



Hindu Temple of Rochester

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www.hindutempleofrochester.com

4th Sarva Devatha Brahmotsavam

Temple will be conducting *4th Sarva Devatha Brahmotsavam*, an 8-day event with each day dedicated to a deity. We invite you all to join with family & friends to seek divine blessings and make this another successful event.

Sunday July 31st to Sunday August 7th, 2022

Program

Sunday July 31st – Dhwajarohana & Lord Ganesha Mahotsavam

Mon Aug 1st – Sri Shiva Parvathi Mahotsavam

Tuesday Aug 2nd – Sri Durga Mata Mahotsavam

Wednesday Aug 3rd – Sri Subramanya Mahotsavam

Thursday Aug 4th – Sri Radha Krishna Mahotsavam

Friday Aug 5th – Sri Lakshmi Devi Mahotsavam

Saturday Aug 6th (AM) – Sri Venkateshwara Mahotsavam

Saturday Aug 6th (PM) – Sri Ramparivar & Sri Hanumanji Mahotsavam

Sunday Aug 7th (AM) – Maha Abhishekham & Vasanthotsavam

Sunday Aug 7th (PM) – Sayanotsavam, Cultural program

Suggested Minimum Donation

Projects (Dwaja-Sthambam & Ganesh Mandapam) - \$501 or \$1001

- Entire Brahmotsavam (Any 10 Havans) - \$1,001
- Any 4 Havans / Any 1 Day Entire Event - \$ 501
- Any 1 Havan - \$ 251
- Annadhan (Mahaprasad for 1Day) - \$ 501
- Flowers Sponsor (for any one day) - \$ 201
- Kalasha puja (1 Day) - \$ 51

Donations & Havan sign-ups @ <https://bit.ly/HTORPayPal>

Contacts

For any questions, please contact:

President, Ravi Rasu 585-797-8144

Vice President, Krishna Kaza 585-474-0478

Cultural Secretary, Sujatha Pillai 585-503-9997

For volunteer opportunities, please contact:

Volunteer Coordinator, Priyanka Pariti 607-331-3391

For Mahaprasad related, please contact:

