



 **BEN PEARSON** 

ARCHERY EQUIPMENT

CATALOG NO. 32 1960

THE **BEN PEARSON** MUSTANG

A new addition to the Ben Pearson line of fine bows . . . The Mustang has all the features most admired by leading bow hunters. Made of the finest multi-colored hardwoods, laminated between high tensile strength fiber glass backing, beautifully finished by the master bowyers of Ben Pearson. The Mustang features a duo-flex design, with extra wide, long working recurved limbs, providing an exceptionally fast cast and smooth release . . . Full-view sight window . . . carpeted arrow rest . . . leather arrow plate . . . extra wide overdraw and comfortable semi-pistol grip. Equipped with custom dacron string. A versatile hunting or field bow of superb design and craftsmanship.

No. 975 **THE MUSTANG**—Length 5'2"
Available in weights 40 to 75 lbs.

No. 978 **BLACK MUSTANG**—
Same as above except with solid black ebony finish.

THE

MUSTANG
Designed especially
for the bow hunter

THE

Arabian
A custom bow of unique design
and rugged stamina . . .

THE **BEN PEARSON** ARABIAN

Another exciting addition to the Ben Pearson line of custom quality laminated bows. Designed especially for the avid bow hunter and flight archer. The new Arabian is a bow of unique design and rugged stamina . . . featuring a duo-flex design with extra wide, full working, recurved limbs . . . full-view sight window . . . carpeted arrow rest . . . extra wide overdraw and pistol grip . . . carved from the finest multi-colored hardwood laminates for beauty and durability. Equipped with custom dacron string. The short length of the Arabian makes it a tremendously versatile bow whether used on the hunt or on the range. The full working recurved limbs provide an exceptional smooth release and lightning fast cast.

No. 977 **THE ARABIAN**—Length 4'6"
Available in weights 40 to 75 lbs.

Page 2

THE **BEN PEARSON** PALOMINO

The thoroughbred of custom bows, masterfully designed by Ben Pearson. A bow of beauty and power with exceptional shooting qualities found only in bows built by the bowyers of Ben Pearson. Precision constructed of the finest quality, multi-colored hardwoods, laminated both transverse and parallel within the handle section . . . powered by high tensile strength fiber glass. The Palomino features extra wide, twist-resistant, long working recurved limbs . . . extra high, full-view sight window with carpeted arrow rest . . . leather arrow plate and form fitting pistol grip. Equipped with custom dacron string. For a bow of perfection . . . in performance and dependability . . . The Palomino is the finest.

No. 970 **THE PALOMINO**—Length 5'8"
Weights 35 to 65 pounds.

No. 971 **THE PALOMINO**—Length 5'6"
Weights 30 to 65 pounds.

No. 973 **THE PALOMINO**—Length 5'2"
Weights 25 to 55 pounds, at 26"

No. 969 **THE BLONDE PALOMINO**—Length 5'8".
Same as Bow No. 970 except with solid blonde finish.

THE

Palomino
The thoroughbred of custom bows . . .

Pinto

A versatile bow for the
tournament archer or bow hunter . . .

THE **BEN PEARSON** PINTO

A sensational new custom quality bow destined to be a favorite with the tournament archer and bow hunter. The beautiful Pinto features extra wide, long working recurved limbs . . . full-view sight window and pistol grip. Constructed of the finest hand selected multi-colored hardwoods and tensile fiber glass backing masterfully finished to perfection. Equipped with leather arrow plate, carpeted arrow rest and custom dacron string. Highly polished and buffed to a glossy lustre. Will give the ultimate in performance season after season.

No. 972 **THE PINTO**—Length 5'6"
Available in weights 30 to 65 lbs.

Page 3



THE BEN PEARSON JAVELINA

Ben Pearson has designed this superb custom quality one-piece composite bow to withstand the roughest of treatment. Constructed of the finest grade natural colored laminated hardwoods and fiber glass laminates . . . The Javelina features semi-working recurved limbs . . . bold sculptured overdraw . . . full-view sight window . . . self-aligning CONTOUR handle section . . . comfortable form fitting grip, carpeted arrow rest and leather arrow plate. Equipped with custom dacron string. Pound for pound, inch for inch, the Javelina is a bow that is without equal for durability and consistency.

No. 966 The JAVELINA—Length 5'6"
Available in weights 30 to 60 lbs.

JAVELINA

A bow without equal for durability and consistency . . .

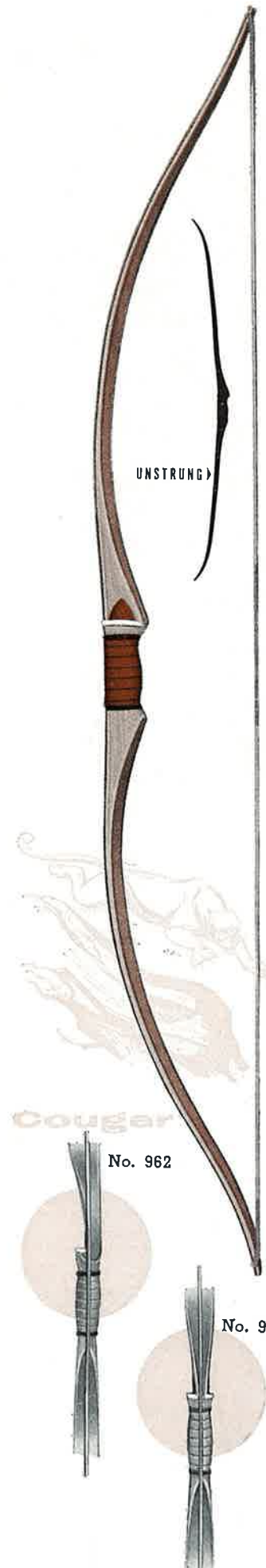
Stallion

A classic example of superb craftsmanship . . .

THE BEN PEARSON STALLION

Classic in performance . . . in design . . . in superb craftsmanship . . . the beautiful new Stallion is a proud addition to the Ben Pearson line of "thoroughbred" custom quality bows. Constructed of the finest materials available . . . select multi-colored hardwoods laminated between two high-tensile strength panels of fiber glass. Featuring extra-wide long working recurved limbs, extra-wide overdraw with sight window and fully carpeted arrow rest for whisper quiet shooting action. Handle section designed especially for the hunter or field archer who prefers the heft and feel of the semi-pistol grip. Equipped with custom Dacron string. Polished and buffed to a high-gloss finish.

No. 974 THE STALLION—Length 5'6"
Available in weights 30 to 70 lbs.



No. 962

No. 964

THE BEN PEARSON COUGAR

Made of a select hardwood core laminated between two panels of fiber glass for rugged strength and durability. The Cougar features semi-reflexed limbs with tapered overdraw . . . dual arrow rests . . . or single sight window. Genuine leather form fitting grip. Equipped with custom dacron string. A tournament grade bow with speed and power to spare.

No. 962 THE COUGAR—
Length 5'4"
Single Sight Window only
Weights 30 to 55 pounds.

No. 964 THE COUGAR
Length 5'4"
Dual Arrow Rests for right or left hand archers.
Weights 30 to 55 pounds.

THE BEN PEARSON COLT

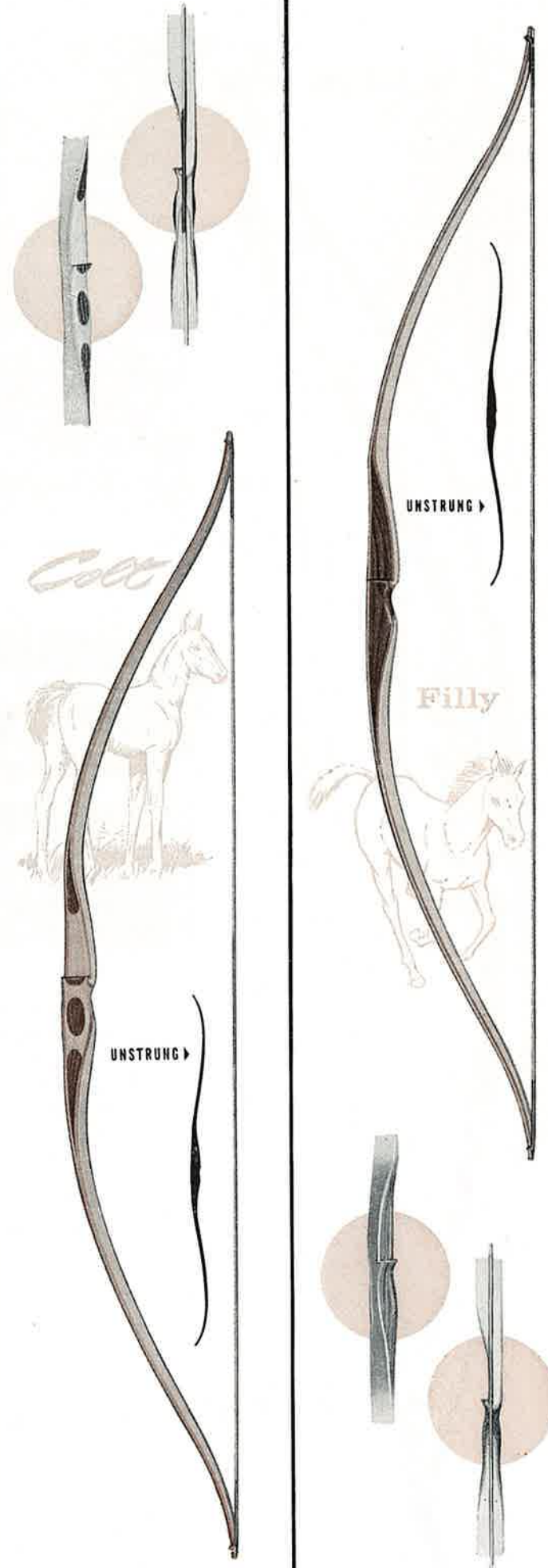
The Colt is a custom quality bow in every detail . . . featuring laminated, glass powered limbs of semi-working recurve design . . . full view sight window with arrow rest providing a center-shot release. Equipped with a custom dacron string. The ideal introductory bow to better archery. Surprisingly inexpensive.

No. 960 THE COLT—Length 5'
Available in weights 20 to 40 pounds . . . Weighed at 26".

THE BEN PEARSON FILLY

A new addition to the Ben Pearson line of custom quality bows. The new Filly features the same unique construction found in all Ben Pearson custom quality bows . . . Laminated hardwood and durable high tensile strength fiber glass. Has semi-working recurve limbs . . . full-view sight window and arrow rest providing a center shot release. Comes equipped with double loop, custom dacron string.

No. 959 THE FILLY—Length 5'
Available in weights 20-25-30 pounds . . . Weighed at 26".



THE **BEN PEARSON** BOBCAT

A bow that has long been a favorite of teenagers and women archers! The Bobcat features semi-reflexed limbs for greater cast and smoother shooting action . . . TAKE-DOWN handle for added convenience . . . handy to take along on camping trips, hikes . . . easily stored. Constructed from finest quality fiber glass . . . will withstand hard usage . . . completely unaffected by weather conditions. For either right or left hand archers.

No. 301—THE BOBCAT—Length 5'
Available in 20-25-30-35-40 pound weights . . . Draw weights measured at 26".

THE COLLEGIAN LEMONWOOD BOW
(Not Illustrated)

Made from select Cuban Lemonwood backed with fiber glass. Straight limb design with full-view sight window, carpeted arrow rest and leather wrapped grip. Popular with schools and camps.

No. 702 THE COLLEGIAN—Length 5'6"
Available in 25-30-35-40 pound weights.
No. 703 THE COLLEGIAN—Length 5'
Available in 20-25-30-35 lb. weights at 26".

THE **Bobcat**
FIBER GLASS TAKE-DOWN BOW

STURDY — ECONOMICAL
HICKORY BOWS

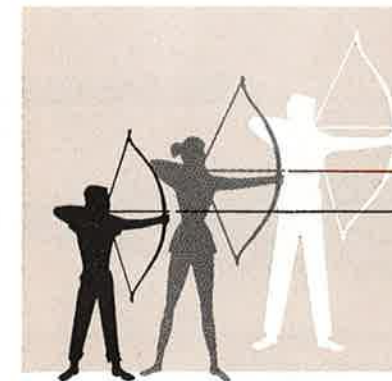
THE **BEN PEARSON** DEERSLAYER
SHERWOOD AND OLD HICKORY

Rugged inexpensive bows made of hickory, the native American bow wood that's famed for its toughness and elasticity. The Deerslayer, Sherwood and Old Hickory, feature static recurved limbs . . . bold sculptured overdraw . . . full-view sight window, carpeted arrow rest . . . genuine leather arrow plate . . . colorful overlaid handle section and spiral wound grip. The ideal bow for those wanting maximum durability and performance at low cost.

No. 503 THE DEERSLAYER—Length 5'6"
Available in weights 45-50-55 pounds at 28".

No. 501 THE SHERWOOD—Length 5'6"
Available in weights 30-35-40 pounds at 28".

No. 500 THE OLD HICKORY—Length 5'
Available in weights 20-25-30 pounds at 26".



ENJOY ARCHERY
AT ITS BEST
with the right Equipment for **YOU**

ment, bow length offers a great deal more lee-way than when choosing arrow length. Suggested bow lengths as follows:

Arrow Length	Wood Bows	Fiber Glass and Custom Laminated Bows
20"	4'	4'
22"-24"	4'6"-5'	4'-5'
24"-26"	5'-5'6"	4'6"-5'6"
26"-27"	5'6"	5'-5'6"
27"-28"	5'6"	5'-5'9"
28"-30"	5'6"	5'2"-5'9"

How to Choose the Correct Archery Equipment

Archery equipment, to give absolute top performance, must be chosen and selected with as much care as the buying of a new pair of shoes or fine suit of clothes. That is, each item must be fitted properly to the individual. It is not a complicated procedure as some may imagine, but is relatively simple once the process is understood.

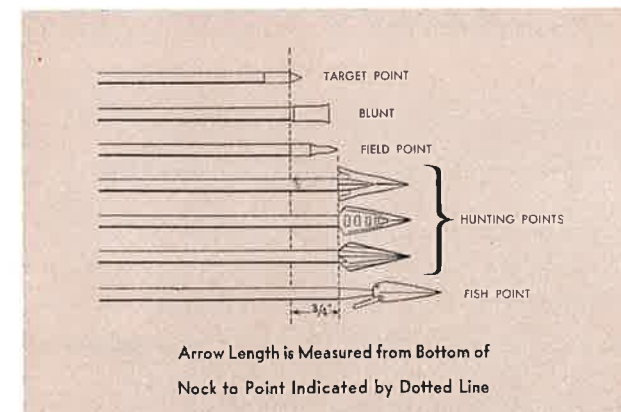
Arrow Length

The first step in choosing your archery equipment is to determine the correct arrow length for your individual length of draw. Place the end of a yardstick in the center of your chest, (on the center breast bone) and extend the arms forward, palms of the hands inward, where the finger tips touch on the yardstick is the correct measurement for arrow length. See illustration below.

If fractions should occur in this measurement, choose the nearest whole number. Should your measurement indicate exactly a fraction of 1/2", you would then choose the nearest and smallest whole number. For example: Should your measurement be exactly 26 1/2", you would choose 26" as your arrow length.

NOTE: Custom arrows are available in any fractional length desired.

Arrows are measured by the factory depending on the type arrow. Arrows are not necessarily measured from nock to the tip of the point. In other words, a 28" hunting arrow will actually be somewhat longer than a 28" target arrow due to the allowance which must be made for the hunting point. However, you have only one arrow length (as determined by the yardstick method) and all allowances for the different types of arrows are made at the factory. See diagram below:



Bow Length

The next step in selecting the proper archery equipment is to select the proper bow length. Bow length is actually determined, to some extent, by arrow length. However, bow length can vary depending on the type materials used to construct the bow. For instance, a bow of fiber glass construction can be up to six inches shorter than a bow of wood construction. Although an important factor in selecting archery equip-

Bow Weight

A most important element in selecting the correct archery tackle — A point often overlooked — is the selection of a bow with the proper bow weight. Most beginners are inclined to "over bow" themselves . . . that is, to choose a bow that is too heavy. Remember, archery is a test of SKILL . . . not of strength! Many beginning archers have tried to begin archery with a bow that is too heavy for them to draw, shoot, and control comfortably. This erroneous judgment can often discourage the beginner and as a result he never truly enjoys or understands the finer aspects of the sport.

