BMHS ATHLETIC ASSOCIATION Meeting Agenda October 2, 2017 – 7:00 p.m. Billerica Town Hall Auditorium

CALL TO ORDER/ATTENDANCE

REPORTS

- Meeting Minutes Review (Secretary)
- President's Report
- Monthly Finance Report (Treasurer)

OLD BUSINESS

• Booster Grant Applications (Golf)

NEW BUSINESS

- Membership
 - Overview
 - Vacant Roles 2017-18
- PR Update
- Seasonal program books
 - o Sponsorships
 - o Team photos & I.D.s
 - o Deadlines
 - Sponsorship ads
 - Content
 - Orders by team (as of Oct. 1)
 - Book pricing (Fan Pack \$5; public sales \$8)
- Fall Season
 - o Senior Nights
 - Dates
 - How to operate ceremony
 - o Fall Awards Night
 - Senior Portrait Keepsakes final totals
 - o Thanksgiving Day breakfast w/Alumni Association & Athletic HOF
 - Team Rep Reports
- "Green Days" Calendar raffle
 - Sales begin in October through April
 - Teams will be assigned weekend (2 days)
 - Individual/private sales encouraged
- Upcoming Activities
 - Annual Membership Orientation Tuesday, Oct. 17 (7 p.m.)
 - Fall Dining for a Cause (Chipotle) Wednesday, Oct. 4 (4-8 p.m.)
 - Cheerleading Competition Sunday, Oct. 29
- Open Forum/Member Discussion

ADJOURNAMENT