

## Cementation

By recognised definition, a project must have a start and an end. It is, after all, a temporary initiative.

Countless projects and programmes are closed off across organisations around the world every year.

But, simply delivering a project is not the same as achieving 'transformative change'. Real transformative change takes place not just when the actual change is delivered, but when it is actually sustained (at least until another transformation is needed).

Change Cementation is about:

- Making the transformation stick and ensuring that impacted persons do not fall back on the 'change curve' journey
- Performing 'Health-checks' to ensure that the transformation is sustainable and that the 'old world' is not reverted back to