For most men, target bows are 35 to 45 pounds draw weight. Most women shoot a 20-30 pound bow. Hunting bows should be 10 pounds or so heavier, depending on the individual. Bows for boys and girls are correspondingly lighter. Beginning archers acquire skill more quickly by starting with a comparatively light bow, then "graduate" to a heavier one as they become more proficient.

Bow weight is determined by the number of pounds pressure necessary to draw the bow to full draw. Most bows by Ben Pearson are weighed and measured at 28"; some at 26".

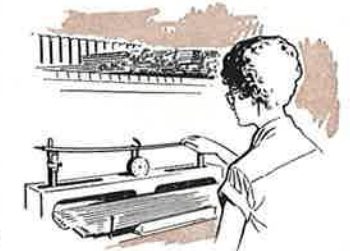
When weighed at 26", this information is so stated in the catalog copy.

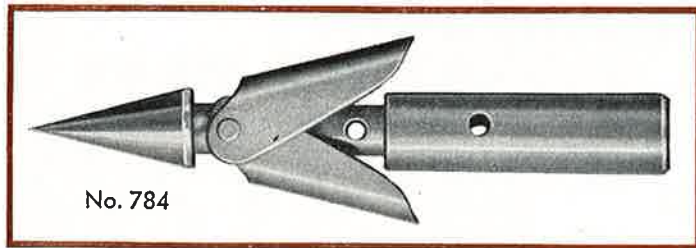
For those whose full draw should be less or greater than the draw measurement of the bow, actual draw weight may be determined by figuring approximately two pounds per inch for each inch above or below draw measurement. For example: Should you use a 24" arrow on a bow that had been weighed at 28", and the bow weighed 48 pounds — you would actually only be drawing approximately 40 pounds. A 29" arrow used on the same bow would draw 50 pounds, etc.

The Importance of Arrow Spine and Weight

After selecting a bow to fit your needs, the next step is to see that your arrows are the proper spine — or stiffness — for the weight of the bow, so they will fly straight and true. More flexible arrows are used with lighter bows . . . stiffer arrows with heavier bows. The spine of your arrows should correspond with the bow weight of your bow.

All Ben Pearson matched arrows are accurately spined on precision spine-testing equipment and are labeled accordingly. Ben Pearson tournament grade arrows are matched within five grains. Be sure to specify the weight of your bow when you purchase arrows. Accurate spine and weight matching is an important built-in value that has made Ben Pearson arrows the choice of experienced archers everywhere.

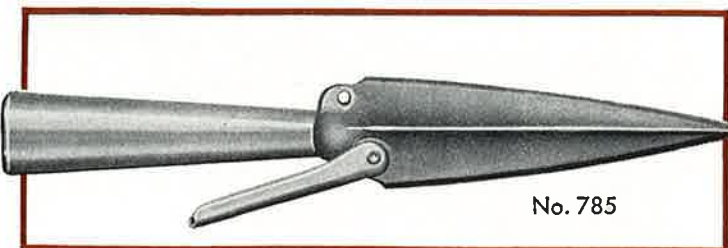




No. 784

No. 784 DOUBLE BARBED HARPOON POINT

Designed for attaching line at point. Lower point unscrews (as illustrated) for easy removal of fish, permitting arrow shaft to be backed out, instead of pulled through fish. Ferrule sized to slip over 5/16" shafts.



No. 785

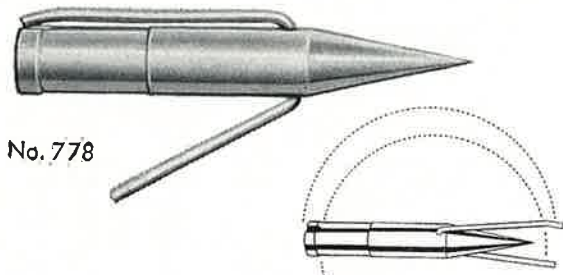
No. 785 SINGLE BARBED FISHING POINT

With specially designed harpoon head causes barb to spread when pull is extended. Ferrule with 5 degree taper, fits 5/16" to 11/32" shafts.

FISHING POINTS

Made from the finest cutlery steel . . . non-corrosive, unaffected by saltwater.

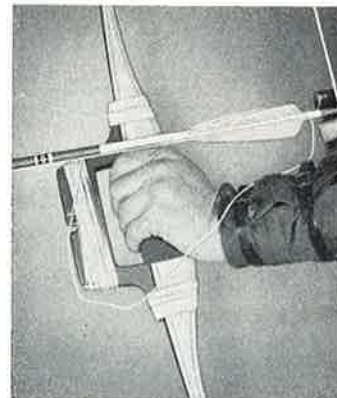
ILLUSTRATED ACTUAL SIZE



No. 778

No. 778 SINGLE BARBED HARPOON POINT

Equipped with retractable, swivel action spring wire barb for easy removal of fish. Harpoon head designed for maximum depth penetration. Ferrule sized to slip over 5/16" shaft.



No. 697 BOW REEL

A practical one-piece bow reel or line holder for shooting fish with your bow and arrow. Made of semi-soft but tough materials, holds line in place until arrow is shot. Adaptable to various style bows. Easily attached with tape. Off-set upper leg keeps reel from interfering with arrow in shooting. Equipped with 50 feet of 70-lb. test braided nylon line.

No. 699 BOW REEL

An efficient one-piece bow reel made of anodized spun aluminum in assorted colors. Easily attached to bow with tape . . . no screws necessary! Equipped with spring wire line holder to prevent line from accidentally unreeling . . . non-corrosive . . . unaffected by salt water. Adaptable to various style bows. Complete with 50 feet of 80-lb. test nylon line.



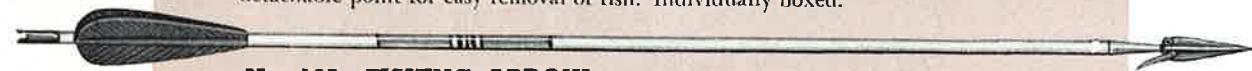
No. 694 BOW FISHING LINE—25 yards braided nylon line, 70-lb. test.

BEN PEARSON BOW FISHING EQUIPMENT



No. 184 FISHING ARROW

A solid glass rod that's practically indestructible, with added weight for greater depth penetration. Fletched with LAY LATEX rubber vanes. Attractively crested. 5/16" diameter. 28" length. Equipped with No. 784 double barbed harpoon head with detachable point for easy removal of fish. Individually boxed.



No. 185 FISHING ARROW

Widely used by bow fishermen and very popular! Solid glass rod of amazing durability and proper weight for good penetration under water. Fletched with LAY LATEX rubber vanes. Brightly crested. 28" length only. Complete with No. 785 single-barbed fishing point. Individually boxed.



No. 178 FISHING ARROW

Made of a tough, durable glass shaft. Practical and inexpensive. 28" length only. Equipped with No. 778 single-barbed, retractable, swivel action harpoon point. LAY LATEX rubber vanes. Brightly colorful crest. Individually boxed.

BEN PEARSON



IN RAINBOW COLORS

NEW - MODERN - EXCITING

The ideal bow for beginning archers and schools. Ben Pearson's Jet Fiber Glass Bows are made of tough, durable fiber glass and feature a new moulded plastic handle section and graceful semi-working recurved limb design. Available in six models for boys, girls, teenagers, men and women . . . All in rainbow colors. Each bow is precision built . . . surprisingly inexpensive, and completely unaffected by weather conditions.

Some of the Jet Bows (Nos. 336, 333, and 331) feature a sight window . . . providing a center-shot release . . . a feature heretofore found only on the higher-priced custom quality bow. The remaining Jet Models have extra-wide handle sections providing dual arrow rests . . . A most popular feature as this design enables the bow to be used by either right or left hand archers.

No. 337 STRATO-JET 5'6" Weights 25, 30, 35, 40, 45, 50, 55 lbs. at 28". For men and teenage boys.

No. 336 SUPER-JET 5' Weights 20, 25, 30, 35, 40, lbs. at 26". Sight window. For men and women of medium height.

No. 335 SUPER-JET 5' Weights 20, 25, 30, 35, 40 lbs. at 26"; 45, 50, 55 lbs. at 28". For men and women of medium height.

No. 334 POWER-JET 5' Weights 20, 25, 30, 35, 40 lbs. at 26". Straight limb design. Ideal for schools and camps.

No. 333 JET 4'6" Weights 20, 25, 30, 35 lbs at 26". Sight window. For boys and girls.

No. 331* JUNIOR-JET 4' Weights approximately 20 lbs. at 22". Sight window. For boys and girls.

*Minimum order of three only—or in multiples of three.

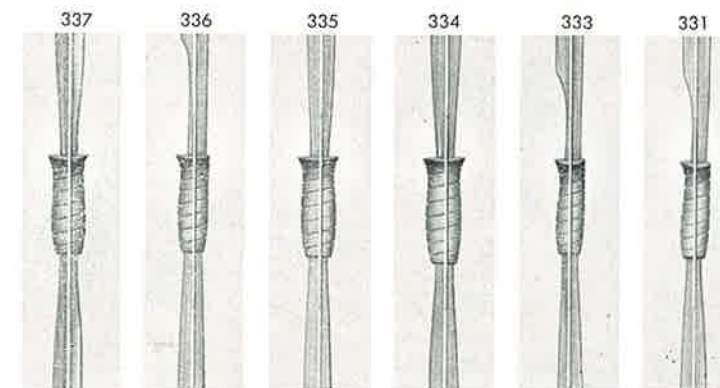


STRONG

The rugged durability of fiber glass plus a stable one-piece design make Ben Pearson's Jet Bows extremely strong and wear resistant . . . will take lots of abuse and hard usage.

STURDY

The characteristics of fiber glass provide a bow that is completely resistant to adverse weather conditions. Ben Pearson's Jet Bows will perform under any conditions regardless of climate.

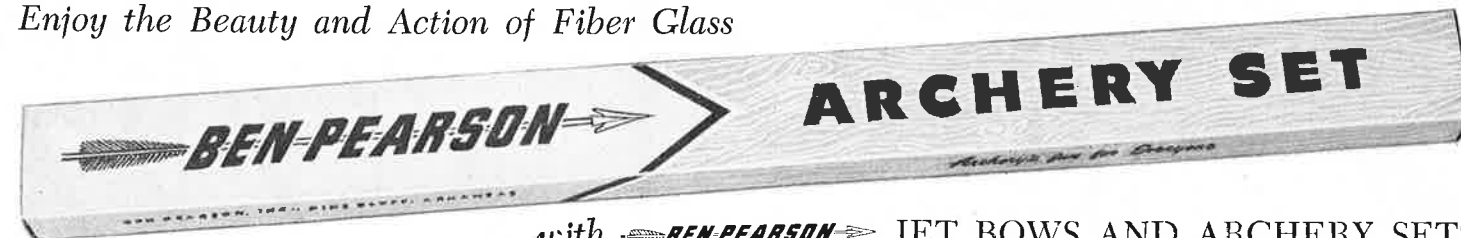


BEN PEARSON *Pet* ARCHERY SETS

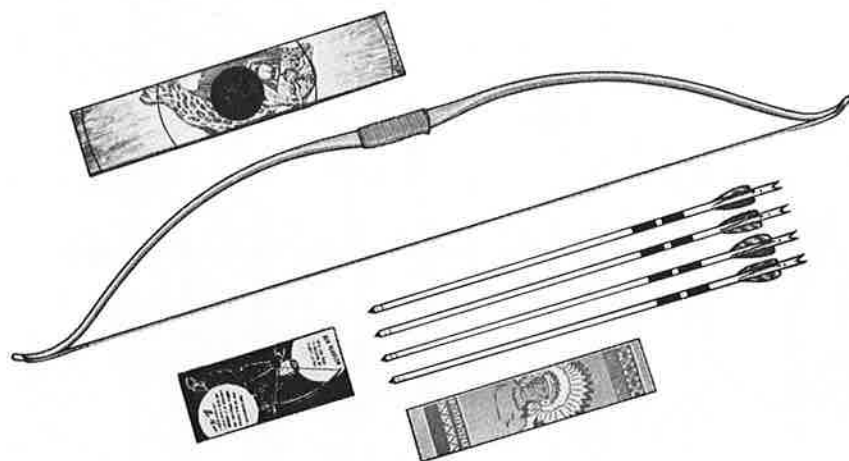
Archery's fun for everyone with Ben Pearson's sensational new Jet Archery Sets. Each set complete with a Jet Fiber Glass Bow in the new rainbow colors. Tough, durable and inexpensive. Completely unaffected by weather conditions. Everything you need to enjoy archery at its best.

AMERICA'S GREATEST ARCHERY VALUE FOR EVERY MEMBER OF THE FAMILY!

Enjoy the Beauty and Action of Fiber Glass

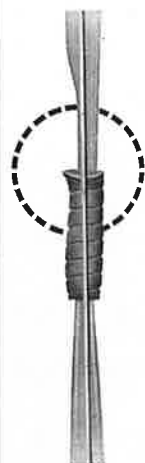


with BEN PEARSON JET BOWS AND ARCHERY SETS



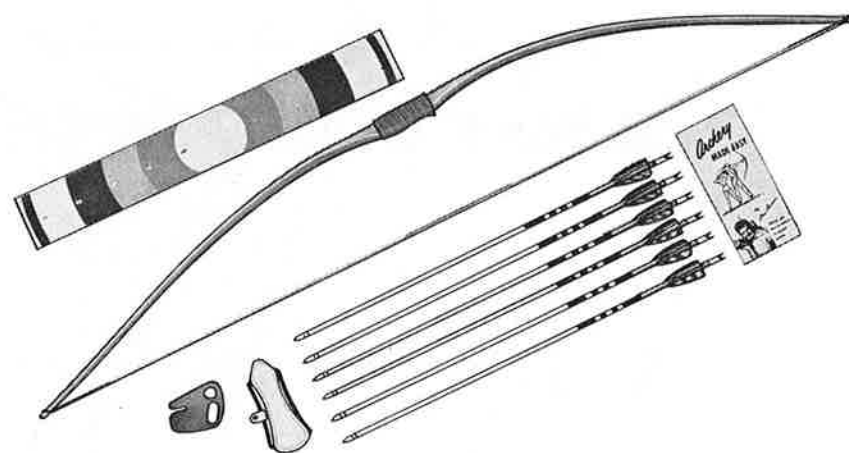
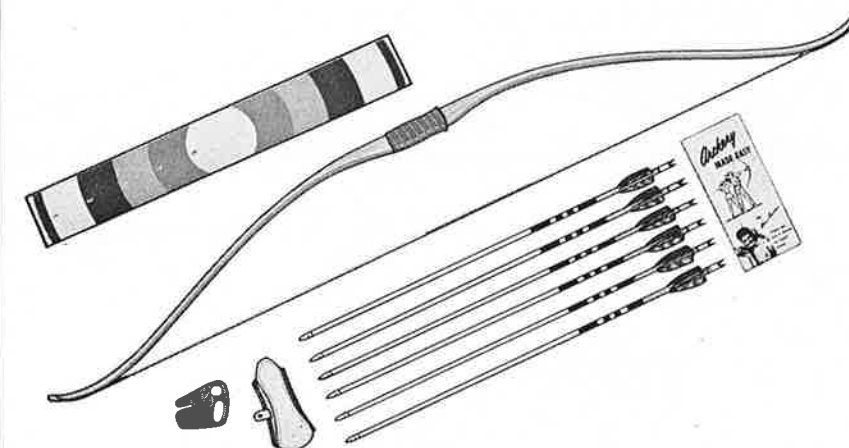
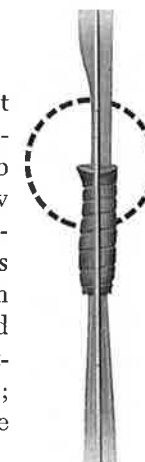
No. 341 JUNIOR JET ARCHERY SET . . .

For young boys and girls . . . contains the new No. 331 Junior-Jet 4' Bow in rainbow colors . . . with sight window and moulded plastic handle section. Four 22" Port Orford Cedar Arrows with metal tips, attractively fletched and crested; full color animal target face, quiver and instruction booklet, "Tips on Shooting" by Ben Pearson. Wt. Approx. 20 lbs.



No. 346 SUPER JET ARCHERY SET . . .

Contains the new No. 336 Super Jet 5' Bow in rainbow colors which features a semi-working recurved limb design, sight window, and new moulded plastic handle section. Available in 25, 30, 35 pound weights. Has six 26" Port Orford Cedar Arrows with plastic nocks, attractively fletched and crested; leather armguard and shooting tab; 24" full color target face; instruction booklet, "Archery Made Easy" by Ben Pearson.

