



Montgomery County Council of PTAs  
12900 Middlebrook Road, 3<sup>rd</sup> Floor  
Germantown, MD 20874

Dear Potential Sponsor -

Thank you for your interest in supporting the students, parents, and educators in Montgomery County through sponsorship of Montgomery County Council of PTAs (MCCPTA).

MCCPTA is the council organization for the 192 PTAs and PTSAs in Montgomery County, Maryland, representing nearly 50,000 members. We advocate for our students and school communities in educational issues at the local, county, and state levels, and support our local PT(S)As in maintaining strong organizations at each of the public schools in Montgomery County.

As a sponsor of MCCPTA, your support would enable us to continue providing training for our volunteer leaders, conduct programs and workshops to inform our parents and communities about educational issues, encourage student creativity through participation in the National PTA Reflections program, and acknowledge the contributions of our leaders, administrators, and community members at our Annual Presidents and Principals Dinner. We offer various sponsorship levels, all with the opportunity for our members and other supporters to learn more about your business. Sponsorship offers options including having your logo and link to your website placed on our website, [www.MCCPTA.org](http://www.MCCPTA.org), exhibiting at our Fall and/or Spring Training, sponsoring one of our Award winners, and attending our annual dinner held in May.

I've included our Sponsorship Opportunities information, which provides details about the benefits to sponsors at each level of support and a Sponsor form.

We look forward to your support as we continue to advocate for the students in Montgomery County.

Regards -

Frances M. Frost  
President, MCCPTA

## MCCPTA Sponsorship Opportunities

The support of our sponsors enables the Montgomery County Council of PTAs (MCCPTA) to advocate for every child and provide programs and services to local PTAs, schools, and families year round. In return for your support, MCCPTA Sponsors enjoy the following benefits.

### CHAMPION: \$3,000

- ❖ Logo and website link on the Sponsors Page of the MCCPTA website for the school year
- ❖ Opportunity to participate free of charge in Fall and Spring Training Vendors Showcases
- ❖ Invitation to Annual Presidents & Principals Dinner
  - Reserved Table for ten (10) attendees
  - Corporate/Organization Table Display and Information during Cocktail Hour
  - Corporate Table Sign plus Logo Display during the event
  - Full-page ad and listing in Dinner Program
  - Special acknowledgement during the dinner event from podium

### PARTNER: \$1,000

- ❖ Logo and website link on the Sponsors Page of the MCCPTA website for school year
- ❖ Opportunity to participate free of charge in Fall and Spring Training Vendors Showcases
- ❖ Invitation to Annual Presidents & Principals Dinner
  - Three (3) Reserved seats
  - Logo Display during the event
  - Half-page ad and listing in Dinner Program

### SUPPORTER: \$500

- ❖ Opportunity to participate free of charge in Fall and Spring Training Vendors Showcases
- ❖ Invitation to Annual Presidents & Principals Dinner
  - Two (2) Reserved seats
  - Logo Display during the event
  - Quarter-page ad and listing in the Dinner Program

### FRIEND: \$150

- ❖ Opportunity to participate free of charge in Fall *or* Spring Training Vendors Showcases
- ❖ Invitation to Annual Presidents & Principals Dinner
  - One (1) Reserved Seat
  - Logo Display during the event
  - Business-card-size ad and listing in Dinner Program

### Event Participation

*Presidents & Principals Dinner* - MCCPTA recognizes the efforts of PTA volunteers, administrators and community members and their contribution to public education at our annual Presidents & Principals Dinner, a countywide celebration to be held May 23, 2016, at the Bethesda North Marriott Hotel and Conference Center. The dinner is attended by over 400 volunteers, school administrators, county and state officials, as well as our sponsors. Sponsors will receive invitations for the event for the appropriate amount of seats, as designated by the Sponsorship level. Sponsors may, at their choice, donate any anticipated unused seats to allow our deserving volunteers and staff to attend from schools that might not otherwise have funds for seats.

*Award Sponsorships* – Each year, MCCPTA honors Principals, PTA volunteers, and businesses who have significantly contributed to education of children in Montgomery County Public Schools at our Presidents & Principals Dinner. One of these awards may be sponsored for an additional \$250, above Partner or Champion level. The Sponsor would be listed in the program and named at the award presentation.

*Leadership Training* - Each Fall and Spring, MCCPTA conducts training for the local leaders of the 192 PT(S)A units in Montgomery County and county-level PTA leaders. Each training is attended by at least 200 volunteer leaders. Sponsors are invited to participate in the Vendors Showcase, on a space available basis. Interested Sponsors are encouraged to respond in the time designated upon receiving the information to ensure space.

Sponsors may also provide logo items as in-kind donations, such as folders, note pads, or pens/pencils or sponsor snacks or a meal (depending on the time of the Training.) Contact the Training Chairs or the MCCPTA Office Manager to discuss these additional opportunities.

*Organizations or individuals may also consider in-kind donations or sponsorship of events such as our annual Reflections Gallery. This annual event recognizes the creative entries of participating students and the winners in various artistic categories at the county, state, and National levels. Please see the MCCPTA website for more information about this program.*

*MCCPTA reserves the right to decline sponsorship in the event of a conflict with MCCPTA positions or requirements. We welcome support from our political candidates, however, to alleviate the appearance of supporting a particular candidate, may decline exhibitor space at our events.*



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### MCCPTA Sponsorship Opportunities 2015-16

**SPONSORSHIP Levels** (Valid for one year from acceptance by MCCPTA)  
(Sponsorship—excluding cost of dinner—is tax deductible)

- CHAMPION\* - \$3000
- PARTNER\* - \$1000
- SUPPORTER - \$500
- FRIEND - \$150

Total Enclosed: \$\_\_\_\_\_

#### Business or Individual Sponsor

Name:	
Business:	
Phone:	
Email:	
Mailing Address:	

#### Contact Information (if different than above):

Name:	
Phone:	
Email:	

#### Sponsor name as you wish it to appear in the program listing:

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**Make checks payable to "MCCPTA".**  
**Please mail completed form and payment to:**  
**MCCPTA; 12900 Middlebrook Road, 3<sup>rd</sup> Floor; Germantown, MD 20874**

\*Logo in jpeg format for MCCPTA website should be emailed to office@mccpta.com and will be added to the Sponsors page upon receipt of this form and payment

Annual Dinner Program copy information due to office@mccpta.com by April 1, 2016:  
Full Page Ad: 8 1/2" by 11"  
Half page Ad: 8 1/2" by 5 1/2"  
Quarter page Ad: 4" by 5 1/2"

*Thank you for supporting MCCPTA for the 2015-16 School Year as a Sponsor. We hope that you will join us for our Presidents & Principals Dinner on Monday, May 23 2016 at the Bethesda Marriott North.*