

The Richardson Foundation
Help us help many!



Bowl for the GOAL Committee
info@helpushelpmany.org

Dear Friend,

The Richardson Foundation is a non-profit, grassroots charitable organization located in Beavercreek Ohio. Over the last three years we have teamed with the Ohio Galaxies Soccer Club to create the Give Our Athletes a Legacy (GOAL) Program. GOAL is a funding outreach program which creates opportunities for economically disadvantaged youths to learn valuable life lessons and play sports that normally they couldn't afford. Sports fees can get costly and may seem out of reach to these disadvantaged families - but lack of funds should not prevent a child an opportunity to play sports, create lifelong friendships and improve their quality of life.

Last year we hosted our 3rd Annual Bowl for the GOAL event which raised \$5,500 and enabled our foundation to financially support an entire soccer team and 17 children in playing soccer and growing our community soccer programs. This year we will host our 3rd Annual Bowl for the GOAL which will take place on August 3, 2019 at Pla-Mor Bowling Alley, Dayton, Ohio. Our goal is to double what we raised last year and assist even more children in realizing their sports dreams. In order to meet this goal, we are asking for sponsorships from local businesses and individuals such as you.

By giving to this annual event you'll be enabling The Richardson Foundation to give these children the opportunity to make new friends and play team sports. In return for your sponsorship you will be recognized at our event in several ways. As a sponsor your name will be placed on all advertising materials and banners that publicize the event as well as announced verbally at the event itself. There are several ways to be a sponsor, please see the Sponsor Structure Chart attached for details. Not interested in being a sponsor but still would like to support, we accept in-kind donations as well.

We hope that we can count on you to help us help many by supporting this cause. If you have any questions or concerns, please feel to contact us at the information provided below.

Thank you in advance for your consideration!

Sincerely,
Roselyn R. Richardson
President/Founder
The Richardson Foundation

P.O. Box 341592
Dayton, OH 45434
(937) 705-0744
1.888.873.5911
www.helpushelpmany.org

BOWL FOR THE GOAL EVENT FACT SHEET

Event Statistics	About the Event
<p><u>Year Established:</u> 2016</p> <p><u>2018 Statistics:</u> Net Profit: \$5,500 Number of participants: 100 Vendors: 3 Corporate Sponsors: 7</p> <p><u>2019 Goals:</u> Net Profit: \$10,000 Number of participants: 300 Increase Vendor Support Increase Sponsorships</p> <p><u>2018 Support:</u> Obtained equipment donations from local area soccer clubs and families in the local community in the form of shin guards, balls and bags for each youth as well</p> <p><u>2019 Projected Support:</u> Number of youths supported: 20 Includes registration fees, uniform kits and tournament fees With equipment donations from local area soccer clubs and the US Soccer Foundation we will be able to provide shin guards, balls and bags for each youth as well</p>	<p>This event was created in 2016 to support our new program called the Give Our Athletes a Legacy (GOAL). This program was the brain child of Beaver Creek Soccer Association (BSA) parents who were looking for a way to give back to their local community via the great sport of soccer. Thus the GOAL Program was stood up and the Bowl for the GOAL event was created to fund the GOAL program.</p> <p>In 2016 The Richardson Foundation, a 501(c)3 non-profit charitable organization, joined forces with the BSA, select Celtic and recreational Soccer Clubs to create the channels between the community and the local soccer associations. The collaboration began with The Richardson Foundation's simplistic motto of "help us help many!" This created an instant bond of a great sport and non-profit charitable organization working towards the same effort of being dedicated to compassion, community and helping children in need.</p> <p>Lack of funds should not mean a child should not be given an opportunity to play sports in an organized group when his or her talent can only grow with coaching and teamwork. Giving the child the opportunity on the field can provide positive influence in all aspects of his/her life</p> <p>BE A PART AND HELP US HELP MANY!!</p>

The Richardson Foundation
Help us help many!

Bowl for the GOAL Committee
info@helpushelpmany.org



SPONSORSHIP STRUCTURE CHART

Event/Tourney Sponsor \$1000	Lane Sponsor \$500	Spectator Sponsor \$250
<ul style="list-style-type: none"> • Prominent company signage as event sponsor • Company logo on all press/advertising material to include social media sites • Free lane for company use • Booth/Table space at the event • Opportunity to contribute promotional items for participant Goodie bags • Company information displayed on lane tables 	<ul style="list-style-type: none"> • Company banner over a lane • Company logo on all press/advertising material to include social media sites • Opportunity to contribute promotional items for participant Goodie bags • Company information displayed on lane tables 	<ul style="list-style-type: none"> • Company logo on all press/advertising material to include social media sites • Opportunity to contribute promotional items for participant Goodie Bags • Company information displayed on lane table



P.O. Box 341592
Dayton, OH 45434
937.705.0744
1.888.873.5911

EVENT SPONSORSHIP FORM

BOWL for the GOAL



A  Richardson Foundation
Charity Event benefitting local Youth In Need

SPONSORSHIP OPPORTUNITIES:



EVENT SPONSOR: \$1,000 donation

- Prominent company signage as event sponsor
- Company logo on all press/advertising material to include social media sites
- Free bowling lane for company
- Booth/Table space at the event
- Opportunity to contribute promotional items for participant Goodie bags
- Company information displayed on lane tables



LANE SPONSOR: \$500 donation

- Company banner over a lane
- Company logo on all press/advertising material to include social media sites
- Opportunity to contribute promotional items for participant Goodie bags
- Company information displayed on lane tables



SPECTATOR SPONSOR: \$250 donation

- Company logo on all press/advertising material to include social media sites
- Opportunity to contribute promotional items for participant Goodie Bags
- Company information displayed on lane table

I hereby agree to be a sponsor for the August 5th Bowl for the GOAL event at the following level (please circle one):

- EVENT Sponsorship
- LANE Sponsorship
- SPECTATOR Sponsorship

Sponsor's Printed Name

Sponsor's Signature and Date

