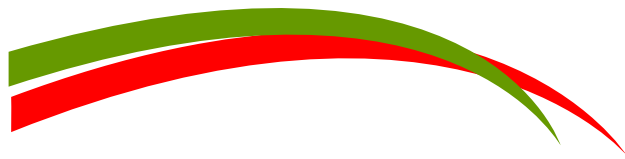


Region O Council for the Advancement of Minorities in Engineering



Dear Community Leaders,

ROCAME... Region 'O' Council for the Advancement of Minorities in Engineering is celebrating its 40th year of service to students and the community on **Saturday, November 16, 2019** at 6:00 p.m. in the Burney Center located on the campus of UNC Wilmington. Since its inception, the ROCAME organization has successfully promoted the field of science, technology, engineering, and math to thousands of minority students in New Hanover, Brunswick, Pender, and Columbus Counties.

Our Mission:

To establish the sound foundation for a viable and accountable program to encourage minority youths to enter the fields of engineering, math, science, and technology.

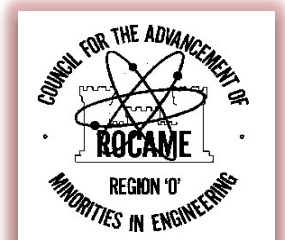
How the mission is fulfilled:

- Students in grades 6-12 participate in school-based ROCAME clubs, visit college campuses, participate in community service projects, interact with industry mentors, etc.
- The organization hosts the annual ROCAME Science and Technology Jamboree where students compete in areas including math, robotics, computer science, physics, and mechanical engineering. This past school year over 200 middle and high school students participated in the event.
- Annually, two outstanding students are recognized as Middle School Student of the Year and High School Student of the Year. They receive an iPad or other technology in recognition of their academic and extracurricular accomplishments.
- Two \$1,000 scholarships are awarded annually to outstanding students who have enrolled in 4 year colleges and universities. Our award winners in previous years have attended and demonstrated success at almost all North Carolina universities and colleges.

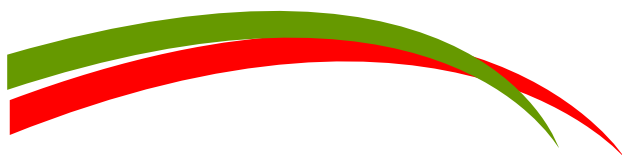
How can you help?

In order to make ROCAME's 40th Anniversary Celebration a success and help the organization gather the resources to provide continued opportunities for students, we need your financial support of the ROCAME organization. See the next page for sponsorship opportunities. All donations will be acknowledged and donors exceeding \$100 will be listed in the anniversary souvenir booklet and marketing materials. Thank you for supporting our efforts to promote the fields of science, technology, engineering and mathematics.

The ROCAME Board of Directors
Tony E. Carter, President



Region O Council for the Advancement of Minorities in Engineering



SPONSORSHIP OPPORTUNITIES

Event Sponsor

Investment \$4000 (2 available)

- ◆ Full page color advertisement with prominent placement in the Souvenir Booklet
- ◆ Table of 8 at the event
- ◆ Recognition by the Master of Ceremonies during the event
- ◆ Recognition in event posters, flyers, table signage and visual presentations
- ◆ Table in the main entrance with the organization's promotional materials
- ◆ Sponsor of the 2020 ROCAME Scholarship award in the amount of \$1500 and a representative of your organization will have a seat on the selection committee.

Award Sponsor

Investment \$2000 (2 available)

- ◆ Half-page color advertisement in the Souvenir Booklet
- ◆ Table of 8 at the event
- ◆ Recognition by the Master of Ceremonies during the event
- ◆ Recognition in event posters, flyers, table signage and visual presentations
- ◆ Sponsors ROCAME Middle School Student of the Year Award - organization's name listed on the award
- ◆ Sponsors ROCAME High School Student of the Year Award - organization's name listed on the award

Table Sponsor

Investment \$1000 (10 available)

- ◆ One-quarter page color advertisement in the Souvenir Booklet
- ◆ 4 seats for your organization at the event
- ◆ Recognition by the Master of Ceremonies during the event
- ◆ Recognition in Souvenir Booklet, table signage and visual presentations
- ◆ Sponsors 4 student/advisor seats at your table

Student Sponsor

Investment \$500 (10 available)