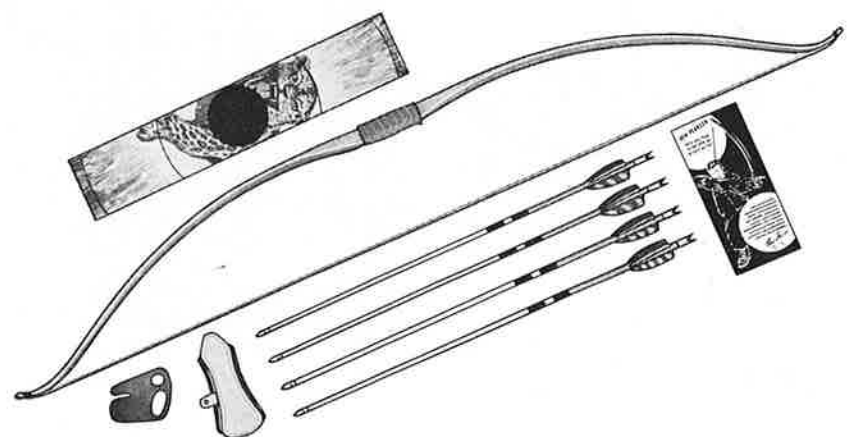
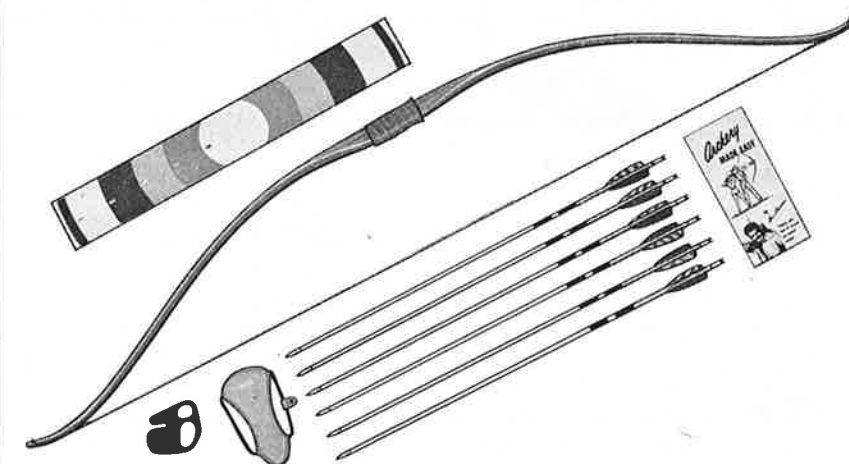


No. 344 POWER JET ARCHERY SET . . .

Contains the new No. 334 Power Jet 5' Bow in rainbow colors . . . straight limb design with new moulded plastic handle section having dual arrow rests - can be used by either right or left hand archers; 25, 30, 35 pound weights. Six 26" Port Orford Cedar Arrows with IndX plastic nocks; leather armguard; shooting tab; 24" full color target face; instruction booklet, "Archery Made Easy" by Ben Pearson.

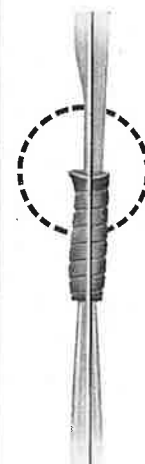
No. 347 STRATO JET ARCHERY SET . . .

Contains the new No. 337 Strato Jet 5'6" Bow in cowhorn color with semi-working recurved limbs and moulded plastic handle section . . . Dual arrow rests. Available in 30, 35, 40 pound weights. Includes six 28" arrows with colorful cresting and IndX nocks; leather armguard and large shooting tab; 24" full color target face; instruction booklet, "Archery Made Easy" by Ben Pearson.



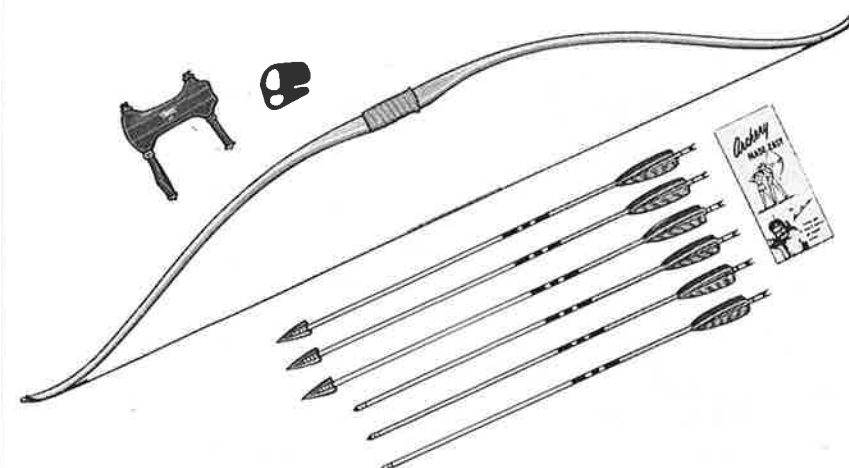
No. 343 JET ARCHERY SET . . .

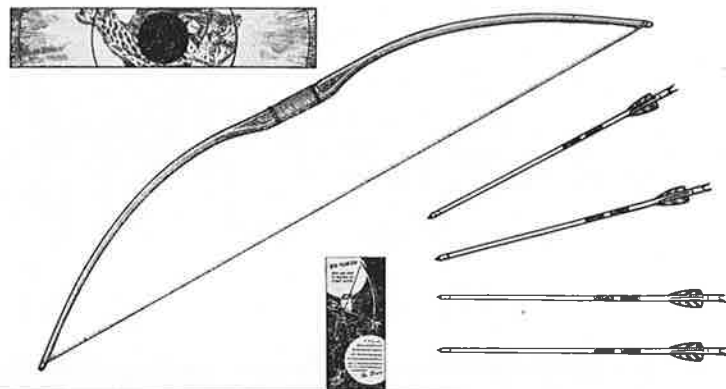
Contains the new No. 333 Jet 4'6" Bow in rainbow colors . . . with sight window and moulded plastic handle section. Four 24" Port Orford Cedar Arrows with plastic nocks; leather armguard; small shooting tab; full color animal target face and instruction booklet, "Tips on Shooting" by Ben Pearson. Wt. Approx. 25 lbs.



No. 349 STRATO JET HUNTING SET . . .

Contains the new No. 337 Strato Jet 5'6" Bow in cowhorn color which features semi-working recurved limbs and moulded plastic handle section with dual arrow rests. Available in 45, 50, 55 pound weights. Set has three 28" Big Game Arrows; Three 28" Small Game Arrows; Hunter's leather armguard and large shooting tab; Instruction booklet, "Archery Made Easy" by Ben Pearson.





No. 438 ROBIN HOOD JUNIOR ARCHERY SET

For youngsters. A real archery set . . . not a toy. Contains a sturdy 4 ft. hardwood bow colorfully finished with overlaid wood handle riser and moulded plastic arrow rest. Durable, long lasting string. Four 20" arrows fletched with turkey feathers, attractively crested, equipped with metal points. Full-color animal target face. Instruction booklet, "Tips on Shooting" by Ben Pearson.

BEN PEARSON → **FAMOUS HICKORY BOWS and ARCHERY SETS**

Sturdy, Durable, Economical . . . Best Buy In Practical, Low-Cost Archery Equipment

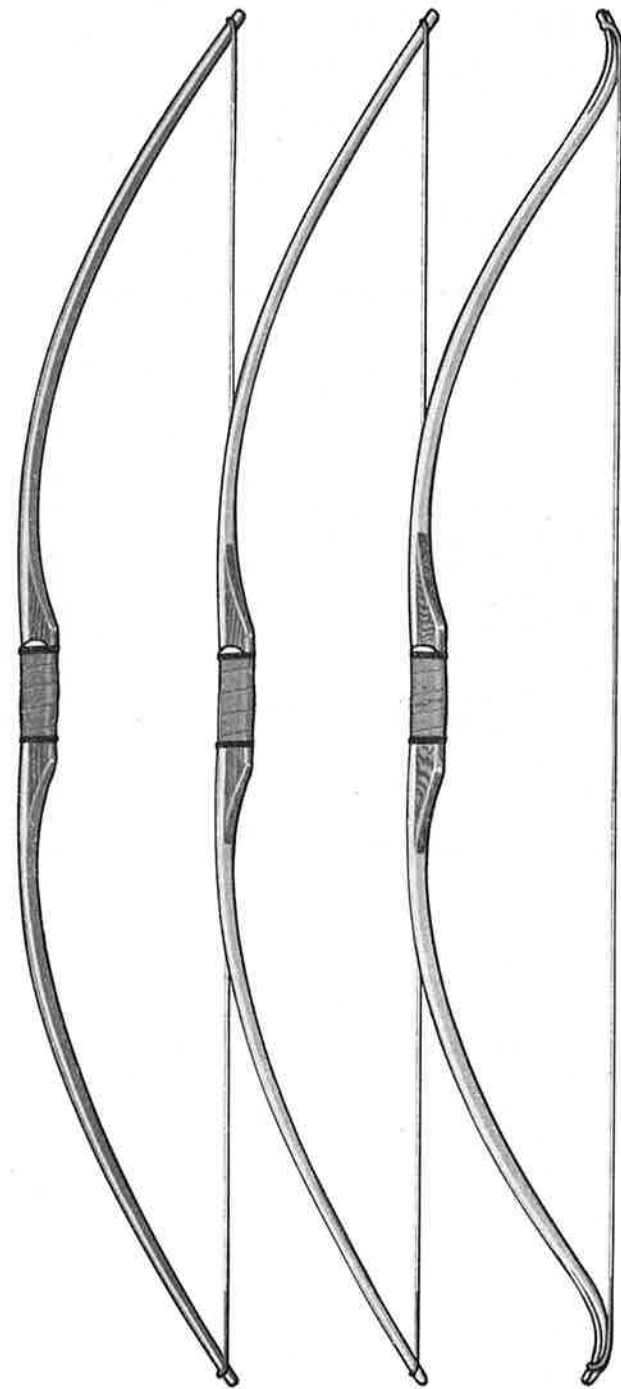
For rugged top performing bows that can take hard usage . . . you can't beat hickory. And Ben Pearson makes the finest . . . from carefully selected staves of well seasoned woods. If you want maximum durability at low-cost . . . you'll find these bows and sets ideally suited to your needs.

JUNIOR HICKORY BOWS

A fine sturdy bow for youngsters! Machine-tillered. Handle riser of contrasting colored hardwood. Attractive grip. Moulded plastic arrow rest. Durable, long lasting string.

- No. 504* Recurved hardwood bow—4'6" length for arrows up to 24". Approximately 20 pounds weight.
- No. 507* Straight limb hardwood bow—4'6" length for arrows up to 24". Approximately 15 pounds weight.
- No. 508* Glass Backed Straight Limb hardwood bow—4'6" length for arrows up to 24". Approximately 25 pounds weight.

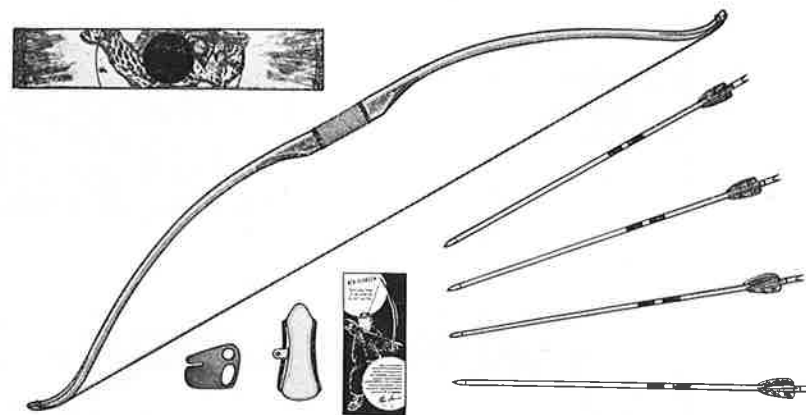
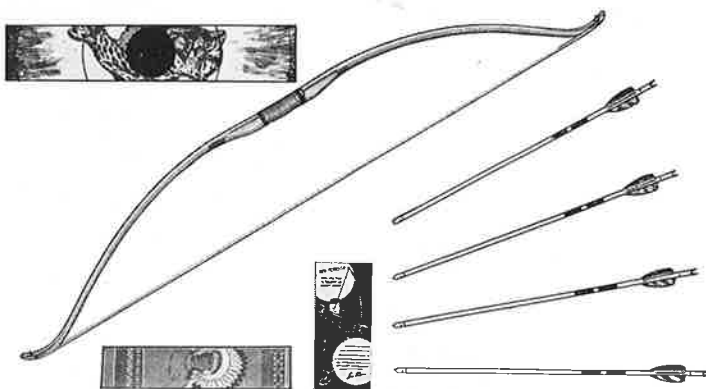
* Available in minimum order of three only—or in multiples of three.



No. 508 No. 507 No. 504

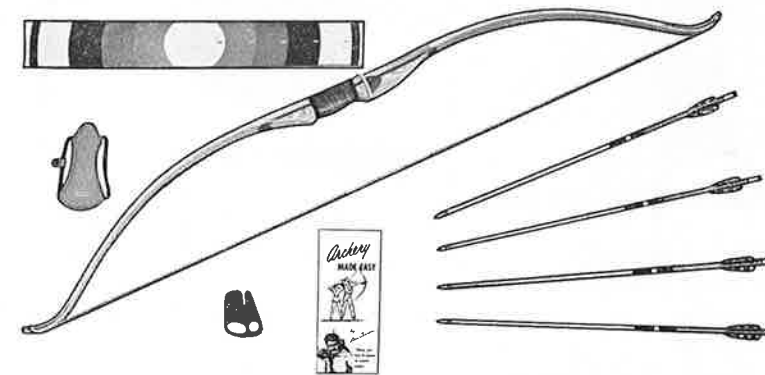
No. 440 COCK ROBIN ARCHERY SET

For youngsters. Sturdy 4' recurved hardwood bow with colorful overlaid handle riser and long lasting bow string. Four 20" arrows with metal tips attractively crested and fletched. Embossed cardboard quiver. Full-color animal target face. Instruction booklet, "Tips on Shooting" by Ben Pearson.



No. 444 OLD HICKORY ARCHERY SET

A dandy set for teenagers. 5' recurved hickory bow (No. 500) with full-view sight window, carpeted arrow rest and leather arrow plate. Double loop dacron string. 20, 25, 30 pound weights. Four 26" arrows with plastic nocks and select turkey feather fletching. Leather armguard and finger tab. 24" full color target face. Instruction booklet, "Archery Made Easy" by Ben Pearson.



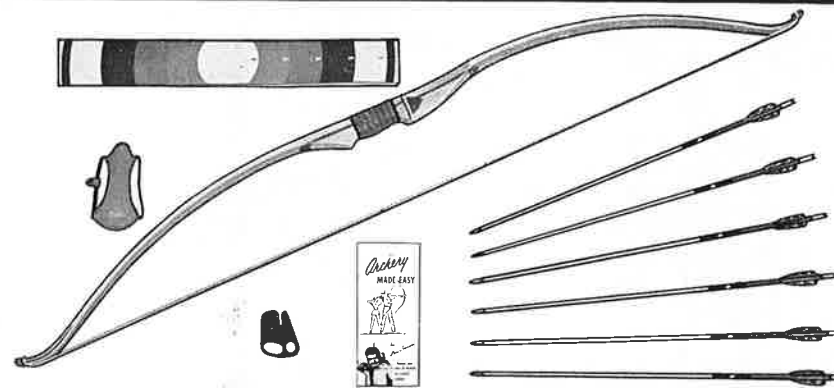
YOUR BEST BUY . . .



In Practical, Low Cost ARCHERY EQUIPMENT

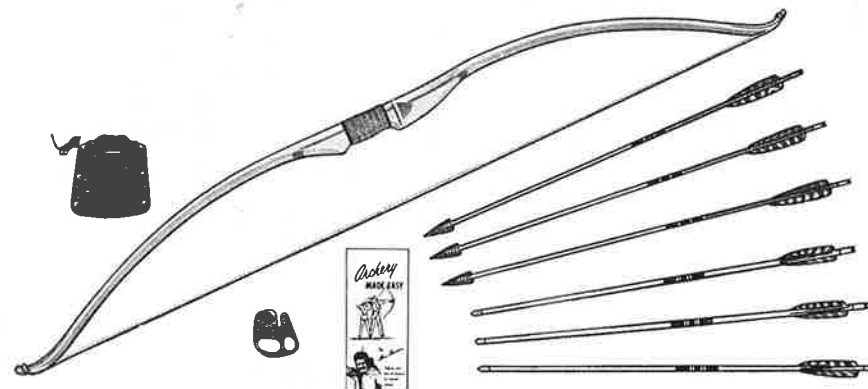
No. 450 SHERWOOD ARCHERY SET

A popular favorite at a thrifty price! 5 1/2' recurved hickory bow (No. 501) with full view sight window, carpeted arrow rest, genuine leather arrow plate and leather wrapped grip. 30, 35, 40 pound weights. Laminated handle section of contrasting colored hardwoods. Double loop dacron string. Six 28" select target arrows with plastic nocks, two-color crest, attractive fletching. Reinforced leather armguard and finger tab. 24" full color target face. Instruction booklet, "Archery Made Easy" by Ben Pearson.



