### NANAIMO DRY GRAD SOCIETY

PO BOX 2044, STN. A, NANAIMO B.C V9R 5N3

2/5/2016

# "A NIGHT TO REMEMBER" Participating Schools:

Aspengrove, Dover Bay, John Barsby, The High School at VIU, Ladysmith, Learning Alternatives, Nanaimo Christian School, NDSS, Wellington, Woodlands

Plans for this year's Nanaimo/Ladysmith Annual Dry Grad, "A Night to Remember" celebration are underway. Dry Grad provides graduating students with the opportunity to celebrate their success at an alcohol and drug-free event.

<u>This year's event will be held June 24, 2016</u> at the Beban Park Complex in Nanaimo and will run from 8PM Friday until 5AM the next morning.

This annual event has been a part of the graduating experience for all Nanaimo/ Ladysmith District High School Students for the past 26 years and it is the support of the community and the generosity of local businesses and corporations that play a huge role in making this event happen each year.

Nanaimo Dry Grad, a non-profit society, raises funds to provide cash prizes, spot prizes, entertainment and food for the graduating students to enjoy. This community event which costs approximately \$73,000.00 is not funded by the School District. 35% of the funding is from the amazing support received from local businesses and corporations; student ticket sales an additional 40%, while fundraising provides the balance.

This year our committee is introducing a tiered level Corporate Sponsorship System with packages from Bronze to Gold. Attached are details on each level of sponsorship and details of how supporting Nanaimo Dry Grad also helps to promote your company as a proud supporter of community events and social responsibility. Each level has different advertising and benefits associated with it.

In closing I would like to once again thank you for your time and hope that you will consider supporting Nanaimo Dry Grad 2016. I look forward to hearing from you once you have had a chance to review this package. If you have any questions or concerns please contact me at:

fundraising@nanaimodrygrad.com or 250-616-2028 (after 5PM).

Sincerely,

Tami Dovle

Corporate Fundraising Chair/Kitchen Chair

Nanaimo Dry Grad 2016

# What is Dry Grad?

- This is an all-night action filled alcohol and drug-free event that includes a variety of
  activities that all students can enjoy. Events include: beach volleyball, scuba diving,
  kayak races, karaoke, laser tag, dancing, skating, swimming, movies and many more.
  The whole Frank Crane Arena is filled with Wipe-Out Style blow-ups. There is something
  for everyone.
- The event also includes a colossal amount of food, drink, friends, music and a lot of fun!
- 850 students attended Dry Grad 2015 and we are hoping with further support and awareness about Dry Grad, the number will grow yearly!
- Approximately 300 volunteers are required in order for this event to be a success. Without these amazing individuals this event would not be possible. Many stay for the entire evening and help out in multiple areas.
- We try to keep a lot of suspense and excitement around this event and the Grads do not know all of the details until they walk through the doors on the night of the event.
- At the end of the night there are many prize give-aways and only students remaining are eligible to win. Some of these prizes include; cash, tv's, mini fridges, camping gear, gift certificates and more.
- Support of local businesses and corporations as well as private donations are key to the success of this event each year.
- A memorable event hosted for all 2016 high school graduates in the Nanaimo-Ladysmith School District (SD#68).

# NANAIMO DRY GRAD 2016 - CORPORATE SPONSORSHIP PACKAGES

# 2 WAYS TO CONTRIBUTE:

Bronze	Silver	Gold	Monetary Donation:	Premier	Prestige	In Kind Donation:
\$250	\$500	\$1,000	Cost:	\$1000 - \$2000 Contribution	\$500 - \$1,000 Contribution	Value:
10	6	3	# of Sponsorships Available:	Unlimited	Unlimited	# of Sponsorships Available:

ITEM	MONET	MONETARY DONATION	N	IN KIND DONATION	NATION
	Gold	Silver	Bronze	Premier	Prestige
	\$1,000	\$500	\$250	\$1,000 - \$2,000	\$500 - \$1000
Sponsorship of an Activity at Dry Grad		X.		Y	Y
Company Logo on T-Shirt (850+ shirts distributed)	Y				
Banner/Thank You Sign at Event (inside venue or outside venue)*	(Y) Banner Inside	(Y) Sign Inside	(Y) Sign Inside	(Y) Banner Outside	(Y) Sign Inside
Logo on Dry Grad Website w/ link to your website	Y	A	Y	Y	Y
Your Company Logo on our media/fundraising signage **	Y	Y			
Media Coverage – will include verbal THANK YOU to	Y	Y			
Featured in Full Page Newspaper Ad (Local Paper) (Local Newspaper) **	Y	Y	Y	Y	Y
	Med Logo	Sm Logo	Bold Type	Bold Tupe	Bold Tupe
**Special sections will be given to each level of sponsorship with corresponding logo and/or two size	sorchin with comesmon	ling logo and/or tu	a cira		

<sup>\*\*</sup>Company logos to be supplied by sponsors in vector format for reproduction

2016 by choosing one of these packages a sponsorship agreement is attached. CONTACT: fundraising@nanaimodrygrad.com for more information. If you would like to sponsor Nanaimo Dry Grad

<sup>\*</sup>Banners to be supplied by sponsoring company

## NANAIMO DRY GRAD SOCIETY

PO BOX 2044, STN. A NANAIMO, BC CANADA V9R 5N3

# SPONSORSHIP AGREEMENT FOR NANAIMO DRY GRAD 2016

Event Date: June 24, 2016

Yes our Business/Organization would like to make a donation to Nanaimo Dry Grad Society to help support Nanaimo Dry Grad 2016 in the following way:

Please complete the following information and return to attention: Tami Doyle, Corporate Sponsorship Fundraising Chair at <u>fundraising@nanaimodrygrad.com</u> or call 250-616-2028 (also attach a copy of this agreement to your cheque when mailing.)

Confirmation of Sponsorship to be received by: May 15, 2016.

<u>Please note:</u> In order for you to gain advantage of your sponsorship package, confirmation of your sponsorship should be sent by no later than March 15, 2016 so that your name can be added in time for our fundraising event in April. (Gold, Silver, Bronze Sponsors)

# For All Monetary Donations please make cheques payable and mail to:

Nanaimo Dry Grad Society Box 2044, Station A Nanaimo, B.C. V9R 5N3

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Sponsor Name: (Business/Organization)	
Address:	(2) 10 10 10 10 10 10 10 10 10 10 10 10 10
Phone Number:	
Fax:	
Email Address:	
Contact Person:	

*Or check one of the following:* 

Our Business/Organization would like more information about Nanaimo Dry Grad
We are not able to provide a donation this year, but please leave our name on your donor list.
Please remove our name from your donor list.
We would like to support Nanaimo Dry Grad in another way. Please contact Tami Doyle at Fundraising@nanaimodrygrad.com or 250-616-2028 to discuss