Sanjay Nair, 585-200-9238

A Short AV on SDB 2020: <https://bit.ly/ShortAVSDB2020>

Detailed Program Schedule

<p style="text-align: center;">Sun, Jul 31st</p> <p style="text-align: center;">Lord Sri Ganesha</p> 	<p style="text-align: center;">Mon, Aug 1st</p> <p style="text-align: center;">Sri Shiva & Parvathi</p> 	<p style="text-align: center;">Tue, Aug 2nd</p> <p style="text-align: center;">Sri Durga Mata</p> 	<p style="text-align: center;">Wed, Aug 3rd</p> <p style="text-align: center;">Sri Subramanya</p> 
<p>Dress Color of the Day: Maroon</p> <p>Morning Seva 8:00AM – 1:00PM</p> <p>8:45AM Maha Sankalpam (Seeking permission from God to perform event)</p> <p>Sri Ganapathi Puja (Worship of Lord Ganesha)</p> <p>Punya Vachanam (Purifying the temple premises and Puja materials)</p> <p>Acharya Varunam (Inviting the priests to conduct the ceremony)</p> <p>Raksha Bandhanam (Tying secret thread to keep evil spirits away)</p> <p>Mrutsangrahanam (Taking soil from the Earth)</p> <p>Ankurarpanam (Starting the program)</p> <p>Palika Puja (Putting Navagraha seeds and soil in mud pots)</p> <p>10:00AM Kalasha Aradhanam (Inviting Sarva Devatha's into their Kalasha's)</p> <p>10:30AM Sarva Devatha Havan (Agni Prathistha & Sarva Devatha Havan)</p> <p>11:30AM Dhvajarohana (Hoisting Garuda flag to invite all deities)</p> <p>12:30AM Bali Haranam (Priests placing offerings to Bali around Temple's premises)</p> <p>12:45PM Bhog, Aarti & Maha Prasad</p> <p>Evening Seva 5:00PM to 8:30PM</p> <p>5:00PM Kalasha Aradhana (Sarva Devatha Kalasha Puja)</p> <p>5:30PM Ganapati Havan (Yagna for Lord Ganesh)</p> <p>6:30PM Bali Haranam (Priests placing offerings to Bali around Temple's premises)</p> <p>7:00PM Ganesh Mooshika Vahana Utsavam (Procession of Lord Ganesh on Rat Ratha)</p> <p>8:00PM Bhog, Aarti & Maha Prasad</p>	<p>Dress Color of the Day: Blue</p> <p>Morning Seva 8:00AM – 12:30PM</p> <p>8:30AM Shiva / Ganesh Abhishekham (Regular weekly Abhishekham for Sri Shiva & Lord Sri Ganesh)</p> <p>9:30AM Kalash Aradhanam (Inviting Sarva Devatha's into their Kalasha's)</p> <p>10:30AM Sri Shiva & Parvathi Havan (Yagna Sarva Devatha Havan)</p> <p>11:30AM Bali Haranam (Priests placing offerings to Bali around Temple's premises)</p> <p>12:00PM Bhog, Aarti & Prasad</p> <p>Evening Seva 5:00PM to 8:30PM</p> <p>5:00PM Kalasha Aradhana (Sarva Devatha Kalasha Puja)</p> <p>5:30PM Sri Shiva & Parvathi Havan (Yagna for Sri Shiva & Parvathi)</p> <p>6:30PM Bali Haranam (Priests placing offerings to Bali around Temple's premises)</p> <p>7:00PM Sri Shiva & Parvathi Nandhi Vahana Utsavam (Procession of Sri Shiva & Parvathi on Cow Vahan)</p> <p>8:00PM Bhog, Aarti & Maha Prasad</p>	<p>Dress Color of the Day: Red</p> <p>Morning Seva 8:00AM – 12:30PM</p> <p>8:30 Karikeya Abhishekham (Regular Temple Abhishekham for Naga Panchami)</p> <p>9:30AM Kalash Aradhanam (Inviting Sarva Devatha's into their Kalasha's)</p> <p>10:30AM Sri Durga Mata Havan (Yagna for Sri Durga Mata)</p> <p>11:30AM Bali Haranam (Priests placing offerings to Bali around Temple's premises)</p> <p>12:00PM Bhog, Aarti & Prasad</p> <p>Evening Seva 5:00PM to 8:30PM</p> <p>5:00PM Kalasha Aradhana (Sarva Devatha Kalasha Puja)</p> <p>5:30PM Sri Durga Mata Havan (Yagna for Sri Durga Mata)</p> <p>6:30PM Bali Haranam (Priests placing offerings to Bali around Temple's premises)</p> <p>7:00PM Sri Durga Mata Sheri Vali Utsavam (Procession of Sri Durga Mata on Lion Vahan)</p> <p>8:00PM Bhog, Aarti & Maha Prasad</p>	<p>Dress Color of the Day: Yellow</p> <p>Morning Seva 8:00AM – 12:30PM</p> <p>9:30AM Kalash Aradhanam (Inviting Sarva Devatha's into their Kalasha's)</p> <p>10:30AM Sri Subramanya Havan (Yagna for Sri Subramanya, Sri Valli and Sri Devyani)</p> <p>11:30AM Bali Haranam (Priests placing offerings to Bali around Temple's premises)</p> <p>12:00PM Bhog, Aarti & Prasad</p> <p>Evening Seva 5:00PM to 8:30PM</p> <p>5:00PM Kalasha Aradhana (Sarva Devatha Kalasha Puja)</p> <p>5:30PM Sri Subramaniya Havan (Yagna for Sri Subramanya, Sri Valli and Sri Devyani)</p> <p>6:30PM Bali Haranam (Priests placing offerings to Bali around Temple's premises)</p> <p>7:00PM Sri Subramaniya Mayuram Vahana Utsavam (Procession of Sri Subramanya on Peacock Vahan)</p> <p>8:00PM Bhog, Aarti & Maha Prasad</p>

Detailed Program Schedule

Note: Schedule is subject to change. Please check Temple Website or Dedicated Brahmotsavam website for latest schedule.