No. 460 DEERSLAYER HUNTING SET

A complete bow hunting outfit! Sturdy 5 1/2' recurved hickory bow (No. 503) with full-view sight window, carpeted arrow rest and leather arrow plate. 45, 50, 55 pound weights. Colorful handle section with comfortable form fitting leather wrapped grip for easy handling. Double-loop dacron string. Three big game broadhead hunting arrows and three small game or roving arrows in 28" length with plastic nocks, bright colored cresting. Hunter's leather armguard and finger tab. Instruction booklet, "Archery Made Easy" by Ben Pearson.





827

No. 827 Leatheride Target Quiver

A serviceable, well designed quiver at low cost. Has heavy leather bottom, loop for attaching to wearer's belt. Carries 12 arrows. Nicely finished with decorative trim cuff.



833

No. 833 Target or Hunting Quiver

An inexpensive but durable leather quiver complete with belt. Holds 12 target arrows or six hunting arrows. Has long lasting heavy leather bottom.

No. 829 Pocket Quiver

Popular with male archers. Fits snugly in hip pocket. Slots for belt. Protective cuff for pocket. Made of long lasting top grain cowhide leather.



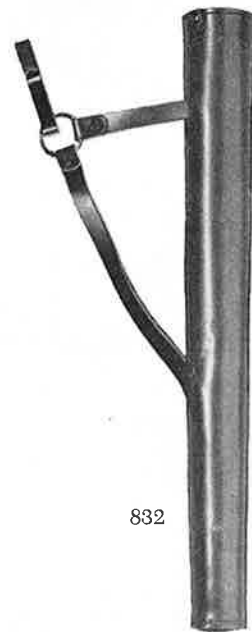
829

QUALITY EQUIPMENT YOU WILL BE PROUD TO OWN**No. 832 Deluxe Target Quiver**

Hangs from belt at proper angle for shooting ease. Holds 12 arrows. Top grain cowhide with stiff leather bottom.

No. 831 Women's Target Quiver

Same as above, except with adjustable leather belt.



832

Handsomely styled and expertly designed for comfort, convenience and long-lasting service . . . Ben Pearson's quality leather goods are made from the finest grade leathers, specially treated and sewn to give maximum service with minimum wear. Arm-guards, quivers, tabs and gloves for every archer from novice to expert.

BEN PEARSON**QUIVERS****No. 844 Quiver**

A two division quiver with arrow divider strap. Can easily carry 12 or more arrows. Buffalo grain finish with top grain cowhide trim . . . complete with adjustable shoulder strap.



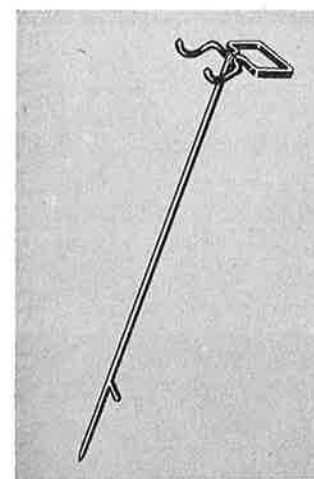
844

No. 848 Junior Hunting Quiver

A popular-priced shoulder quiver for young archers made of tough durable vinyl with cowhide leather trim . . . complete with adjustable shoulder strap and arrow divider strap. Over 16" deep with heavy leather bottom. Wide throat permits easy removal of arrows.



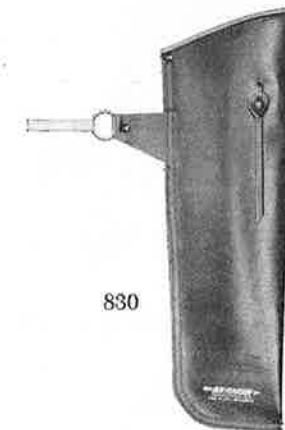
848

**No. 826 Folding Ground Quiver**

All metal construction. Small, neat, and efficient. Holds arrows upright and bow horizontally. Popular with schools, preferred by many target archers.

No. 830 Field Quiver

A new quiver designed especially for field archers. Features a clip and hang strap to allow quiver to hang at convenient angle. Has center divider strap to separate arrows with closed in bottom to prevent arrow loss. Can easily carry eight field or target arrows. Made of top grain cowhide leather attractively finished in smooth or grain finish.



830

No. 846 Hunting Quiver

A large hunting quiver that will hold as many as two dozen arrows. Constructed of two-tone buffalo grain and cowhide leather. Features a 2-strap design plus arrow divider strap and large 11 1/2" by 5 1/2" pocket. Overall length 20 1/2", width at throat 8", bottom 6". An extremely serviceable quiver. Surprisingly inexpensive.



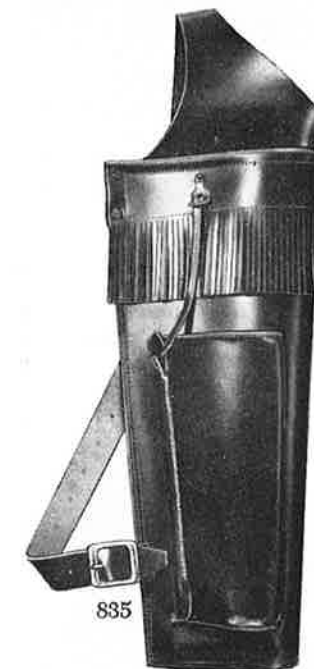
846

No. 835 Deluxe Hunting Quiver

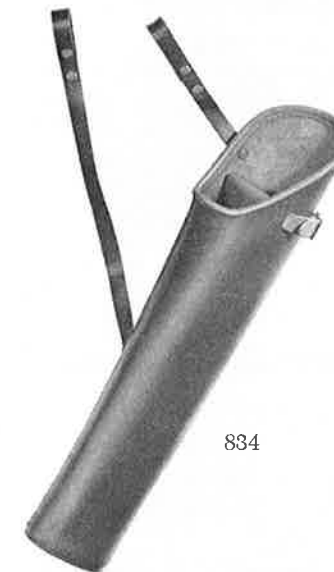
Select quality leather with form-fitting shoulder strap to hold quiver in position for quick use. Divider straps separate blunts from broadheads, keep arrows from rattling. Heavy, moulded puncture-proof bottom. Zipper pocket for accessories.

No. 836 Quiver

Same as above in two-tone leathers.



835



834

No. 834 Field Quiver

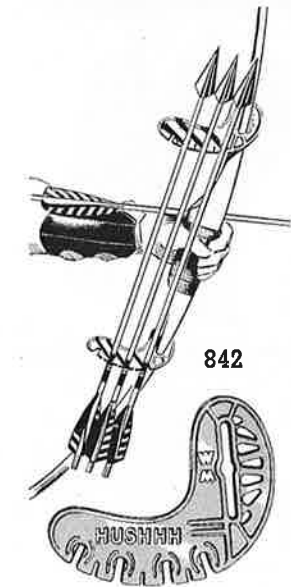
A new field quiver, masculine in appearance, compact in design with two adjustable hang straps to allow quiver to hang at any desired angle. Features a long lasting, moulded puncture-proof bottom, center divider strap with removable padded leather partition . . . wide cut-away throat for easy access to arrows. Can easily carry eight field, target, or hunting arrows.

**No. 851 Center Back Hunting Quiver**

Pack-harness type straps hold quiver securely in center of back. Two-tone buffalo grain and cowhide leather. 21" long. Top, 8" wide. Bottom, 6". Large outside pocket 11 1/2" by 5 1/2", with knife sheath.

No. 842 Hush-H-H Bow Quiver

The ideal quiver for bow hunting . . . always ready. New improved plastic construction, the Hush H-H Quiver carries four extra arrows for instant, quiet use. No tape, clamps or screws necessary . . . will not mar bow limbs or arrows.



842

No. 859 Luxury Field & Hunting Quiver

A deluxe three-compartment quiver to divide hunting and field arrows. Made of two-tone buffalo grain and cowhide leather. Carries three dozen arrows. Top 9" wide, bottom 6". Length 23". Large outside pocket 12" by 6 1/2", knife, file and pencil holders.



859

No. 806 Deluxe Finger Tab

Made from finest CORDOVAN leather . . . double thickness . . . quick and easy to apply . . . slips over middle finger. Design affords a comfortable fitting and enables a clean, flawless release. A choice of expert archers. Small, medium, large and extra large sizes.



806



805

No. 805 Easy-On Finger Tab

Western style shooting tab made from select cowhide leather. Double thickness, one layer of leather, one of felt, assures a comfortable fitting and effortless release of the bow string. Highly recommended for heavier bows. Available in large and small sizes.

No. 804 Tab

Same as No. 805 except made of single thickness cowhide.

No. 802 Archer's Glove

Scientifically designed, but inexpensive. Moulded cowhide finger tips. Small, medium, large, and extra large sizes.



802



800

No. 800 Deluxe Shooting Glove

Made of top quality leather with elastic webbing to assure a comfortable, snug fit. Closed end finger tips of CORDOVAN leather give complete finger coverage. Adjustable wrist strap. Available in small, medium, large and extra large sizes.

BEN PEARSON
ARMGUARDS, TABS and GLOVES

DESIGNED TO GIVE MAXIMUM SERVICE WITH MINIMUM WEAR

No. 817 Single Hook Armguard

Made of serviceable heavy leather . . . ideal for schools and archery ranges, reinforced with concealed spring steel center stay for added wrist protection.



817



810

No. 810 Skeleton Type Armguard

A favorite with many archers. Top grain leather, reinforced with concealed spring steel center stay for added wrist protection. Held in place by two adjustable elastic straps.

No. 816 Hook and Lace Armguard

Off-set front permits greater comfort and movement of wrist. Held in place by hooks and lacing. Made of firm strap leather, completely lined for added protection.



816



814

No. 814 Hunting Armguard

Designed for hunting and roving. Heavy duty select cowhide leather straps. Reinforced with concealed spring steel stay for added wrist protection.

No. 815 Armguard

Same as No. 814 except with adjustable elastic straps.

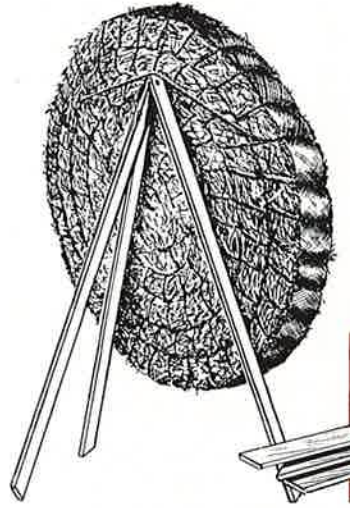


NEW! PORTABLE METAL TARGET STAND

No. 439 At last! A compact portable target stand. Constructed entirely of metal, specially treated to prevent rusting. Comes equipped with brass chain and clip. Easy to use . . . simply embed top end of legs into target and attach clip to target stitching. Adjustable to non-skid angles to retard loss of arrows. Handy for youngsters and backyard archers. For 24" and 36" targets only. Length 32", weight 2 pounds.

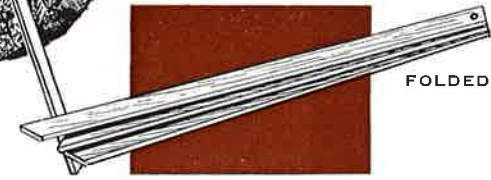


FOLDED



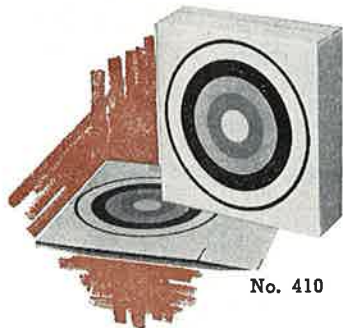
IMPROVED TARGET STAND

Designed to hold target at proper shooting height and angle. Special construction binds top of three legs together. Treated with waterproof, anti-deterioration chemical solution to insure long life. Painted for added protection against adverse weather conditions.

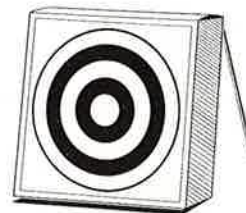


FOLDED

- No. 402 For 48" Target (shown) shipping weight 10 pounds.
- No. 401 For 36" Target, shipping weight 6 pounds.
- No. 400 For 24" Target, shipping weight 3 pounds.



No. 410

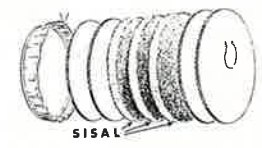


No.403



No. 403

New! Ben Pearson Sisal Core Target



The new Ben Pearson Sisal Core Target consists of three thick layers of rugged lightweight Sisal sandwiched between four heavy-duty corrugated cardboard discs. All units are contained within a full-size four-color target face which comes complete with skirt and draw string.

The unique construction of the new Sisal Core Target provides long-lasting stopping power capable of stopping arrows from bows as heavy as 40 lbs.

- No. 46 36" Sisal Core Target . . . Shipping Wt. 3 lbs.
- No. 44 24" Sisal Core Target . . . Shipping Wt. 3 lbs.
- No. 48 Target Stand. May be used with either 24" or 36" target. Shipping Wt. 2 lbs.



24 INCH 36 INCH



No. 45 24" Square Sisal Core Target . . . A long lasting box target complete with colorful animal target face and strong steel wire stand which may be adjusted to different angles to retard arrow loss. Same unique Sisal core construction as described above except Sisal is contained within a 200 pound test corrugated carton. Uses replacement target face No. 431. Sold only in multiples of two. Shipping weight 4 lbs. each.

ATTENTION DEALERS AND JOBBERS! — FREIGHT PREPAID

The Sisal Core Targets and Stand may be included with any order to qualify for prepaid freight as outlined on the front cover of your 1960 net price list.

JOHNSON GRASS TARGETS

- No. 408 Target, 48" Diameter, shipping weight per unit 57 lbs.
- No. 406 Target, 36" Diameter, shipping weight per unit 35 lbs.
- No. 404 Target, 24" Diameter, shipping weight per unit 17 lbs.

RYE STRAW TARGETS

- No. 409 Target, 48" Diameter, shipping weight per unit 53 lbs.
- No. 407 Target, 36" Diameter, shipping weight per unit 34 lbs.
- No. 405 Target, 24" Diameter, shipping weight per unit 16 lbs.

BEN PEARSON

QUALITY TARGETS

The best available at any price . . .

No. 410 "Do-It-Yourself" Economy Target

Heavy corrugated paper box, painted with 4-color target face. Easy to assemble . . . simply open box and secure with gummed tape. Fill with shredded paper or straw to make an inexpensive practice target, suitable for junior archers and for beginners using lightweight bows. Minimum order 1/2 dozen.

No. 403 Target

A durable wound straw target inserted in a 200 pound test corrugated carton with strong steel wire stand . . . adjustable to different angles. Size 20" square by 4" thick. Weighs approximately 10 pounds. Uses replacement target face No. 420. Sold only in multiples of two.



