foods

Swee Har Wilcox of Armstrong Flooring



2016 Tournament Co-Chairs

TED AUSTIN AND CHARLEY DEAL


Tournament Sponsors



Jackson Energy Authority
One thing you can count on.

**TOYOTA
BODINE**



 Northwestern
Mutual

Lunch Sponsors



THE UNIVERSITY of
TENNESSEE 
MARTIN

Special Thanks

**BancorpSouth, Coca-Cola, Manufacturers Industrial Group, Jonah Affordable Housing
Nell Huntspon Flower Box, EPlus TV 6, The Jackson Sun, WBBJ-TV,
West Tennessee Examiner, WHML Gospel Radio, WOJG-FM 94.7**

The Jackson Madison County African American Chamber of Commerce
is a 501(3)c nonprofit organization. Donations are tax-deductible.

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