<p style="text-align: center;">Thu, Aug 4th Sri Radha Krishna</p> 	<p style="text-align: center;">Fri, Aug 5th Sri Lakshmi Devi</p> 	<p style="text-align: center;">Sat, Aug 6th Sri Venkateshwara (AM) Sri Ram Parivar & Hanumanji (PM)</p> 	<p style="text-align: center;">Sun, Aug 7th Vasanthotsavam (AM) Sayanotsava (PM)</p> 
<p>Dress Color of the Day: Orange</p> <p>Morning Seva 8:00AM – 12:30PM</p> <p>9:30AM Kalash Aradhanam (Inviting Sarva Devatha's into their Kalasha's)</p> <p>10:30AM Sri Krishna & Radha Havan (Yagna for Sri Krishna & Radha)</p> <p>11:30AM Bali Haranam (Priests placing offerings to Bali around Temple's premises)</p> <p>12:00PM Bhog, Aarti & Prasad</p> <p>Evening Seva 5:00PM to 8:30PM</p> <p>5:00PM Kalasha Aradhana (Sarva Devatha Kalasha Puja)</p> <p>5:30PM Sri Krishna & Radha Havan (Yagna for Sri Krishna & Radha)</p> <p>6:30PM Bali Haranam (Priests placing offerings to Bali around Temple's premises)</p> <p>7:00PM Sri Krishna & Radha Shesha Vahana Utsavam (Procession of Sri Krishna & Radha on Snake Vahan)</p> <p>8:00PM Bhog, Aarti & Maha Prasad</p>	<p>Dress Color of the Day: Cream/Gold (Kerala style)</p> <p>Morning Seva 8:00AM – 12:30PM</p> <p>9:30AM Kalash Aradhanam (Inviting Sarva Devatha's into their Kalasha's)</p> <p>10:30AM Sri Lakshmi Devi Havan (Yagna for Sri Lakshmi Devi)</p> <p>11:30AM Bali Haranam (Priests placing offerings to Bali around Temple's premises)</p> <p>12:00PM Bhog, Aarti & Prasad</p> <p>Evening Seva 5:00PM to 8:30PM</p> <p>5:00PM Kalasha Aradhana (Sarva Devatha Kalasha Puja)</p> <p>5:30PM Sri Lakshmi Devi Havan (Yagna for Sri Lakshmi Devi)</p> <p>6:30PM Bali Haranam (Priests placing offerings to Bali around Temple's premises)</p> <p>7:00PM Sri Lakshmi Devi Gaja Vahana Utsavam (Procession of Sri Lakshmi Devi on Elephant Vahan)</p> <p>8:00PM Bhog, Aarti & Maha Prasad</p>	<p>Dress Color of the Day: Green</p> <p>Morning Seva 8:00AM – 12:30PM</p> <p>8:30 Sri Venkateshwara Mandala Abhishekham (Regular monthly 1st Sat Sri Venkateshwara Abhishekham)</p> <p>9:00AM Kalash Aradhanam (Inviting Sarva Devatha's into their Kalasha's)</p> <p>10:00AM Sri Venkateshwara Havan (Yagna for Sri Venkateshwara)</p> <p>11:00AM Bali Haranam (Priests placing offerings to Bali around Temple's premises)</p> <p>11:30PM Sri Venkateshwara Garuda Utsavam (Procession of Sri Venkateshwara on Garuda Vahan)</p> <p>12:30PM Bhog, Aarti & Prasad</p> <p>Evening Seva 4:30PM to 8:30PM</p> <p>4:30PM Kalasha Aradhana (Sarva Devatha Kalasha Puja)</p> <p>5:00PM Sri Ram Parivar & Hanumanji Havan (Yagna for Sri Ram Parivar and Hanumanji)</p> <p>6:00PM Bali Haranam (Priests placing offerings to Bali around Temple's premises)</p> <p>6:30PM Sri Ram Parivar Hanumanthotsavam (Procession of Sri Ram Parivar on Hanumanji Vahan)</p> <p>7:30PM Dhwaja-avarohanam (de-hoisting Garuda flag)</p> <p>8:00PM Bhog, Aarti & Maha Prasad</p>	<p>Dress Color of the Day: Festive Colors</p> <p>Morning Seva 8:00AM – 12:30PM</p> <p>8:30AM Kalash Aradhanam (Inviting Sarva Devatha's into their Kalasha's)</p> <p>9:00AM Maha Abhishekham (Sarva Devatha's Abhishekham Holy-bathing (or <i>Snapanam</i> <i>Thirumanjanam</i>) with holy-water from all the Kalasha's and Devotees bathing with holy-water from the Abhishekham)</p> <p>11:30AM Bhajans (Bhajan's by Devotees)</p> <p>12:30PM Bhog, Aarti & Prasad</p> <p>Evening Seva 4:00PM to 8:00PM</p> <p>4:00 Vishnu Sahasranaman (Regular Temple Abhishekham for Naga Panchami)</p> <p>4:45 Syantosavam & Dwadhasa Aradhana (12X) (Letting the deities to rest with elaborate 12 types of lullaby musical notes or prayers)</p> <p>7:30PM Bhog, Maha-Aarti & Maha Prasad (Temple closes for devotees at 8PM)</p>

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