12"



18"



12"



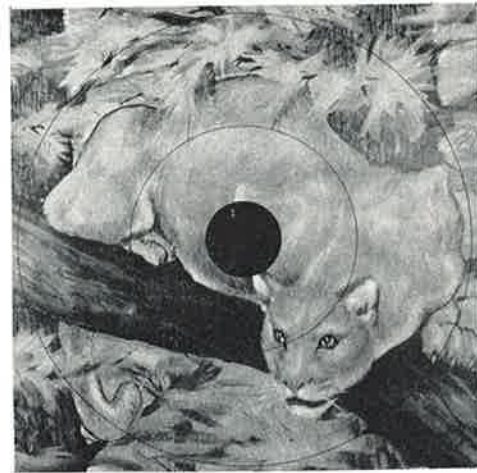
6"



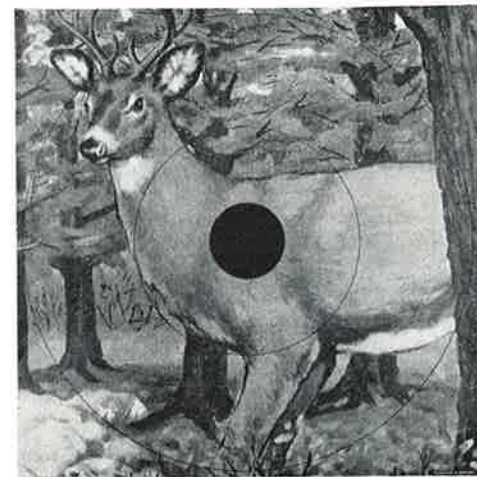
6"

FULL COLOR ANIMAL FACES

	On Tag Stock	Toughened*
6" Animal Target Face	No. 424	No. 432
12" Animal Target Face	No. 425	No. 433
18" Animal Target Face	No. 426	No. 434
24" Animal Target Face	No. 427	No. 435
Complete set animal faces, 30 faces in set	No. 428	No. 436
18" Animal Target Face	No. 431	



24"



24"



*TOUGHENIZED LAMINATED TARGET FACE MATERIAL

Hundreds of Rayon threads criss-crossed between two tough sheets of heavy paper . . . stick tight adhesive for durable lamination. Prevents tears between arrow holes . . . triples target face life.



TARGET FACES

A COMPLETE ASSORTMENT OF TOUGH, DURABLE TARGET FACES FOR EVERY NEED AND PURPOSE . . .

No. 462 BLACK HUNTER FIELD FACES

Complete set of 18 Black Hunter Field Faces on toughened target stock. All faces designed to comply with the requirements of the National Field Archery Association.

BLACK AND WHITE ROVING FIELD FACES

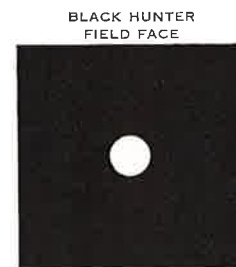
	On Tag Stock	Toughened*
6" Black and White Roving Field Face	No. 472	No. 482
12" Black and White Roving Field Face	No. 473	No. 483
18" Black and White Roving Field Face	No. 474	No. 484
24" Black and White Roving Field Face	No. 475	No. 485
Complete Set Black and White Roving Field Faces, 30 Faces in Set	No. 476	No. 486

No. 464 BLACK AND WHITE ROVING FIELD FACES

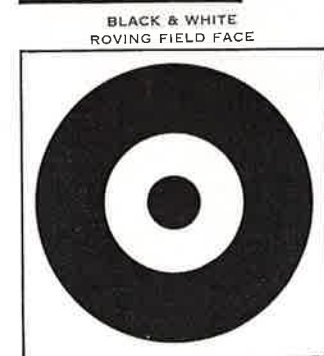
Complete set of 26 Black and White Roving Field Faces on laminated corrugated board stock. Set consists of four 24", five 18", nine 12", and eight 6" faces.

No. 463 BROADHEAD FIELD FACES (not illustrated)

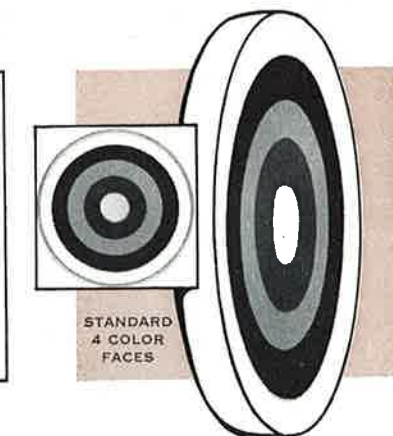
Complete set of 16 Broadhead Field Faces on tag stock.



BLACK HUNTER FIELD FACE



BLACK & WHITE ROVING FIELD FACE



STANDARD 4-COLOR FACES

STANDARD 4-COLOR FACES

Available in Tag, Toughened or Oil Cloth. Skirted or Square.

	Heavy Tag	SQUARE Toughened	Cloth
48"	No. 419	No. 492	No. 416
36"	No. 418	No. 493	No. 415
24"	No. 417	No. 494	No. 414
16"	No. 420	No. 495	

No. 488	48" Official NAA Target Face for tournament use only. (Tag stock only)
No. 421	16" Square Target Face in one color. (Tag stock only)
No. 422	24" Square Target Face in one color (Tag stock only)

	Heavy Tag	SKIRTED Toughened	Cloth
48"	No. 491	No. 496	No. 413
36"	No. 481	No. 497	No. 412
24"	No. 471	No. 498	No. 411

BEN PEARSON ARCHER'S ACCESSORIES

MISCELLANEOUS

- No. 650 Natural Barred Feathers.
- No. 651 Natural White Feathers.
- No. 652 Dyed White Feathers.
- No. 653 Dyed Barred Feathers.
- No. 664 Wax.
- No. 691 Cement (1/2dozen pack only).

ARROW SHAFTS

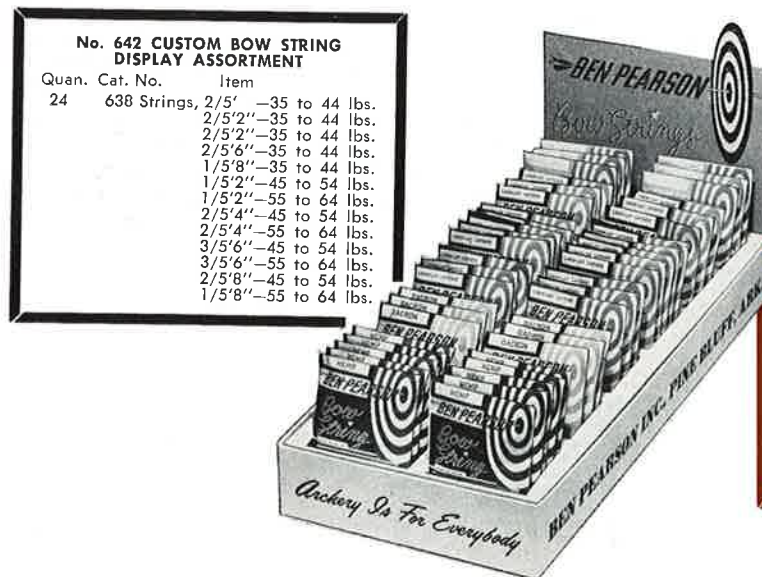
- NOTE: All shafts have lacquer finish. Packed in individual Polyethylene bags.
- No. 667 SELECT PORT ORFORD CEDAR SHAFTS 30" length, 9/32" (30-40 lbs.), 5/16" (40-50 lbs.), and 11/32" (50-60 lbs.) diameter. Not matched. Specify size. (Same quality and finish as our No. 200 arrow).
 - No. 660 SELECT PORT ORFORD CEDAR SHAFTS, 30" length. Closely matched in both spine and weight. 9/32" (30-40 lbs.), 5/16" (40-50 lbs.), and 11/32" (50-60 lbs.) diameter. (Same quality as our No. 207 or No. 215 arrow). Specify bow weight.
 - No. 604 MICRO-FLITE GLASS SHAFTS in 28" length only. Complete with nock insert adapter and insert target point. Available in weights 30 to 60 lbs.
 - No. 606 MICRO-FLITE GLASS SHAFTS in 28" length only. Complete with nock insert adapter and broadhead insert adapter. Available in weights to 60 lbs.

BEN PEARSON'S DACRON BOW STRINGS

Ben Pearson's deluxe quality patented string! Will not fray, stretch or untwist. Served at center and loops. Specify bow weight and bow length (nock to nock measured along back) or overall string length. All lengths indicated below are for actual bow length. When ordering by overall string length, please indicate this on your order.

- No. 631 Single loop dacron bow string for 25-34, 35-44, 45-54, 55-64 pound bows. 5'-5 1/2" or 5 1/2'-6" lengths.
- No. 634 Double loop dacron bow string in 5', 5'4" or 5'6" lengths for 25-34, 35-44, 45-54, 55-64 pound bows.

NOTE: Other lengths and weights on special order.



Quan.	Cat. No.	Item
24	638	Strings, 2/5" -35 to 44 lbs.
		2/5 1/2" -35 to 44 lbs.
		2/5 2/5" -35 to 44 lbs.
		2/5 3/5" -35 to 44 lbs.
		1/5 8" -35 to 44 lbs.
		1/5 2" -45 to 54 lbs.
		1/5 2 1/2" -45 to 54 lbs.
		2/5 4" -45 to 54 lbs.
		2/5 4 1/2" -45 to 54 lbs.
		2/5 4 1/2" -55 to 64 lbs.
		3/5 6" -45 to 54 lbs.
		3/5 6" -55 to 64 lbs.
		2/5 8" -45 to 54 lbs.
		1/5 8" -55 to 64 lbs.

BOW STRINGS

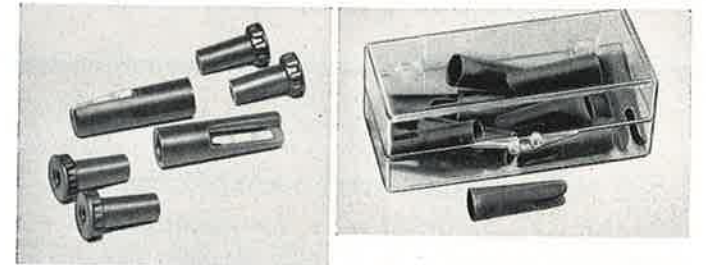
- No. 635 Braided Dacron Bow String, double loop with dacron served loops and center. For 4', 4 1/2' or 5' bows not exceeding 30 lbs. draw weight.
- No. 636 Italian Hemp Bow String - Individually packaged in colorful window envelopes. Moderately priced string for bows of 30 lbs. or less. Single loop. Can be adjusted to fit any bow to 5 ft. Recommended for all junior bows.
- No. 637 Same as above except double loop to fit 4', 4 1/2' or 5' bows. Specify length.

INDX ARROW NOCKS

Made with raised edge, so you can determine location of cock feather by FEEL. Moulded plastic, expertly designed, exceptionally durable. COLORS: Red, White, Blue, Yellow, Orange.

- No. 675 IndX Arrow Nocks, 1/4", 9/32" and 5/16".
- No. 676 IndX Arrow Nocks, 11/32".

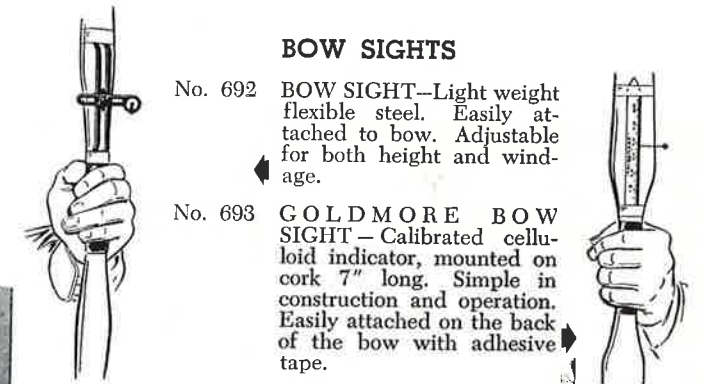
NOTE: No. 675 and No. 676 IndX arrow nocks also available in bulk pack (100 to package). One color and one size per package only. No exceptions.



No. 665 TAPERING TOOL

An easy dependable way to taper shafts correctly . . . Fits 99% of all points and nocks made! Includes four bushings which fit snugly in a tapered hole when pressed into main body. Sizes of bushings are 1/4", 9/32", 5/16" and 11/32" . . . all oversize to clear oversize or painted shafts. To use, simply insert bushings that corresponds to shaft size and rotate shaft clockwise until tool stops cutting . . . and your tapering job will be done! Takes any regular 10c injector-type blade; no special high-priced blades needed! Made of high-grade plastic, gives many years of service.

BOW SIGHTS



- No. 692 BOW SIGHT - Light weight flexible steel. Easily attached to bow. Adjustable for both height and windage.
- No. 693 GOLDMORE BOW SIGHT - Calibrated celluloid indicator, mounted on cork 7" long. Simple in construction and operation. Easily attached on the back of the bow with adhesive tape.

No. 640 STRING DISPLAY ASSORTMENT

Quantity	Cat. No.	Item
12	631	Strings, 5'-5 1/2"-3/25 to 34 lbs.; 3/35 to 44 lbs.; 3/45 to 54 lbs.; 3/55 to 64 lbs.
18	634	Strings, 6/5', 6/5 1/2"-35 to 44 lbs.; 3/5 4"-45 to 54 lbs.; 3/5 1/2"-55 to 64 lbs.
18	636	Hemp Single Loop String, 5' replacement for all junior bows

CUSTOM MADE BOW STRINGS

Especially recommended for laminated bows. Made from Dacron, the strongest bow string material available . . . treated with special formula. Extra large loops to fit wide limb bows. Double loop only. For bows 25 to 64 pounds. Specify bow weight and exact bow length (measured from nock to nock along back of bow), or specify overall string length.

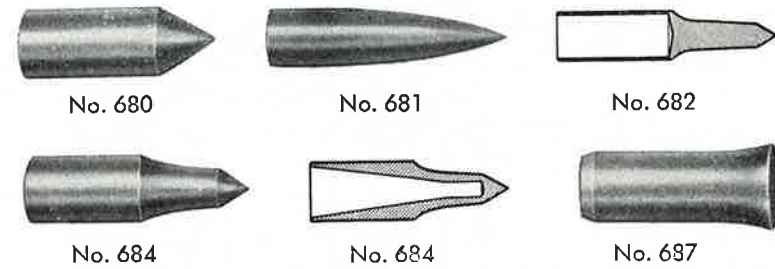
No. 638 For bow weights 25-34, 35-44, 45-54, 55-64 pounds.

NOTE: Bow strings exceeding 64 pounds on special order - 25 cents extra.

METAL TARGET AND FIELD POINTS

- No. 680 Parallel target point, 9/32", 5/16", 11/32".
 No. 681 Bullet target point, 5/16".
 No. 682 Nonskid target point, 5/16" & 11/32".
 No. 684 Field point, tapered bore, 11/32".
 No. 687 Concave blunt point, 5/16", 11/32" — recommended for small game hunting.

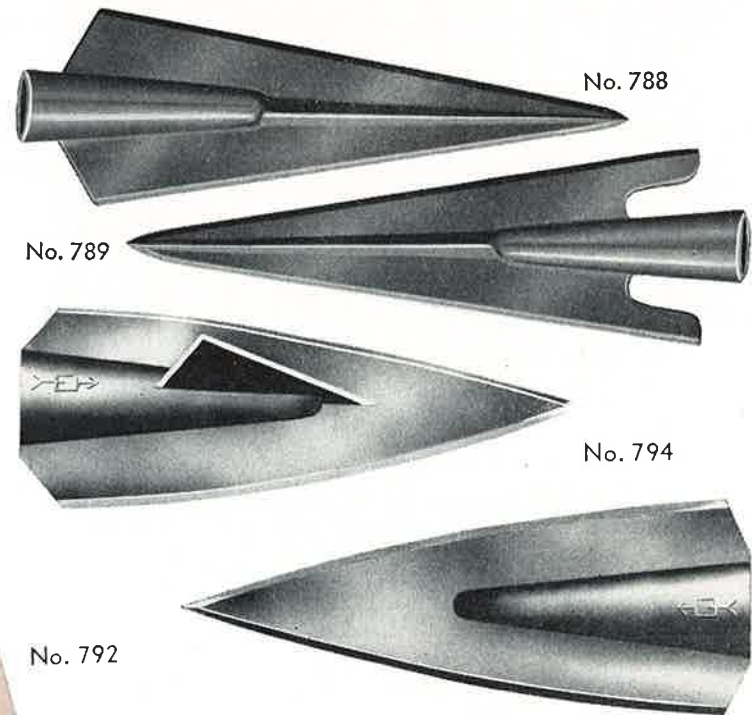
NOTE: Above points also available in bulk pack (100 per package). One size per package only.



ONE PIECE FORGED STEEL BROADHEADS

Ben Pearson's one-piece forged steel broadheads — light and extremely tough! Fly straight and true, will not wind-plane . . . and they have almost unbelievable penetrating power! Forged all in one piece from high grade cutlery steel . . . with reinforcing rib all the way down to the keen, sharp point for added strength. A broadhead that will do the job for the most exacting archer.

