

Exporting to our Neighbors: Mexico and Canada

Program Overview: Mexico and Canada are two of South Carolina's largest export markets. Often one of the first markets entered by new exporters and a crucial market for experienced companies, their close proximity to the USA ensures close customer relationships and often relatively low freight costs. The North American Free Trade Agreement (NAFTA) plays a crucial role when exporting to these countries. However, these two markets each have their unique challenges ranging from cross-border entry to dual-language labeling. Learn about these markets and hear how you may be able to take advantage of NAFTA.

Thursday, April 13, 2017

SCMEP

37 Villa Road, Suite 500

Greenville, SC 29615

(8:30 am – noon)

\$45 per person if registered by March 13; \$75 if registered after March 13. All reference material and beverages are included. Registration and payment are required to guarantee seating. To register and for information about upcoming export events click here: <http://www.sctrade.org/events.html>

Topics Covered:

- Overview of the Mexican and Canadian markets
- Opportunities for South Carolina exports
- Unique challenges and nuances of the Mexican and Canadian markets
- North American Free Trade Agreement (NAFTA)

Who should attend:

- Companies interested in exporting to Mexico and Canada but want guidance to expand overseas markets and sales.
- Companies already exporting to Mexico and Canada that want long-term success by avoiding typical, costly mistakes.
- Companies interested in learning how to utilize North American Free Trade Agreement (NAFTA).

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South Carolina
Department of Commerce

Just right for business.



Do you meet the SBA's definition of a small business? If so, you may qualify for South Carolina Export Incentives Program grant funds to cover your registration fee (limited to 2 per company).

For more information, contact: South Carolina Department of Commerce, Norris Thigpen at 803-737-0598 or nthigpen@sccommerce.com

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