



**Western Association of Educational Opportunity Personnel
President Report
2019 – 2020
March 11, 2020 Chapter Meeting**

Name:	Angie Alvarez
Position:	Chapter President
Committees to Oversee:	COE Fair Share Membership & Elections Technology Resource Development
Committee Chairs/Co-Chairs:	Laura Orozco/Ana Prado Victoria Garcia Amel Khan Valeria Rizo
Position Description: Provide executive leadership and ensure that all programmatic and fiscal operations of the Chapter are functioning properly. Conduct periodic Chapter meetings to facilitate a two-way flow of information between the WESTOP Board and SoCal Chapter.	
Key Responsibilities:	
<ol style="list-style-type: none"> 1. Prepare and submit a revised Chapter budget at the May/June WESTOP Board meeting for approval. Budget must include both projected revenue and expenses for the calendar year. Review the current budget and consult with the Chapter Executive Committee as necessary. 2. Provide a Chapter report, to include Chapter activities and financial status at each WESTOP Board meeting and submit annual and other reports as required. 3. Serve on the WESTOP Board of Directors Fiscal Affairs Committee and the WESTOP conference awards/scholarship committee. 4. Ensure that Chapter Board reports are submitted to the WESTOP president seven days prior to each Board meeting. 5. Make arrangements for any WESTOP Board meeting held within the region of the Chapter, to include meeting room space, hotel and/or ground transportation. The Chapter, at its discretion, may provide continental breakfast(s) and/or refreshments during Board meetings and may inform Board members in advance as a courtesy. 6. Ensure that all financial information is forwarded to the WESTOP Chief Financial Officer in a timely manner for tax reporting purposes. 	

Goals & Priorities

- 2019-2020 Goals and Priorities
- a) Create a communication plan (i.e. email, social media) to reach members in an effort to have transparency with the chapter
 - b) Increase membership by 10% from 2018-2019 by engaging Student Equity/Access programs
 - c) Create Public Relations campaigns to have to demo when fundraising and soliciting donations
 - d) Continue to create quality professional development programming for the membership and students
 - e) Develop clear processes for accounting in alignment with the FAC manual

Updates

Fair Share:

- As of February 14th, 2020, WESTOP SoCal has met its goal for Fair Share Personal Contributions. Our Fair Share Chairs conducted a raffle and pulled a few names and offered the free Policy Registration. The person who was able to take advantage of it is....Horacio Aceves, our SoCal VP!
- More details provided by our Fair Share Chairs, Laura Orozco & Ana Prado.

Resource Development:

- Due to a lack of participation, we had to cancel our planned Kings game. When we conducted a survey at the December Chapter meeting and via email after the meeting, there was interest in the event yet there were no sign-ups. Suggestions for our Resource Development Chair on future events?
- Support our efforts by participating in opportunity drawings and scheduled member networking events/activities.
- Chapter Polo – suggested donation \$40, Straight Out of SoCal T-Shirt – suggested donation \$20.
- More details/opportunities provided by our Resource Development Chair, Valeria Rizo.

Student Development:

- We had a great TRIO Day event at three sites! Pictures to come on our social media pages in the next few weeks. Great job to our TRIO Day Chair, Jasmine Torres. Report will be provided by TRIO Day Chair, Jasmine Torres.
- SLC 2020 planning is underway. Date is set for April 4, 2020.
- Registration is now open and the Student Project information has been released
- More details to be provided by SLC Chair, Daniela Barcenas.

Technology: Amel will be working on making changes and updating our website especially for SLC. More details to be provided by Tech Chair, Amel

Membership and Elections:

- As of March 2, 2020, SoCal has 227 members; 63 of those are new.
- Elections happening during the meeting; please don't forget to go vote!
- More details will be provided by the Membership and Elections Chair, Victoria Garcia.

Upcoming Chapter Meetings: 2019-2020 Chapter Meeting Dates:
June 5, 2020 @ Pasadena City College

Budget:

- Accounts balance as of December 2, 2019:
- Business Checking: \$8,052.17
- Business Market Rate Savings: \$150.01
- **Total Combined Balance: \$8,202.18**

WESTOP Update: Participated in for the WESTOP Board Meeting held January 31, 2020 in Reno, NV.

- The WESTOP Board took a tour through the Reno Convention & Visitors Authority of

three properties in the Reno Area; Peppermill Resort, Grand Sierra Resort and The Row. We debated on whether to host the conference in Reno vs. Las Vegas and ultimately, decided to go with Reno because of all the incentives we were being offered.

- The WESTOP Board participated in two special meetings on 2/6 & 2/8 regarding the Bylaw Changes that are being voted on. As a Board, we decided to move forward with the proposed changes due to the complications that have come up because of the lack of consistency between our Bylaws and our Board Manual.
- Policy Seminar is happening on March 22-25, 2020. Please make sure you connect with our Leg/Ed, Temo, if you are attending.
- Spring 2020 Keith Sherin Global Leaders' Semester-in-Washington, D.C. application due on April 1st. For more info go to: http://www.coenet.org/student_opportunities.shtml

Recommendations
None at this time.

Action Items
None at this time.

Respectfully submitted,

Angie Alvarez