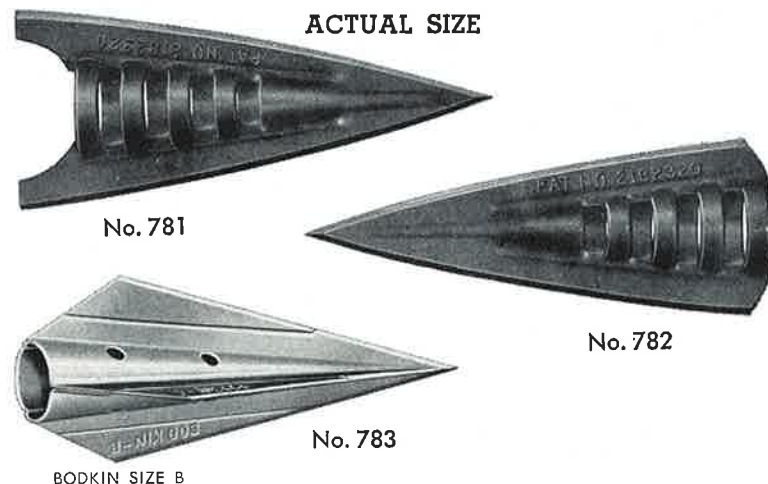
- No. 788 Ben Pearson's barbless broadhead, Wt. 125 grs.
 No. 789 Ben Pearson's barbed broadhead, Wt. 125 grs.



NEW! SPRING STEEL BROADHEADS

A clean solid blade design made from the finest spring steel . . . razor sharp. Has positive blade attachment to ferrule with vein cutters strong enough to cut bone. Excellent adhesion quality in ferrule . . . head stays on. Supreme hunting points with maximum penetration and devastating cutting action. Available in two edge and four edge models and in 11/32" and 5/16" sizes.

- No. 794 Four Edge Spring Steel Broadhead. Weights approximately: 11/32"—125 grs. 5/16"—110 grs.
 No. 792 Two Edge Spring Steel Broadhead. Weights approximately: 11/32"—110 grs. 5/16"—90 grs.



ARROW POINTS

the Choice of Experienced Archers

ONE-PIECE TEMPERED STEEL BROADHEADS

A favorite with many bow hunters who want a broadhead of exceptional lightness and strength. Shaped for maximum penetration. Reinforced ridges to add rigidity and insure straightness. Fit on a taper for perfect alignment.

- No. 781 Barbed Steel Broadhead, Wt. 100 Grs.
 No. 782 Barbless Steel Broadhead, Wt. 100 Grs.
 No. 783 Three-bladed Bodkin Hunting Point — Design affords maximum accuracy and cutting surface, easy extraction, and minimum weight. Precision ground cutting edges. Three-blade design permits exceptional flight stability. Three regulation sizes.
 Large — A size, weight 130 grains.
 Medium — B Size, weight 110 grains.
 Small — C size, weight 80 grains.

NOTE: Above broadhead points available in bulk pack (100 per package). One size per package only.



Custom Quality Arrows

Matched Black Hardwood Footed Arrows . . .

Made from the finest quality, graded Port Orford Cedar shafts, footed with black hardwood for the ultimate in performance and durability. Each arrow is matched within 5 grains on an electronic shadowgraph scale to assure consistent flight performance every time. Scientifically spined, perfectly balanced for swift true flight.

No. 109



No. 109 — MATCHED FOOTED TOURNAMENT ARROW . . . Designed for experts. Shafts are barreled and streamlined, with 4-point hardwood footings, matched in weight within five grains. Spined to shoot correctly with bows weighing up to, but not exceeding, 60 pounds, equipped with No. 680 Parallel Target Point. Beautifully crested and finished. Specify bow weight and arrow length.

No. 115



No. 115 — MATCHED FOOTED TOURNAMENT FIELD ARROW . . . Extremely accurate and uniform. Extra select Port Orford Cedar shafts. Finest black hardwood footing. Slightly tapered toward nock. No. 682 Nonskid Field Points. Matched within five grains in weight and spined to shoot accurately with bows weighing to 75 pounds. Extra select long spiral fletching with contrasting colored cock feather. Replaceable plastic IndX nocks. Specify bow weight and arrow length.

No. 127



No. 127 — BEN PEARSON DELUXE FOOTED HUNTING ARROW LESS POINT . . . Ben Pearson's finest hunting shaft now available less point! No finer hunting arrow made! Long spiral fletching, contrasting colored cock feather, correctly spined for bows weighing up to 75 pounds. Specify bow weight and arrow length.

THE NEW MICRO-FLITE FIBER GLASS ARROW



No. 104 FIBER GLASS TARGET AND FIELD ARROW . . . A new addition to the Ben Pearson line of Custom Quality Arrows. A precision made Fiber Glass tube specifically developed to produce the perfect arrow. Permanent straightness . . . will never warp or take a set. Extremely accurate and uniform. Exceptionally tough and durable. Available in all lengths. Spined for bows 30 to 60 pounds.

No. 106 FIBER GLASS HUNTING ARROW WITHOUT POINT — Same shaft as used on No. 104 except with longer fletching and fitted with hollow magnesium metal broadhead insert adapter with 5 degree taper. Fits any broadhead. (See page 20 for our selection of Broadhead Hunting Points.)

Ben Pearson Aluminum Arrows . . .

Ben Pearson's new aluminum arrows are made from the finest quality, drawn aluminum, shaft-tubing. Perfectly straight and true. Durable, practical, and economical . . . will give top performance season after season.

No. 100



No. 100 — ALUMINUM TARGET ARROW . . . Light, strong and durable . . . for those who prefer the swift true action of aluminum. Precision made. . . Absolute uniform straightness. Colorful fletching and crest. Available in all lengths. Spined for bows 20 to 60 pounds.

No. 102



No. 102 — ALUMINUM FIELD ARROW . . . A precision arrow designed for the expert. Made of highest grade aluminum. Long spiral fletching and colorful crest. Perfect uniform straightness. A superb field arrow of the highest quality. Available in all lengths. Spined for bows 20 to 60 pounds.

NOTE: Four-fletch available in either feathers or plastic vanes \$1.50 extra per dozen. Six-fletch available in either feathers or plastic vanes, \$2.50 extra per dozen. Specify length of fletching desired when ordering.

Select Port Orford Cedar Hunting Arrows . . .

Only top quality, hand selected, Port Orford Cedar shafts are used to make Ben Pearson Hunting Arrows. Each arrow undergoes rigid inspections and tests at each stage of its production to assure the finest in performance . . . every Select Port Orford Cedar Hunting Arrow is a lethal killer, masterfully made for deadly accuracy.

No. 216



No. 216 - SPECIAL HUNTING ARROW WITHOUT POINT . . . A new innovation by Ben Pearson . . . A hunting arrow complete with nock, fletching and crest but less point. Same quality shaft as used on our No. 219 special hunting arrow. Spined for bow weights of 40-50-60 pounds. All shafts tenoned to five degree taper - ready for point! 28" length only. Specify bow weight.

No. 230
No. 228



No. 230 - MATCHED HUNTING ARROW . . . Carefully matched in weight and spined for precision accuracy. Long spiral fletching with colored cock feather. Equipped with the new No. 794 four-blade tempered steel broadhead. Spined for bows weighing 40 to 65 pounds. Standard lengths. Specify bow weight and arrow length.

No. 228 - Same as arrow No. 230 except with 2-blade point No. 792.

No. 227



No. 227 - "BEN PEARSON DELUXE" HUNTING ARROW WITHOUT POINT . . . Same fine quality arrow as the famous Ben Pearson deluxe hunting arrow except without point. Matched in weight within 10 grains . . . Complete with long spiral fletching, plastic IndX nocks, beautiful crest and finish. Shaft tenoned to 5 degree taper. Available in spine for all weights up to 75 pounds. 28" length only.

No. 217



No. 217 - STANDARD HUNTING ARROW . . . An excellent broadhead hunting arrow. Fletched with contrasting cock feather and equipped with three-blade hunting point, No. 783. Available only for bow weights of 40-49 pounds and 50-60 pounds . . . In standard 26", 27", 28" lengths only. Specify bow weight and arrow length.

No. 219



No. 219 - SPECIAL HUNTING ARROW . . . One of the best! Equipped with the Ben Pearson No. 782 patented one-piece broadhead point. Same quality construction and features as No. 217. Standard 26", 27", 28" lengths only. Spined for 40-49 pound and 50-60 pound bow weights. Specify bow weight and arrow length.

No. 220
No. 221
No. 222



No. 220 - MATCHED HUNTING ARROW . . . A favorite with many successful big game hunters! Closely matched in weight and accurately spined for bows weighing from 40 to 65 pounds. Equipped with patented, one-piece improved steel broadhead, No. 781. Standard lengths. Specify bow weight and arrow length.

No. 221 - Same arrow as No. 220, except with Barbless Point, No. 782.

No. 222 - Same arrow as No. 220, except with 3-bladed point, No. 783.

No. 225
No. 226



No. 225 - "BEN PEARSON DELUXE" HUNTING ARROW . . . Tested and recommended by veteran bow hunters whose trophies include nearly all game to be found on the North American continent! Matched in weight within 10 grains (437 1/2 grains equal one ounce). Accurately spined for bows up to 75 pounds. Long spiral fletching with select turkey feathers, contrasting colored cock feather. Equipped with plastic IndX nocks and No. 788 barbless one-piece forged steel hunting point. Standard lengths. Specify bow weight and arrow length.

No. 226 "BEN PEARSON DELUXE" HUNTING ARROW . . . Same arrow as No. 225, except with No. 789 barbed one-piece forged point.

BEN PEARSON'S ALL PURPOSE ARROWS

TARGET
PRACTICE
FIELD

Ben Pearson has designed these arrows to withstand the wear and tear of everyday use. Practical and inexpensive. Ideal for the archer who desires an inexpensive arrow that will take lots of abuse without sacrifice of top quality performance.

No. 215



No. 215 - MATCHED FIELD ARROW . . . Closely matched for accuracy. Spined to shoot correctly. Spiral fletching with contrasting colored cock feather. IndX nocks. No. 682 Nonskid Field Point. Standard lengths. Specify bow weight and arrow length.

No. 212



No. 212 - PRACTICE FIELD ARROW . . . A well made field arrow that will take lots of abuse. Made from Port Orford Cedar with spiral fletching. Spined for 40-49 and 50-60 pound bow weights. 26", 27", 28" lengths only. Equipped with No. 682 Nonskid Field Point. Specify bow weight and arrow length.

No. 211



No. 210

No. 211 - PRACTICE FIELD ARROW . . . Made from Port Orford Cedar shaft size 11/32". Colorfully crested with shaft completely painted from point to nock. Equipped with Nonskid Field Point. Matched for bows 40-49 and 50-60 pounds. Available in 28" length only . . . packed in 1/2 gross and dozen cartons only.

No. 210 - Similar to above except shaft size 5/16" diameter and with 4" feather trim. Not recommended for bow weights exceeding 50 pounds. 28" lengths only . . . packed in 1/2 gross cartons only.

No. 207



No. 207 - MATCHED SELF ARROW . . . Fine quality target arrow fitted with No. 681 Bullet Target Point. Matched within 10 grains. Correctly spined for bows weighing up to, but not exceeding, 50 pounds. Plastic IndX nocks. Shafts painted between feathers. Attractive cresting. 24", 25", 26", 27" and 28" lengths. Specify bow weight and arrow length.

NOTE: Orders for No. 207 arrow for light weight bows must be fitted with No. 680 Parallel Target Point instead of No. 681 Bullet Point.

No. 201



No. 201 - PRACTICE SELF ARROW . . . A top quality practice arrow for bows weighing up to, but not exceeding, 50 pounds. Fitted with No. 681 Bullet Target Point. Attractively finished with colorful crest and plastic IndX nocks. 24", 26" and 28" lengths. Specify bow weight and arrow length.

No. 200



No. 200 - SELECT PRACTICE ARROW . . . An inexpensive arrow that will stand plenty of rough treatment. Recommended for beginners. Plastic nocks, select turkey feathers. Equipped with No. 681 Bullet Point. Shaft is completely painted from point to nock. Colorful cresting. 22", 24", 26" and 28" lengths only.

No. 42



No. 42 - PRACTICE ARROW . . . An inexpensive arrow made from genuine Port Orford Cedar with solid color shaft from point to nock. 24", 26", and 28" lengths. Packed in gross and 1/2 gross cartons.

BARBLESS HUNTING POINT



Razor sharp barbled hunting point with precision ground cutlery steel blade and molded nylon ferrule. Fits 5/16" or 11/32" shafts. Weight 100 grains.

No. 796 BARBLESS HUNTING POINT \$2.25 1/2 dozen.



FOUR-BLADE HUNTING POINT

Same fine razor sharp blade as No. 796 but with additional blade for greater cutting surface. Made from finest heavy gauge cutlery steel with molded nylon ferrule to fit 5/16" or 11/32" shafts. Weight 110 grains.

No. 798 FOUR BLADE HUNTING POINT \$2.75 1/2 Dozen



HUNTING KNIFE

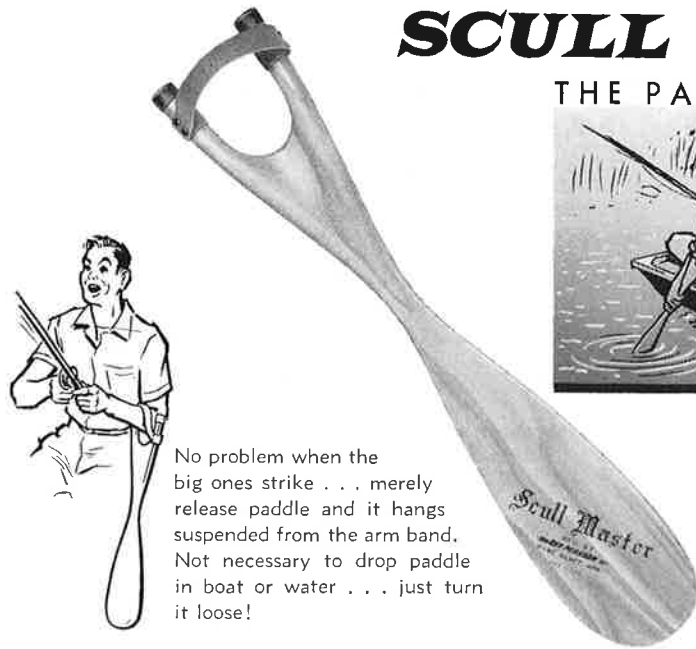


The ultimate in fine hunting knives. Has an extra strong, 5 inch carbon steel blade, mirror polished with super-keen edge. Handy accessory attachments perform hundreds of hunter's and camper's chores. Complete with beautiful hand tooled sheath made of top grain cowhide and detachable belt carrying loop. Knife provides seven handy tools—file, can opener, screw driver, saw, bottle opener, leather punch and phillips screw driver.

NO. 678 HUNTING KNIFE \$7.95 EACH

SCULL MASTER PADDLE

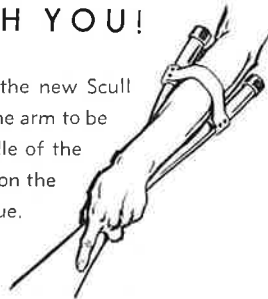
THE PADDLE THAT STAYS WITH YOU!



No problem when the big ones strike . . . merely release paddle and it hangs suspended from the arm band. Not necessary to drop paddle in boat or water . . . just turn it loose!



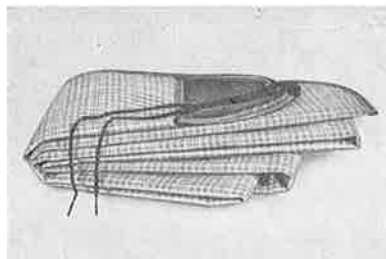
The unique design of the new Scull Master Paddle allows the arm to be cradled along the handle of the paddle relieving strain on the wrist . . . lessens fatigue.



Add many extra hours to your fishing pleasure with the new Scull Master Paddle. The Scull Master, unlike ordinary sculling paddles, is designed to cradle the entire forearm . . . relieves tiresome pressure on the wrist. The convenient arm band and handle design makes sculling easy . . . permits better control of the paddle. Saves time, trouble and temper. Can be used with either right or left hand.

NO. 600 SCULL MASTER PADDLE — \$3.25 EACH

FEATHER BURNER

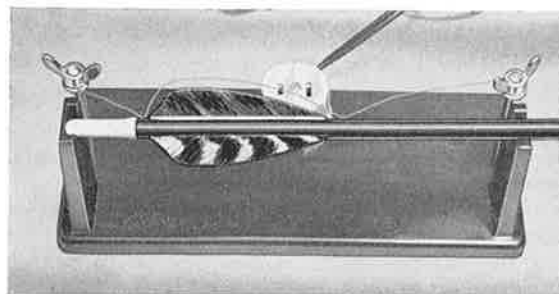


BOW CASE

Made of arrabuk . . . completely water repellant. Keeps bow dry and free from dust. State bow length when ordering.