- ◆ Donors sponsor 10 student seats for the event
- ◆ Receives 1/8th ad space in Souvenir Booklet and during the event

Donor

Investment \$100-\$500

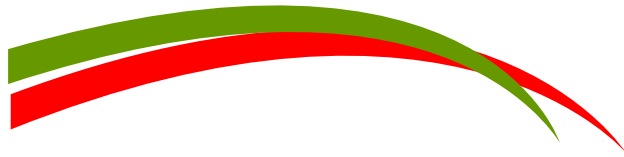
- ◆ Donors receive recognition during the event and listed in the Souvenir Booklet

Friends of ROCAME

Investment varies

- ◆ Contributions will fund student tickets to the event and future ROCAME activities

**Region O Council for the Advancement of
Minorities in Engineering**



SPONSORSHIP AGREEMENT

ROCAME 40th Anniversary Celebration

Saturday November 16, 2019 - 6:00 p.m. Burney Center - UNC Wilmington

Name of Company/Organization _____

Please print your name exactly as you wish it to appear in marketing materials

Contact Name: _____

Address: _____

Phone Number: _____

Email Address: _____

Sponsorship opportunities:

_____ Event Sponsor - \$4000

_____ Award Sponsor - \$2000

_____ Table Sponsor - \$1000

_____ Student Sponsor - \$500

_____ Donor \$ _____

_____ Friend of ROCAME \$ _____

Total Contribution _____

Deadlines and Technical Requirements

Submit your completed agreement (with payment and materials). All advertisements in the souvenir booklet must be camera-ready and submitted via email in jpeg format by **October 15, 2019**. Email ads to: info@rocame.org

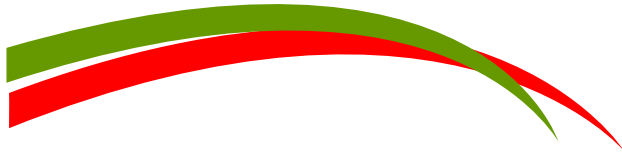
Make your check or money order payable to ROCAME P.O. Box 3806 Wilmington, NC 28401 or visit the organization's website to make your online payment: via Paypal or credit card: www.rocame.org/support.html

The undersigned agrees to purchase sponsorship in the ROCAME 40th Anniversary Souvenir Booklet and agrees to pay for said space. The ROCAME Board of Directors reserve the right to refuse advertisements not compatible with ROCAME's mission.

Signature of Sponsor _____ Date: _____

Signature of ROCAME Representative _____ Date _____

A GLIMPSE OF ROCAME Through the Eyes of Students and a ROCAME Board Member

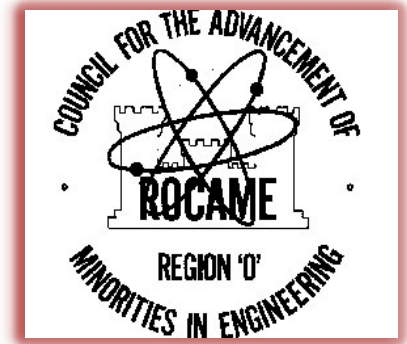


As a high school student, I participated in ROCAME to become more educated in STEM subjects to help me pursue a career in a technical field. My career goal is to be a marine biologist. Thank you ROCAME for the opportunities. **Julia Vasquez**, 2019 ROCAME Scholar - Pender County

Being a member of ROCAME throughout my middle and high school years exposed me to connections, opportunities, and perspectives that may have otherwise not allotted to me. Because of ROCAME I was able to tour several colleges and universities. The increased exposure provided by ROCAME to subject matter related to Engineering, inevitably lead to my decision to major in Architectural Engineering at North Carolina A&T State University. I graduated in 2016 and am currently a Project Engineer for Barton Malow. Thank you ROCAME. **Patrick Hayes**, New Hanover County



I participated in ROCAME as a student in middle and high school, was selected as a ROCAME Scholar in 2003 and began to volunteer with ROCAME while in college to educate young minorities about the opportunities in engineering. I graduated for North Carolina A&T State University and earned a degree in Civil Engineering. Currently, I am a lead civil engineer with the Corps of Engineers and proud to serve the community and the ROCAME Board. Thank you ROCAME. **Tamara Murphy**, P.E., New Hanover County



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