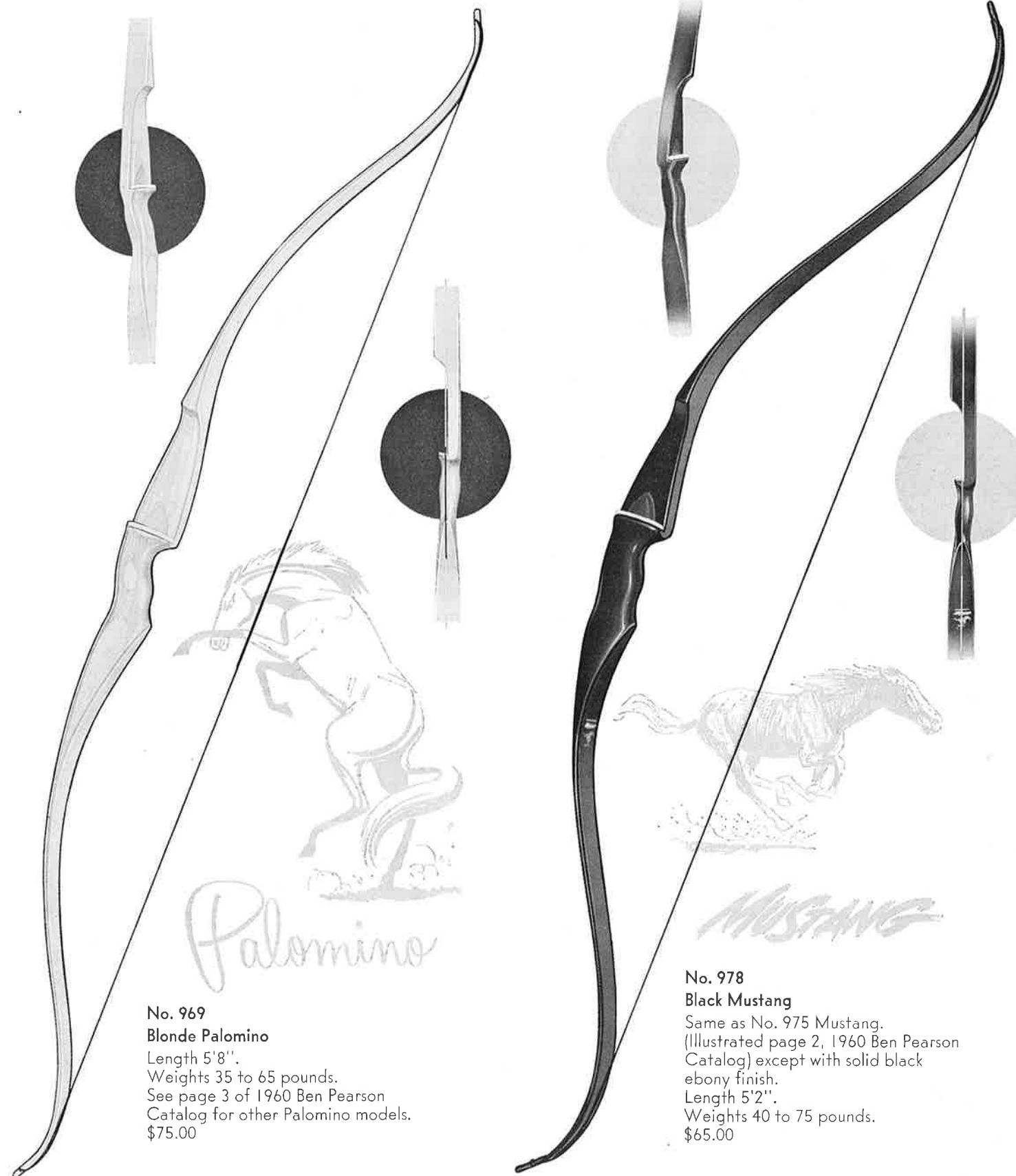
NO. 656 BOW CASE — \$2.50 EACH

A burner designed for the home craftsman . . . assures a perfect feather trimming job. Comes completely assembled. Completely safe. Does not have transformer; however, in place of transformer any electric appliance, such as an iron, toaster, etc., may be plugged in the plug (shown on base) to reduce current to the burning wire. A practical burning rig that yields professional results every time.



NO. 657 FEATHER BURNER — \$3.95 EACH

ALL PRICES LISTED ARE SUGGESTED RETAIL PRICES



No. 969

Blonde Palomino

Length 5'8"

Weights 35 to 65 pounds.

See page 3 of 1960 Ben Pearson

Catalog for other Palomino models.

\$75.00

No. 978

Black Mustang

Same as No. 975 Mustang.

(Illustrated page 2, 1960 Ben Pearson

Catalog) except with solid black

ebony finish.

Length 5'2"

Weights 40 to 75 pounds.

\$65.00



SUPPLEMENTARY CATALOG NO. 32-A

BEN PEARSON ACCESSORIES

A BOW STRING KIT

Contains everything necessary for the archer to make his own high quality bow strings. Kit includes 750 ft. of Dacron bow string material, 150 ft. serving thread, wax, serving tool and complete instructions. Enough material to make six or more long lasting bow strings.

NO. 645 BOW STRING KIT—\$3.50 EACH

B SPRAY DISPENSER WATERPROOFING

The finest arrow feather waterproofing available. Comes in handy aerosol spray dispenser to provide a thorough, uniform waterproofing job. Can also be used on fishing flies. Easy to use... economical... just press button and a fine mist positively waterproofs your arrow... keeps feathers "live".

NO. 690 WATERPROOFING—\$1.00 EACH

C BUCK SCENT

Created especially for bow hunters, it attracts and holds game in area for days! Makes game curious, arouses their natural instincts to such an extent that they virtually throw caution to the winds in their effort to discover the source of this enticing odor. Even counteracts human odor. Comes in nonbreakable polyethylene bottle dispenser that is easy to carry and handle. Guaranteed.

NO. 670 BUCK SCENT—\$1.00 EACH

D BOW REFINISHER

The original "Chief Lustre" gun stock finisher... also provides an excellent bow refinisher. A formula of the highest qualities, compounded for perfect results. Provides a tough finish; resistant to moisture, oils and perspiration acids. Will not scuff, check or peel. It cleans and polishes as applied. Finishes to a high gloss.

NO. 671 BOW REFINISHER—\$1.00 EACH

E PLASTIC ARROW REST

A small, neat, efficient arrow rest which may be easily attached to bow to provide a smooth, quiet release with a minimum of friction. Made of sturdy plastic... easy to trim, if necessary, to fit.

NO. 677 PLASTIC ARROW REST—\$.10 EACH

F RUBBER SMALL GAME HEAD

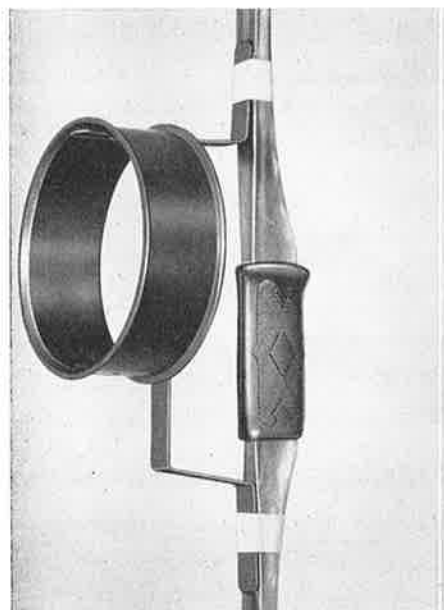
Designed especially for the hunting of small game... kills game without penetration. May be used on target arrows by merely slipping over target pile. Made of rubber... streamlined for swift true flight. Has large impact area for greater shock. Transmits the power of your bow to the point of impact. Fits 5/16", 11/32" and 3/8" shafts without cementing.

NO. 679 RUBBER SMALL GAME HEAD—\$1.75 PER DOZEN

G SINGLE-BARBED ONE-PIECE HARPOON POINT

An inexpensive fishing point that will take lots of hard usage. Spring wire barb prevents fish from shaking loose. Designed for attaching line at point. Ferrule sized to slip over 11/32" shaft.

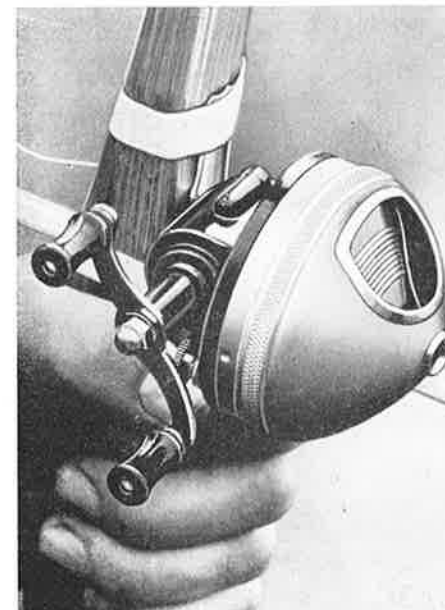
NO. 780 HARPOON POINT—\$.75 EACH



CENTER-SHOT CYLINDER BOW REEL

An easy to handle bow fishing reel made of plastic with built-in clip to hold line prior to shooting. Formed metal straps support the reel which is attached to the bow by means of tape. The arrow is shot directly through the center of the reel, providing trouble-free shooting action.

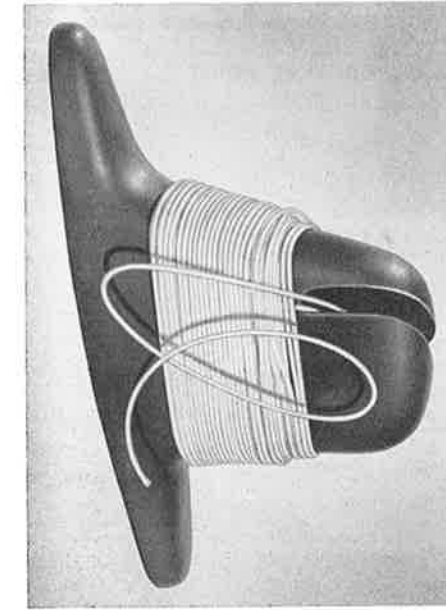
NO. 695 CENTER-SHOT CYLINDER BOW REEL—\$2.95 EACH



"GREAT LAKES" HOLIDAY SPINNING REEL

Fool proof, versatile, easy to operate! Makes an ideal bow fishing reel, by reversing reel shoe and taping to bow as illustrated. Also may be used as a true spinning reel with any standard bait casting fishing rod! Positively will not backlash. Has positive, silent anti-reverse, tilts backward and forward to fit any hand for control of cast by natural thumb contact with spool rim. Sturdy, all-metal construction. Oilite bearings. Gold anodized dome with enameled die cast base. Equipped with 50 ft of 36 lb. test braided line.

NO. 698 "GREAT LAKES" HOLIDAY BOW FISHING SPINNING REEL—\$11.95 EACH



ECONOMY BOW FISHING REEL

A practical bow reel that is simplicity itself. No holes to drill—just tape it to your bow. No moving parts to get out of whack! Made of unbreakable, rubber-like plastic. Complete with 50 ft. of 70 lb. test Nylon braided line.

NO. 696 ECONOMY BOW FISHING REEL—\$2.00 EACH

QUALITY ACCESSORIES TO MEET YOUR EVERY NEED!

I TRUESPOT NOCKING POINTS

Made of lightweight nylon tubes. Easy to attach to bow string... to reduce finger pinch and to provide a smooth, extremely accurate, hair trigger release. Enables a comfortable full three finger draw. Will not roll string, squash or deform on draw. Holds arrow in same position every shot. Can be removed from worn bow strings and used over and over.

NO. 672 TRUESPOT NOCKING POINT—\$.75 PAIR
\$9.00 PER DISPLAY CARTON OF 12 PAIR

J BRUSH BUTTONS

Brushproofs your bow and dampens string noise. Made of soft rubber... easy to attach to bow string. Acclaimed by bow hunters everywhere as the "necessary accessory" for bow hunting. Reduces bow twang... lengthens string life... eliminates snagging and fraying by brush and grass. Does not interfere with bracing or unbracing of the bow. Does not hamper cast or accuracy.

NO. 673 BRUSH BUTTONS—\$.70 PAIR
\$8.40 PER DISPLAY CARTON OF 12 PAIR



ARROWS (Cont.)

CAT.#	DESCRIPTION	SUG. RETAIL PRICE	SHIPPING WEIGHT
109	Black Hardwood Footed— Target	dz. 17.95	2 lb.
115	Black Hardwood Footed— Field	dz. 18.95	2½ lb.

Four-fletch and six-fletch available in either feathers or plastic vanes.

Four-fletch—\$1.50 net extra per dozen.

Six-fletch—\$2.50 net extra per dozen.

Specify length fletching desired when ordering.

127	Black Hardwood Footed— Hunting, Less Point	dz. 18.95	1 lb. 8 oz.
216	Special Hunting Arrow, Less Point	dz. 10.95	1 lb. 8 oz.
217	Standard Hunting Arrow	dz. 14.95	2 lb. 6 oz.
219	Special Hunting Arrow	dz. 13.95	2 lb. 6 oz.
220	Matched Hunting Arrow	dz. 16.50	2 lb. 6 oz.
221	Matched Hunting Arrow	dz. 16.50	2 lb. 6 oz.
222	Matched Hunting Arrow	dz. 17.50	2 lb. 6 oz.
225	Deluxe Hunting Arrow	dz. 19.00	2 lb. 6 oz.
226	Deluxe Hunting Arrow	dz. 19.00	2 lb. 6 oz.
227	Deluxe Hunting Arrow, Less Point	dz. 12.95	1 lb. 8 oz.
228	Matched Hunting Arrow	dz. 16.75	2 lb. 6 oz.

Unless otherwise specified Standard Pack will be shipped

All arrows in gross and half-gross display cartons are packed only one length per carton, or in our Standard Pack. Standard Pack is: Half Gross, 1 doz. 24", 2 doz. 26", 3 doz. 28"; Gross, 2 doz. 24", 4 doz. 26", 6 doz. 28". For any other assortment of bulk packed arrows add 50c extra per carton.

The prices contained in this price sheet are suggested retail prices, F.O.B. Pine Bluff, Arkansas. All shipments will be invoiced at prices in effect at time shipment is made. PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

SALE CONDITIONS

Unless satisfactory credit is established, all initial orders will be shipped C. O. D., and will require a deposit of 25% with order. Our money back guarantee protects you against defective material or faulty workmanship. We cannot, however, be responsible for damage caused by mis-handling, such as improperly stringing or over-drawing a bow.

RETURN OF MERCHANDISE

If a bow sold with an archery set should prove defective, under no circumstances is the entire set to be returned to us for inspection. If only the bow is returned, we will replace it at no charge provided the bow is found to be defective because of workmanship or material. If replacement is not in order the bow will be discarded unless you specifically request that the bow be returned to you at your expense. It is imperative that we receive this information prior to our inspection. We reserve the right to refuse shipments of merchandise returned to us unless our permission is first obtained. We will not accept merchandise returned to us for our inspection transportation charges collect.

CLAIMS FOR DAMAGE OR SHORTAGE

We are not responsible for merchandise lost or damaged in shipment. Your signature for goods shows you have received them in good order. Make immediate claim against the transportation agent for shortage or damage. Our responsibility ceases on delivery to the transportation company, as all shipments are made F.O.B. Pine Bluff. We will be glad to assist in tracing shipments.

If you fail to receive merchandise within 10 days after receipt of invoice notify us immediately and we will assist you in tracing shipment.

Claims for shortages must be made within 5 days after receipt of merchandise, otherwise claims for shortages will not be allowed.

IMPORTANT

We ship from a First Class Post Office and the parcel post limitations of 72 inches in combined length and girth must apply to all shipments made to First Class Post Offices. Packages exceeding parcel post limitations will be shipped express.

The above does not apply to shipments made to Second and Third Class Post Offices as parcel post limitations to Second and Third Class Post Offices is 100 inches in combined length and girth.

**BE SURE TO GIVE SHIPPING INSTRUCTIONS WITH EVERY ORDER
OTHERWISE WE WILL SHIP CHEAPEST WAY**

ARROWS (Cont.)

CAT.#	DESCRIPTION	SUG. RETAIL PRICE	SHIPPING WEIGHT
230	Matched Hunting Arrow	dz. 17.50	2 lb. 6 oz.
215	Matched Field Arrow	dz. 15.00	2 lb. 4 oz.
212	Practice Field Arrow	dz. 12.00	2 lb. 2 oz.
211	Practice Field Arrow	dz. 7.50	2 lb. 4 oz.
211	Practice Field Arrow	½ gr. 43.20	4 lb. 12 oz.
210	Practice Field Arrow	½ gr. 28.80	4 lb. 12 oz.
207	Matched Self Arrow	dz. 10.00	2 lb.
201	Practice Self Arrow	gr. 72.00	9 lb.
201	Practice Self Arrow	½ gr. 36.00	4 lb. 8 oz.
201	Practice Self Arrow	dz. 6.50	2 lb.
201	Practice Self Arrow	½ dz. 3.50	1 lb.
200	Select Practice Arrow	gr. 50.40	9 lb.
200	Select Practice Arrow	½ gr. 25.20	4 lb. 8 oz.
200	Select Practice Arrow	dz. 4.50	2 lb.
200	Select Practice Arrow	½ dz. 2.50	1 lb.
42	Practice Arrow, Standard Pack	gr. 36.00	9 lb.
42	Practice Arrow, Standard Pack	½ gr. 18.00	4 lb. 8 oz.

All arrows priced per dozen are also available in one-half dozen cartons at one-half the dozen price plus 50 cents extra per one-half dozen.

RETAIL PRICE LIST

EFFECTIVE JANUARY 1, 1960

Please Destroy Previous Price Lists

FOR CATALOG No. 32


INCORPORATED
PINE BLUFF, ARKANSAS

BOWS

CAT.#	DESCRIPTION	SUG. RETAIL PRICE	SHIPPING WEIGHT
970*	5'8", Wt. 35 to 65 lbs.	\$75.00	3 lb.
971*	5'6", Wt. 30 to 65 lbs.	75.00	3 lb.
973*	5'2", Wt. 25 to 55 lbs. at 26"	75.00	3 lb.
969*	5'8", Wt. 35 to 65 lbs.	75.00	3 lb.
976	5'6", Wt. 30 to 65 lbs.	75.00	3 lb.
977	4'6", Wt. 40 to 75 lbs.	75.00	3 lb.
975*	5'2", Wt. 40 to 75 lbs.	65.00	3 lb.
978*	5'2", Wt. 40 to 75 lbs.	65.00	3 lb.
972*	5'6", Wt. 30 to 65 lbs.	60.00	3 lb.
974*	5'6", Wt. 30 to 70 lbs.	55.00	3 lb.
966*	5'6", Wt. 30 to 60 lbs.	45.00	3 lb.
964*	5'4", Wt. 30 to 55 lbs.	30.00	2½ lb.
962*	5'4", Wt. 30 to 55 lbs.	27.50	2½ lb.
960	5', Wt. 20 to 40 lbs. at 26"	21.50	2 lb.
959	5', Wt. 20-25-30 lbs. at 26"	17.50	2 lb.
301	5', Wt. 20-25-30-35-40 lbs. at 26"	14.50	2 lb.
702*	5'6", Wt. 25-30-35-40 lbs.	14.50	2 lb.
703	5', Wt. 20-25-30-35 lbs. at 26"	13.50	2 lb.
337*	5'6", Wt. 25-30-35-40-45-50-55 lbs.	16.50	2 lb.
336	5', Wt. 20-25-30-35-40-45 lbs.	12.95	2 lb.
335	5', Wt. 20-25-30-35-40-45-50-55 lbs.	12.95	2 lb.
334	5', Wt. 20-25-30-35-40 lbs.	9.95	2 lb.
333	4'6", Wt. 20-25-30-35 lbs. at 26"	7.95	1 lb.
331*	4', Wt. Approx. 20 lbs. at 22"	Ea. 5.95	1 lb.
503*	5'6", Wt. 45-50-55 lbs.	16.50	2 lb.
501*	5'6", Wt. 30-35-40 lbs.	12.50	2 lb.
500	5', Wt. 20-25-30 lbs. at 26"	8.95	2 lb.
504*	4'6", Wt. Approx. 20 lbs. at 24"	Ea. 3.95	1 lb.
507*	4'6", Wt. Approx. 15 lbs. at 24"	Ea. 2.95	1 lb.
508*	4'6", Wt. Approx. 25 lbs. at 24"	Ea. 4.95	1 lb.

*Minimum order of three only—or in multiples of three.

SETS

349*	Wts. 45-50-55 lbs.	25.95	3 lb. 8 oz.
347*	Wts. 30-35-40 lbs.	21.95	3 lb. 8 oz.
346*	Wts. 25-30-35 lbs.	16.95	3 lb. 8 oz.
344*	Wts. 25-30-35 lbs.	12.95	3 lb. 8 oz.
343	Wts. Approximately 25 lbs.	10.95	3 lb.
341	Wts. Approximately 20 lbs.	7.95	2 lb.
460*	Wts. 45-50-55 lbs.	24.95	3 lb. 8 oz.
450*	Wts. 30-35-40 lbs.	16.95	3 lb. 8 oz.
444*	Wts. 20-25-30 lbs.	11.95	3 lb.
441	Wts. Approximately 20 lbs.	6.95	2 lb.
440	Wts. Approximately 15 lbs.	4.95	1 lb.
438	Wts. Approximately 10 lbs.	3.95	1 lb.

LEATHER GOODS

851	Quiver	14.95	2 lb.
859	Quiver	15.95	2 lb.
846	Quiver	11.95	2 lb.
836	Quiver	13.95	2 lb.
835	Quiver	13.95	2 lb.
844	Quiver	8.95	2 lb.
834	Quiver	5.95	1 lb.
830	Quiver	4.95	1 lb.
833	Quiver	3.95	1 lb.
331	Quiver	3.95	1 lb.
832	Quiver	3.95	1 lb.
848	Quiver	3.95	2 lb.
829	Quiver	1.95	10 oz.
827	Quiver	1.50	1 lb.
826	Ground Quiver	3.00	3 lb.
842	Bow Quiver	2.95	10 oz.

LEATHER GOODS (Cont.)

CAT.#	DESCRIPTION	SUG. RETAIL PRICE	SHIPPING WEIGHT
800	Shooting Glove	2.50	4 oz.
802	Shooting Glove	1.50	4 oz.
806	Shooting Tab	.75	4 oz.
805	Shooting Tab	.50	4 oz.
804	Shooting Tab	.35	4 oz.
815	Arm Guard	2.75	6 oz.
814	Arm Guard	2.75	6 oz.
810	Arm Guard	1.75	6 oz.
816	Arm Guard	1.50	6 oz.
817	Arm Guard	1.00	6 oz.

BOW FISHING EQUIPMENT

185	Fishing Arrow	4.00	12 oz.
184	Fishing Arrow	3.50	12 oz.
180	Fishing Arrow	2.00	12 oz.
178	Fishing Arrow	3.00	12 oz.
785	Fishing Point	2.00	4 oz.
784	Fishing Point	1.50	4 oz.
780	Fishing Point	.75	4 oz.
778	Fishing Point	1.00	4 oz.
697	Bow Reel	2.50	1 lb.
699	Bow Reel	3.00	8 oz.
695	Bow Reel	2.95	10 oz.
696	Bow Reel	2.00	10 oz.
698	Bow Reel	11.95	14 oz.
694	Nylon Line	1.25	12 oz.

TARGETS AND TARGET STANDS

408	48" Johnson Grass	57 lb.
406	36" Johnson Grass	35 lb.
404	24" Johnson Grass	17 lb.
409	48" Rye Straw	53 lb.
407	36" Rye Straw	34 lb.
405	24" Rye Straw	16 lb.
402	Target Stand for 48" Target	10 lb.
401	Target Stand for 36" Target	6 lb.
400	Target Stand for 24" Target	3 lb.

NOTE: TRANSPORTATION CHARGES MUST BE INCLUDED ON THE ABOVE ITEMS. THEREFORE SUGGESTED RETAIL PRICES ON THESE ITEMS HAVE BEEN OMITTED AS TRANSPORTATION CHARGES WILL VARY DEPENDING ON SHIPPING DISTANCE. FOR EXACT PRICES ON ABOVE, SEE YOUR DEALER OR WRITE DIRECT.

410*	Box Target (multiples of 6 only)	Ea. 1.00	10 lb.
403	Box Target 20" (multiples of 2 only)	Ea. 3.00	10 lb. Ea.
439	Metal Target Stand	2.00	2 lb.
45*	24" Sisal Core Target (square)	3.50	4 lb.
46*	36" Sisal Core Target	8.50	9 lb.
44*	24" Sisal Core Target	4.50	3 lb.
48	Target Stand for Sisal Core Target, Lgth. 48"	2.00	2 lb.

TARGET FACES

424	6" Animal Target Face—Tag Stock	doz. .85	
425	12" Animal Target Face—Tag Stock	ea. .20	
426	18" Animal Target Face—Tag Stock	ea. .30	
431	18" Animal Target Face—Tag Stock	ea. .10	
427	24" Animal Target Face—Tag Stock	ea. .40	
428	Complete Animal Set—30 Faces—Tag Stock	4.95	2 lb.

TARGET FACES (Cont.)

CAT.#	DESCRIPTION	SUG. RETAIL PRICE	SHIPPING WEIGHT
432	6" Animal Target Face—Toughenized	doz. 1.00	
433	12" Animal Target Face—Toughenized	ea. .25	
434	18" Animal Target Face—Toughenized	ea. .40	
435	24" Animal Target Face—Toughenized	ea. .65	
436	Complete Animal Set—30 Faces—Toughenized	6.18	2 lb.
472	6" B&W Roving Field Tag Stock	doz. .50	
473	12" B&W Roving Field—Tag Stock	ea. .10	
474	18" B&W Roving Field—Tag Stock	ea. .15	
475	24" B&W Roving Field—Tag Stock	ea. .20	
476	Complete Roving Field Set—30 Faces—Tag Stock	2.95	2 lb.
482	6" B&W Roving Field—Toughenized	doz. .65	
483	12" B&W Roving Field—Toughenized	ea. .13	
484	18" B&W Roving Field—Toughenized	ea. .20	
485	24" B&W Roving Field—Toughenized	ea. .25	
486	Complete Roving Field Set—30 Faces—Toughenized	3.95	2 lb.
462	Black Hunter Set—18 Faces—Toughenized	3.65	1 lb.
463	Broadhead Set—16 Faces—Tag Stock	5.95	1 lb.
464*	B&W Roving Field Set—26 Faces—Corrugated Board	6.95	7lb. 8 oz.
419	48" Square—Tag Stock	1.00	12 oz.
418	36" Square—Tag Stock	.75	8 oz.
417	24" Square—Tag Stock	.50	4 oz.
420	16" Square—Tag Stock, doz.	1.00	6 oz.
492	48" Square—Toughenized	1.40	13 oz.
493	36" Square—Toughenized	1.00	9 oz.
494	24" Square—Toughenized	.65	5 oz.
495	16" Square—Toughenized, ea.	.20	1 oz.
416	48" Square—Oil Cloth	3.50	1 lb. 4 oz.
415	36" Square—Oil Cloth	2.75	1 lb.
414	24" Square—Oil Cloth	1.50	8 oz.
488	48" Official NAA Face—Tag Stock	1.30	12 oz.
421	16" Square Target Face—One Color—Tag Stock	dz. 1.25	10 oz.
422	24" Square Target Face—One Color—Tag Stock	.25	4 oz.
491	48" Skirted—Tag Stock	2.50	1 lb.
481	36" Skirted—Tag Stock	1.50	1 lb.
471	24" Skirted—Tag Stock	1.25	8 oz.
496	48" Skirted—Toughenized	2.80	1 lb.
497	36" Skirted—Toughenized	2.10	1 lb.
498	24" Skirted—Toughenized	1.40	8 oz.
413	48" Skirted—Oil Cloth	4.95	1 lb. 6 oz.
412	36" Skirted—Oil Cloth	3.95	1 lb.
411	24" Skirted—Oil Cloth	2.50	8 oz.

RAW MATERIALS AND ACCESSORIES

660	Arrow Shafts	doz. 4.50	7 oz.
667	Arrow Shafts	doz. 2.00	7 oz.
604	Micro-Flite Glass Shafts	Dz. 18.95	8 oz.
606	Micro-Flite Glass Shafts	Dz. 19.35	8 oz.
691	Cement (½ dz. pack only)	ea. .35	3 oz.

RAW MATERIALS AND ACCESSORIES (Cont.)

CAT.#	DESCRIPTION	SUG. RETAIL PRICE	SHIPPING WEIGHT
650	Natural Barred Feathers	doz. 1.00	1 oz.
651	Natural White Feathers	doz. 1.50	1 oz.
652	Dyed White Feathers	doz. 1.50	1 oz.
653	Dyed Barred Feathers	doz. 1.25	1 oz.
690	Water Proofing	1.00	6 oz.
670	Buck Scent	1.00	3 oz.
671	Bow Refinisher	1.00	4 oz.
672	Nocking Point	Pr. .75	2 oz.
672	Nocking Point	Dz. 9.00	1 lb.
673	Brush Buttons	Pr. .70	2 oz.
673	Brush Buttons	Dz. 8.40	1 lb.
677	Plastic Arrow Rest	.10	1 oz.
678	Hunting Knife	7.95	12 oz.
656	Bow Case	2.50	1 lb.
657	Feather Burner	3.95	1 lb.
664	Wax, ½-oz. Cake	.25	½ oz.
676	Nocks	doz. .50	1 oz.
676	Nocks	100 Pack 2.50	8 oz.
675	Nocks	doz. .50	1 oz.
675	Nocks	100 Pack 2.50	8 oz.
665	Tapering Tool	3.50	6 oz.
692	Bow Sight	2.25	1 oz.
693	Bow Sight	.75	1 oz.
645	Bow String Kit	3.50	6 oz.
640	Bow String Assortment	44.70	1 ¼ lb.
642	Custom Bow String Assortm't	30.00	1 lb.
638	Custom Bow String 25-34; 35-44; 45-54; 55-64 lbs.	1.25	1 oz.
634	Bow String, 25-34; 35-44; 45-54; 55-64 lbs.	1.25	1 oz.
631	Bow String, 25-34; 35-44; 45-54; 55-64 lbs.	1.25	1 oz.
637	Bow String—4', 4½', 5'	.50	1 oz.
636	Hemp Bow String for Juvenile Bows	.40	1 oz.
635	Bow String for 4', 4½' 5' Bows	.75	1 oz.

ARROW POINTS—TARGET, HUNTING & FIELD

680	Target Point	doz. .60	8 oz.
680	Target Point	100 Pack 3.50	4 lb.
681	Bullet Target Point	doz. .60	4 oz.
681	Bullet Target Point	100 Pack 4.00	2½ lb.
682	Non-Skid Point	doz. 1.00	8 oz.
682	Non-Skid Point	100 Pack 6.75	4 lb.
684	Field Point	doz. 1.00	4 oz.
684	Field Point	100 Pack 6.75	2½ lb.
679	Rubber Small Game Hd., doz.	1.75	12 oz.
687	Concave Blunt Point	doz. 1.00	8 oz.
687	Concave Blunt Pt.	100 Pack 6.75	4 lb.
788	Barbed Hunting Point	½ dz. 3.00	8 oz.
789	Barbless Hunting Pt.	½ dz. 3.00	8 oz.
794	4-Blade Hunting Point	½ dz. 2.25	8 oz.
792	Barbless Hunting Pt.	½ dz. 1.90	8 oz.
796	Barbless Hunting Pt.	½ dz. 2.25	8 oz.
798	4-Blade Hunting Pt.	½ dz. 2.75	8 oz.
783	3-Blade Hunting Pt.	½ dz. 1.95	8 oz.
783	3-Blade Hunting Pt., 100 Pack	25.75	6 lb.
781	Barbed Hunting Pt.	½ dz. 1.75	8 oz.
781	Barbed Hunting Pt.	100 Pack 23.50	6 lb.
782	Barbless Hunting Pt.	½ dz. 1.75	8 oz.
782	Barbless Hunting Pt., 100 Pack	23.50	6 lb.

ARROWS

100	Aluminum—Target	dz. 29.95	2 lb.
102	Aluminum—Field	dz. 29.95	2 lb.
104	Fiber Glass Target/Field	dz. 25.95	2 lb.
106	Fiber Glass Hunting, Less Pt.	dz. 26.35	2 lb.

NOTE: Those items designated by a star (*) cannot be shipped via parcel post to First Class Post Offices. See back cover under "Important."